

MIDWEST MOTIFS

NOVEMBER, 2014

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IN THIS ISSUE



PRESIDENT'S MESSAGE

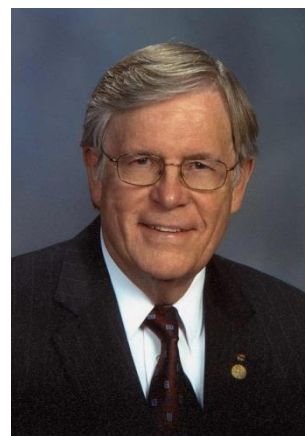
THE 68TH ANNUAL
CONFERENCE HIGHLIGHTS

NEW FEATURES FOR 2014

PRESIDENT'S MESSAGE NOVEMBER 2014

Greetings!

The 68th annual Midwest Clinic is just around the corner and we are anticipating a record crowd to enjoy the benefits of a docket of clinics and concerts second-to-none. From the opening Wednesday morning concert, featuring an array of outstanding chamber ensembles from The United States Navy Band and The United States Army Band "Pershing's Own" String Quartet, to the extended exhibit hall touting a record number of music industry displays, we are excited to offer the most valuable comprehensive schedule of events in the history of the event; you simply cannot afford to miss it.



I am reminded of this priceless quote shared by former President Gerald R. Ford:

"Music education opens doors that help children pass from school into the world around them — a world of work, culture, intellectual activity, and human involvement. The future of our nation depends on providing our children with a complete education that includes music."

This year's theme focuses on the keystone trilogy embraced by all great teachers:

AFFIRM - INSPIRE – EDUCATE

THE MIDWEST CLINIC is YOUR clinic. We are committed to creating the most positive, powerful, and pragmatic schedule-of-events for all music educators who are dedicated to program excellence.

I look forward to having you with us to enjoy four days of unparalleled value.

Most sincerely,

Richard C. Crain
President, Board of Directors

PERFORMANCE SPOTLIGHT

From the opening session to the final concert, audiences will be treated to a celebrated line-up of world-class performing organizations including The United States Navy Band, Airmen of Note, The United States Army Band "Pershing's Own" String Quartet, a record number of international groups along with the finest middle, high school, and college/university ensembles.



Adult Band

Utah Wind Symphony, Salt Lake City, UT

Chamber Ensembles

The Woodlands College Park High School Woodwind Choir and Chamber Ensembles, The Woodlands, TX

Hebron High School Chamber Choirs, Carrollton, TX

Maniacal 4 Trombone Quartet, Southlake, TX

Mountain Ridge High School Woodwind Choir and Saxophone Orchestra, Glendale, AZ

College Bands

Baylor University Wind Ensemble, Waco, TX

VanderCook College of Music Symphonic Band, Chicago, IL

College Jazz Bands

Murray State University Jazz Orchestra, Murray, KY

Sam Houston State University Jazz Ensemble, Huntsville, TX

High School Bands

Buchholz High School Wind Symphony, Gainesville, FL

Midlothian High School Wind Ensemble, Midlothian, TX

Orange County School of the Arts Frederick Fennell Wind Ensemble, Santa Ana, CA

Vista Ridge High School Wind Ensemble, Cedar Park, TX

High School Jazz Bands

Las Vegas Academy of the Arts Jazz Band, Las Vegas, NV

Lindbergh High School Jazz Ensemble, St. Louis, MO

West Orange High School Jazz Ensemble I, Winter Garden, FL

High School Full Orchestras

Carmel High School Symphony Orchestra, Carmel, IN

Clements High School Symphony Orchestra, Sugar Land, TX

Klein Oak High School Symphony Orchestra, Spring, TX

Las Vegas Academy Philharmonic Orchestra, Las Vegas, NV

High School String Orchestras

Duluth High School Chamber Orchestra, Duluth, GA

Kingwood High School Chamber Strings, Kingwood, TX

McKinney Boyd High School Honors Chamber Orchestra, McKinney, TX

Saratoga Strings, Saratoga, CA

International Bands

Banda Municipal de las Palmas de Gran Canaria, Las Palmas de Gran Canaria, Spain

NSW Public Schools Symphonic Wind Ensemble, Summer Hill, New South Wales, Australia

Saitama Sakae Wind Orchestra, Saitama City, Saitama, Japan

The Sibelius Academy Wind Ensemble, Helsinki, Finland

International Orchestra

Kamerorkest van de Kust (Chamber Orchestra of the Coast), Oostende, Belgium

Middle School/Junior High Bands

Antoinette Reading Junior High Honors Band, Richmond, TX

Canyon Ridge Middle School Honor Band, Austin, TX

George Junior High School Symphonic Band, Springdale, AR

Indian Springs Middle School Band, Keller, TX

Middle School Jazz Bands

Coral Springs Middle School Jazz Band, Coral Springs, FL

Indian Ridge Middle School Jazz Ensemble, El Paso, TX

Middle School/Junior High Orchestras Doerre Intermediate Symphony Orchestra, Klein, TX

McMeans Junior High Symphony Orchestra, Katy, TX

Nipher Middle School Orchestra, Kirkwood, MO

Military Ensembles

The United States Army Band "Pershing's Own" String Quartet, Washington, D.C.

The United States Navy Band, Washington, D.C.

The United States Air Force Band-Airmen of Note, Washington, D.C.

Percussion Ensembles

Dickerson Middle School Percussion Ensemble, Marietta, GA

University of Missouri Percussion Ensemble, Columbia, MO

Oak Ridge High School Percussion Ensemble, Conroe, TX

Youth Orchestra

Youth Symphony of Kansas City Symphony Orchestra, Kansas City, KS

MUSIC ADMINISTRATION COLLABORATIVE

There will be three sessions tailored to music program leaders:

*Thursday, Dec. 18, 9:30-10:30AM

"I Just Wish My Supervisor Would...!"

*Thursday, Dec. 18, 11:30AM-12:30PM

Administration Advocacy WMDs - the Why, the Mission, the Data

*Friday, Dec. 19, 10:00AM-12:00PM

What Do I Need From the Music Supervisor?

Limited seating

GENERATION NEXT

A specialized curriculum for those new to the profession.

REHEARSAL LABS

Observe a highly-accomplished conductor in action and choose from four open rehearsals:

*Wednesday, Dec. 17, 10:30-11:30AM

Middle School String Orchestra Rehearsal Lab, Winifred Crock, rehearsal technician

*Wednesday, Dec. 17, 1:10-2:10PM

Middle School Band Rehearsal Lab, Valerie Morgan, rehearsal technician

*Thursday, Dec. 18, 11:30AM-12:30PM

High School Band Rehearsal Lab, Robert Carnochan, rehearsal technician

*Friday, Dec. 19, 3:30-4:30PM

High School String Orchestra Rehearsal Lab, Kevin Noe, rehearsal technician

NEW MUSIC READING SESSIONS

Listen to the newest publications for concert band, orchestra, and jazz band performed by a live ensemble.

*Thursday, Dec. 18, 9:45-11:00AM

Orchestra New Music Reading Session

*Friday, Dec. 19, 10:20-11:20AM

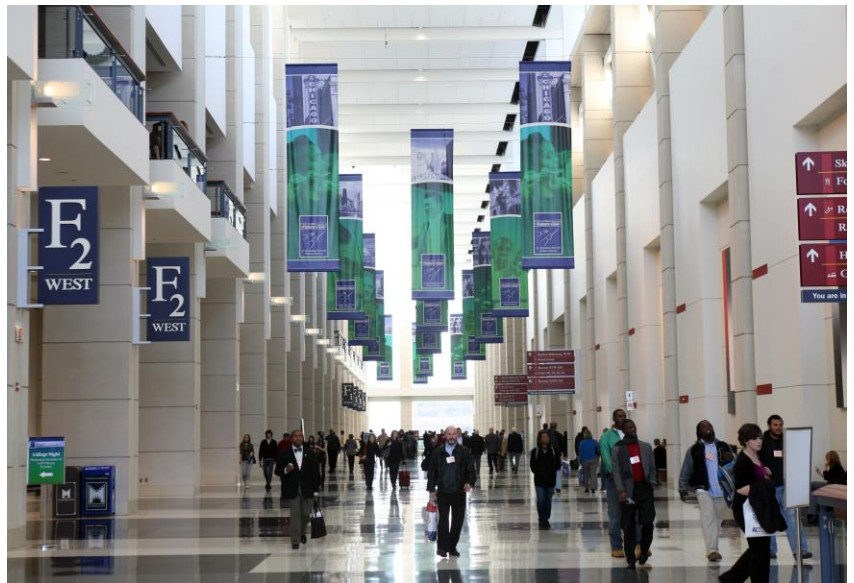
Jazz Band New Music Reading Session

*Friday, Dec. 19, 12:15-1:45PM

Concert Band New Music Reading Session

TECHNOLOGY DEMONSTRATIONS

See the most up-to-date technology available from the music industry.



CLINICIAN GALLERY

Chose from more than 90 powerful clinics; each session will feature the latest strategies and techniques for instrumental music education presented by an array of the profession's leading experts:

- Highly acclaimed, Grammy-Award winning cellist, Lynn Harrell will share his hugely successful musical journey
- Composer Frank Ticheli reveals insight and demonstrates how musical elements combine to produce a meaningful performance
- Witness a conversation with one of the great music educators of our time, Maestro Larry Livingston
- YouTube sensation trombonist, Christopher Bill, will provide an interactive clinic-performance
- See a panel presentation with members of The Chicago Symphony Orchestra & Civic Orchestra of Chicago
- Be a part of a clinic with one of the world's most highly regarded wind band conductors, Jerry Junkin

PLUS MANY MORE OUTSTANDING CLINICIANS!

Earn College Credit or Illinois Professional Development Units

College Graduate Credit will be offered through VanderCook College of Music or University of Miami Frost School of Music. Simply visit their booths in the exhibit hall for more information.

Professional Development Units will be tracked by scanners – have an usher scan your badge at the beginning of each session.

HIGH SCHOOL INSTITUTE

Back by popular demand, we will offer an open enrollment for The 3rd Annual High School Institute! The Midwest Clinic is the ideal place for your student leaders to experience inspiring clinicians, stellar concerts, outstanding music industry exhibits, and a spirited atmosphere fueled by the most committed and dedicated professionals in the music field.

Below are a few of responses from last year's participants when they were asked to share their "favorite part of the day:"

- "The clinic at the beginning with Dr. Tim. He truly is an inspirational teacher/talker and I couldn't help but want to be as inspiring as him someday in my life."
- "Really getting a feel for possibly becoming a music major. I feel like I'm walking away from this clinic with a better understanding of what it takes to be a music teacher and if I really want to do that or not."
- "Definitely the exhibit hall and 'So You want to be a music major' panel discussion – I loved how it was an interactive presentation."



You will – most certainly – want your FUTURE MUSIC EDUCATORS to participate in this outstanding day! A schedule for the day and online registration is available on our website (<http://www.midwestclinic.org/high-school-institute-day-2014.html>) - remember, enrollment will be limited and on a 'first come- first served' basis.

2014 College Night

5:30 – 7:00 pm, Thursday, December 18, 2014
Skyline Ballroom375D, McCormick Place West,
2301 S. Indiana Ave., Chicago, IL 60616

Visit with representatives from the world's leading collegiate and military music programs. It is a vital part of the clinic's mission to showcase these outstanding institutions of higher learning at our annual conference.

- Visit over 100 representatives from the world's leading collegiate and military music programs
- Admission is FREE and open to the public: high school students, directors, parents, and chaperons are all welcome- conference registration is not required
- A Midwest Clinic Tradition since 1988



ONLINE AND ONSITE REGISTRATION IS AVAILABLE:

PRE-CONFERENCE DISCOUNT - \$125 - UNTIL DEC. 8
FULL-TIME COLLEGE STUDENT - \$50 - UNTIL DEC. 8

ADULT REGISTRATION - \$150 - AFTER DEC. 8
FULL-TIME COLLEGE STUDENT - \$75 - AFTER DEC. 8

FIRST-TIME ATTENDEE ORIENTATION

Wednesday, December 17, 7:45 - 8:15 am

First-Time Attendee Welcome and Morning Coffee

Outside Skyline Ballroom W375AB

Thursday, December 18, 5:15 - 5:30 pm

First-Time Attendee Connect

Meeting Room W178

Saturday, December 20, 7:45 - 8:15 am

First-Time Attendee Wrap-up

Meeting Room W183



EXHIBIT HALL SCAVENGER HUNT FOR PRIZES!

This year's exhibit hall is turning out to be one of our largest with over 700 booths and EVERYTHING from the music industry! There will be an EXCLUSIVE HOUR to visit the exhibits on Wednesday, December 17, 9:30 – 10:30AM & Thursday, December 18, 12:30 – 1:30PM.

CONFERENCE TOOLS

Announcing: 2014 Mobile App

We are pleased to present a new Midwest Clinic mobile app for Apple and Android devices! **It will be available in the iTunes App Store or Google Play beginning December 5, 2014** - simply search for the keyword, MIDWEST, and login using your email address and password that was created when you registered for the event.

Conference Hotels

Hotel discounts are almost gone! Visit our website, www.midwestclinic.org, to see a list of official hotels and reserve your room today.

Shuttle Passes

We are pleased to offer complimentary shuttle passes to attendees staying in our room blocks. Attendees who are not staying in our official hotels may purchase a shuttle pass for \$25 at Registration located in the Central Concourse on Level 3 of McCormick Place West.

Transportation & Travel

Visit our website to access great online tools and information to make the most of your conference - maps, transportation, and information about Chicago attractions are all available! www.midwestclinic.org

**Be a part of the conversation!
Follow us on social media.**



#midwestclinic2014 @midwestclinic

2014 AWARD WINNERS

Medal of Honor Award - Colonel Michael J. Colburn

27th Director of "The President's Own" United States Marine Band (2004 - 2014)

Presentation Ceremony - Wednesday, December 17, 2014, 5:30 pm, Skyline Ballroom 375AB

The Medal of Honor Award was introduced in 1962 as a way to honor conductors, educators, composers, and others whose unique service to music education and continuing influence on the development and improvement of bands and orchestras deserve special recognition. Over its fifty-two year history, the Medal of Honor has been presented to ninety-five individuals.



Music Industry Award - John M. Stoner

President and CEO of Conn-Selmer, Inc.

Presentation Ceremony - Wednesday, December 17, 2014, 8:15 am, Skyline Ballroom 375AB

The Music Industry Award honors persons for outstanding support of music education through their work in the music industry. This award was introduced in 1991 and has been presented twenty-eight times.



International Award - Ken, Yuriko and Aki Murakami

Brain Music Company Ltd. and Bravo Music

Presentation Ceremony - Thursday, December 18, 2014, 6:00 pm, Skyline Ballroom 375E

In 1992, the International Award was introduced to honor individuals who contribute to music education from around the globe, reflecting the growth of The Midwest Clinic from an event of national stature to one of international notoriety.



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