

“Building Bridges Through Music”

OUTLINE

A) Active Involvement

1. Program support begins with family interest.
2. Non-parents are strong contributors. Ask for their help; they want to help.
3. Administrators must do more than show up at the concerts. Ask their advice and listen to their suggestions.
4. Build camaraderie within music ensemble. This is the central element and crucial to building bridges with others.

B) Sell Your Program To The Community

1. Get to know a variety of community groups by performing at their functions.
2. Help families at joyous and difficult times in a variety of ways.
3. Have students join with adult musicians to perform during holidays.

C) Interact With Other

1. Join concerts with other schools.
2. Play at school and community events.
3. Be highly visible.
4. Perform music from various cultures. Diverse populations appreciate this respect and consideration.

D) Explore New Ideas

1. Read your professional journals, especially for the little news items. Apply for grants which require the least “wear and tear”. Meet the deadlines.
2. Get an idea and run with it. SInC grant of \$1,000.00 dramatically improved our programs.

E) Take Time, Make Time

1. Show appreciation to those who help your programs thrive.
2. Give an award at a public concert for business or volunteer support.
3. Help adult community bands and orchestras develop.
4. Support other arts program in your school and community.
5. Encourage anyone with an idea, a dream, or project. Positive reinforcement is a win-win situation and builds respect, trust and support.