



Midwest

Motifs

September
2009
Volume 20

A Publication of the Midwest Clinic

2009: A Midwest Clinic Milestone

We are pleased that this December, for the first time in fifteen years, all of our concerts, clinics, and exhibits can be held under one roof in our new home, McCormick Place West (2301 S. Indiana Avenue, Chicago, Illinois). The Midwest Clinic Board and staff hope you will join us there for our 63rd Annual Conference, December 15-19. This is a historic year for the Midwest community!

Since announcing the move to McCormick Place West, we have heard from many new and longtime attendees, expressing hopes and support for this decision, and questions about how Midwest will be different this year. We are certain that, once you attend the conference at McCormick Place West, you will love this beautiful space as much as we do. Until then, we answer some of the most common questions.

Thanks to the large, abundant ballrooms and clinic rooms, we can expand our programming, while ending the band concert ticket series for directors. This year, attendees can participate in 20 jazz events – almost twice as many as we could offer last year. Jazz events and chamber concerts can be found in a special corridor, dubbed the Midwest Clinic Jazz and Chamber Center.

We hope that the convenience of holding the conference in a single facility will help you take advantage of formerly far-flung events, like the wonderful Rehearsal Labs. Bringing all the exhibits together in a single exhibit hall not only makes it easier to explore the displays, but also makes it more convenient to stop by the Teacher Resource Center, located in the exhibit hall.

Events

How will the move change the conference programming?

This move would not have been undertaken if the Board of Directors was not confident that it would improve the concerts, clinics, and exhibits that you come to see. (Please see Vice President Richard Crain's article on page 4 to learn more about the Board of Directors' exploration of the new venue, and the potential they discovered).

Navigating the Conference

How will I learn my way around McCormick Place West?

Along with the signs and maps The Midwest Clinic and McCormick Place West will provide, there will be a Welcome Booth near the Shuttle Center where staff can help you with your conference questions. McCormick Place West has an intuitive layout, despite its size. If you take the shuttles to the conference you will see two sets of escalators

(and nearby elevators) when you leave the Shuttle Center. These will take you up to the registration area. Once there, you will see the exhibit hall on one side and the main ballrooms on the other. Most clinics are just two floors down, and the Midwest Clinic Jazz and Chamber Center is a short walk away.

Watch our website for interactive maps of McCormick Place West that will help you learn its layout before the conference begins!

Where can I rest?

The Midwest Clinic will set up seating areas, including a large food court in the exhibit hall, where you can sit down and relax.

After exploring the exhibit, where will I store my new treasures?

Coat and bag checks will be available near the Shuttle Center and the exhibit hall.

My friends and I had “landmarks” to help us find one another at the Hilton. How will we meet this year?

Thanks to the intuitive layout, wide halls, seating areas, and distinctive artwork in McCormick Place West, attendees will be able to find new landmarks right away. We are also pleased to offer evening receptions during the conference, which will provide an opportunity to meet old and new friends.

Transportation

I plan to stay in a downtown hotel during the conference. How will I get to McCormick Place West?

If you are staying in one of the official conference hotels (listed online at www.midwestclinic.org/housing), shuttle service will be very convenient. Complimentary shuttles will run continuously between these hotels and McCormick Place West throughout the entirety of the conference. Shuttle service will be provided by the Midwest Clinic.

I usually take the Metra commuter rail to the conference.

Can I do that this year?

Yes, you can. There is a “McCormick Place” Metra station on Level 2.5 of McCormick Place’s Grand Concourse. This stop is on the Metra Electric Line, which provides service between the Chicago Loop and the South Side neighborhoods. For details, please visit the Metra website, www.metrarail.com, or call Metra Passenger Services at (312) 322-6777.

I usually take Chicago public transit to the conference.

Can I do that this year?

Absolutely. Public transit users can take the #3 bus directly to McCormick Place West. This bus also stops downtown on Michigan Avenue at Randolph Street and at Van Buren Street, and continues south past McCormick Place to 95th Street, stopping frequently.

There is also a Chicago “El” stop about one-half mile from McCormick Place West. You can take the El’s Red Line to the Cermak/Chinatown stop, then walk west on Cermak Avenue to McCormick Place West. Maps and schedules for the bus and the El can be found on the Chicago Transit Authority website: www.transitchicago.com. You can also reach the Chicago Transit Authority by calling (888) YOUR-CTA.

I usually drive to the conference.

Can I do that this year?

Yes, and parking will be less expensive. McCormick Place has two main parking lots, and Lot A is recommended for McCormick Place West. To get to Lot A from N. Lake Shore Drive, exit at 31st Street and turn right (west). Make another right turn on Martin L. King Drive, turn left on 24th Place, and follow the signs to Lot A. There is currently a flat \$19 daily parking fee. Overnight parking is \$27. For more information about driving, please visit the McCormick Place website: www.mccormickplace.com.

Will taxis be available?

Yes. There are almost 6,000 taxis in Chicago, and drivers know when events are held at McCormick Place! During the conference, taxis will queue at McCormick Place West’s convenient taxi pick-up point on Indiana Avenue. If you are taking a taxi to the conference, we recommend telling the driver that you wish to go to the McCormick Place West entrance at 2301 S. Indiana Avenue.

To help you save money on taxi fares, McCormick Place offers a Shared Taxi Program. This program allows up to four passengers to share a taxi for a flat fare of \$7 per person. Each passenger can be dropped off at a different destination. The program covers hotels, restaurants, and other attractions within these downtown boundaries: Roosevelt Road to the south, North Avenue to the north, Halsted Street to the west and Lake Michigan to the east. Shared rides are available throughout the entirety of the conference.

If you would like to participate, tell a McCormick Place Traffic Aide on site. The Aide will help you with arrangements.

My mobility is limited. Will the conference be accessible to me?

Yes, The Midwest Clinic will be accessible to all. If you plan to use the conference shuttles, please contact The Midwest Clinic office as soon as possible so we can make sure your needs are accommodated.

McCormick Place West has been designed for all visitors, with accessible entrances and restrooms. Wherever there is an escalator, you will find a nearby elevator. Accessible parking is available in Lot A, and Traffic Aides can assist people exiting taxis.

Dining

Do I need to leave McCormick Place West for meals?

While you may wish to return to your favorite Chicago restaurants or discover new ones in the surrounding

Conference Registration

neighborhood, there are many dining options within McCormick Place West itself. From full service restaurants to food courts and kiosks, dining options are tailored to a variety of budgets, palettes, and schedules, allowing you to linger over a meal or grab a snack between sessions. You may also wish to try the restaurants in the Hyatt Regency McCormick Place, which is connected to the conference site by an indoor skyway. Please watch our website this fall for more details about dining options.

How can I find a restaurant near McCormick Place West?

Please visit The Midwest Clinic's interactive Chicago map to learn more about the neighborhoods surrounding the conference and the official conference hotels. The map can be found at www.midwestclinic.org/maps.

With so much to look forward to, we hope to see you in December!



Career Center

Last year, The Midwest Clinic's on-site job listings were transformed into a year-round, online Career Center. To find or post a job or resume, please visit www.midwestclinic.org/careercenter. Employers and prospective employees can also plan to meet informally during The Midwest Clinic in the Teacher Resource Center (located in the F1 Exhibit Hall).

Preregister Today

Save time and money by preregistering online! Preregistration is available until Friday, December 4, at www.midwestclinic.org/preregistration.

On-Site Registration Hours

Attendees can also register at McCormick Place West. Registration is located in the F1 lobby.

Monday, December 14	6:30 p.m. – 9:00 p.m.
Tuesday, December 15	8:00 a.m. – 8:30 p.m.
Wednesday, December 16	8:00 a.m. – 8:30 p.m.
Thursday, December 17	8:00 a.m. – 8:30 p.m.
Friday, December 18	8:00 a.m. – 8:30 p.m.
Saturday, December 19	8:00 a.m. – 11:00 a.m.

Registration Fees

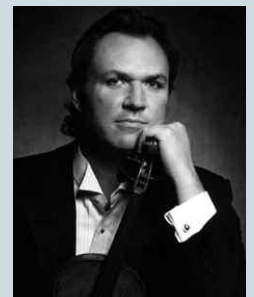
To keep the Midwest Clinic accessible and affordable, we are pleased to offer adult and college student rates that have not increased since 2006. The rates for primary and secondary students have been in place since 2005.

- The educator, industry representative, and other non-student rates are \$90 (preregistration) or \$100 (on-site registration).
- The full-time college student rates are \$40 (preregistration) or \$45 (on-site registration). College students must present their school IDs when picking up their name badges.
- Primary and secondary students can register (on-site only) for \$15.

On-site registration may be paid with cash, Visa, MasterCard, American Express or by check. Checks should be made payable to The Midwest Clinic.

Premiering at the 2009 Midwest Clinic

To celebrate the 2009 conference, the Midwest Clinic has commissioned a work from the talented and innovative Mark O'Connor. Mr. O'Connor penned *Olympic Harvest (An Orchestral Overture)* for Symphony Orchestra. The Las Vegas Academy Philharmonic will give the work its world premier during their concert (Wednesday, December 16, 5:30 – 6:30 p.m.). *Olympic Harvest* will be published by Mark O'Connor Musik International.



Mark O'Connor

Some of the performing directors have also commissioned works to mark their Midwest appearances, and the move to McCormick Place West. The Carmel High School Symphony Orchestra will perform two commissions, Karel Butz's *McCormick Fanfare* and a piece by Richard L. Saucedo, during their concert (Tuesday, December 15, 11:30 a.m. - 12:30 p.m.).

Belgium's Coast Big Band, the first international jazz band to perform at Midwest, will celebrate their appearance (Friday, December 18, 1:00 – 2:15 p.m.) with Willy Soenen's new work, *McCormick Welcomes Midwest*.



McCormick Place West Study: *Building on a Rich History – Beginning a New Tradition*

During Midwest 2008, attendees standing in the hallway on the third floor of the Chicago Hilton Hotel and Towers had little room to move as the Waldorf Room and the Williford Room were both filled to capacity and had “standing room only” for clinic sessions. As the hallway was full and attendees were being turned away by monitors, many were not able to benefit from the clinics being presented. Because of the large number of attendees wanting to attend concerts in the International Ballroom, the need for a ticket-track policy added to the list of growing concerns. An additional concern was the noise of the air conditioning in the ballroom. It has been obvious for several years that more room and flexibility have been needed. However, any decision in 2008 to move from the historic site of the Hilton would have been most difficult. The thought of changing a 35-year tradition in the Hilton was rather sobering.

In August of 2008, it was my privilege to be asked to serve as the chairman of an ad hoc committee that was charged with making an on-site inspection of the recently-completed McCormick Place West Convention Center. The purpose of the

committee was to investigate the possibility of making a recommendation to the Board of Directors for a possible change of venue for The Midwest Clinic. Midwest Board members Richard Dunscomb, Glenn Holtz, Nancy Golden, Denny Senseney, and Mark Kjos were members of the committee. We were joined by Executive Director Kelly Jocius and new Midwest event manager Anna Collinge; Dawn Young of the Chicago Convention and Tourism Bureau; and Gayle Crain, who took photos and extensive notes which were presented later to the full Board by the chairman of the committee.

The ad hoc committee met in the Chicago Hilton on the evening prior to our tour in order to develop a strategy and create a schedule for the tour. Since we all wanted to go into the actual tour of the facility with open minds, it was important that the members had no preconceived impressions. The members realized the significance of changing the venue from the Hilton to McCormick Place West, and the possibility of a move weighed heavily on the committee members. At that time, 2010 was a target date for any possible change of venue.

Departing from the Chicago Hilton Hotel and Towers, we took only nine minutes to reach the Hyatt Hotel at McCormick Place West (MPW), where our tour began. The immense volume of MPW became apparent immediately as the committee walked across the covered air bridge from the Hyatt Hotel to the convention center. There are two main floors where meeting rooms, a large exhibit hall, and ballrooms are located, with a mezzanine second floor that contains a food court, a restaurant, and shipping/communication services. Rooms suitable for various kinds of clinic sessions are located on the first floor. Attendees will be able to disembark from the free shuttle buses in the covered bus depot and walk just a few feet to enter the convention center. Escalators and elevators near this entrance and throughout the building will transport directors to the second and third floors. Concerts will be on the third floor in the spacious grand ballroom, which will be divided into three separate halls. The center room will serve as an equipment-storage area as well as providing a sound buffer between the two concert venues. Since seating in the larger of these two concert halls will be more than sufficient to accommodate a Midwest audience, there will no longer be a need for a two-track ticket policy. The full jazz track will be held in a separate designated area, the Midwest Clinic Jazz and Chamber Center, located on the first floor in the southeast part of MPW, resulting in no conflict of scheduling between the jazz track and the band and orchestra tracks. The exhibit hall, which is large enough to accommodate all of the exhibits in one open area, is conveniently located directly across a wide hallway from the concert halls, and there are plans to create a refreshment area at the back of the exhibits for the use of both exhibitors and attendees. Because MPW was planned and built for use by conventions rather than as a hotel, unloading into MPW by exhibitors will be exponentially easier, more efficient, and less expensive than at the Hilton Hotel. The width of individual exhibit spaces has been enlarged from 8 feet to 10 feet because of the spacious size of the exhibit hall.

After a lengthy tour of the MPW facilities, the committee returned to the Hilton for a debriefing session. Doug Jones, an acoustical engineer retained by the Midwest Board, gave his report on the acoustical qualities of

the main ballroom where the concerts would be held. Earlier in the summer, Mr. Jones had made recordings of the Northshore Concert Band in the main ballroom. Jones stated that with no additional treatment of the MPW ballroom, the acoustical properties of this new facility would still be an improvement over both the Grand Ballroom and the International Ballroom in the Hilton. Even though the acoustics in the concert halls in McCormick Place West are superior to the Hilton ballrooms, the Board has made the commitment to add sound enhancement elements to the largest performance hall.

With the observations of the committee members and armed with the reports presented by the various professionals retained for this study, the committee met again the next day, and the unanimous decision was made to call a special meeting of the full Midwest Board of Directors with the recommendation that the 2009 Midwest Clinic be held at McCormick Place West. The Board met in September and came to the conclusion that a move to McCormick Place West would allow Midwest to expand and would improve the Clinic in all areas of operation.

One of the services at MPW will be providing free, regularly-scheduled shuttle service from the different hotels that will house attendees. Since the Hyatt at McCormick Place will only be able to house the Midwest Board, staff, exhibitors, and clinicians, most attendees will find lodging in the Chicago Hilton Hotel and Towers, Palmer House, Essex, Blackstone, and downtown hotels. A free shuttle system has been set up between these "Midwest" hotels and MPW.

This shuttle service will be extensive, and The Midwest Board made the decision to do whatever it takes to ensure that there will always be a sufficient number of buses to move attendees to and from MPW. Topcoats may even be unnecessary for attendees as buses will be boarded just steps from hotel doors and will unload in a covered entrance to MPW. However, there will be a space to check coats and parcels for those that need this service. Incidentally, parking for those who will be driving is ample and less expensive than at downtown hotels.

Kelly Jocius and the Midwest office staff have performed a superb job of organizing and administering the details involved with this huge endeavor of moving an entire clinic. Every detail of this historic decision by the Board of Directors has been made with the welfare of the attendees being paramount. Midwest now will have the space and flexibility to maximize the offerings for attendees. With the great lineup of concerts and clinics and with special guest artists including Ellis Marsalis and Mark O'Connor, the 2009 Midwest should be the best ever. We all hope to see you in December at McCormick Place West. Everyone connected with The Midwest Clinic is working toward the goal of making the 2009 experience rewarding for everyone.

— Richard C. Crain,
Vice President,
Midwest Clinic
Board of Directors



Highlights Of McCormick Place West:

Convenience: Everything connected with the Midwest experience will be held under one roof. No concerts or clinics will be held at another location.

Housing: Since the Midwest Board and staff, exhibitors, and some clinicians will be housed at the Hyatt at MPW, there will be room for many more attendees to be housed at the Chicago Hilton. Buses will be provided for transport from the Hilton and other conference hotels to MPW at regular intervals at no added expense to attendees.

Weather Protection: The walkway from the Hyatt to MPW is an enclosed walkway. The bus-unloading area at MPW is covered and unloads directly into the convention center.

Attendees: Will have free bus transport from official conference hotels to MPW. There are spacious lobby areas outside of concert halls and clinic rooms where attendees can congregate between events. Spacious hallways will allow for many more attendees to traverse the halls at a time.

Exhibitors: Can unload with greater ease, exhibit with lower expenses, will have food courts nearby, and will be located just across a hallway from the concert venues.

Clinicians: Can present to much larger audiences because of larger facilities.

Large Concert Halls: No need for repeating concerts or issuing tickets.

Food Facilities: Restaurant and food courts can be found in MPW as well as a restaurant and a refreshment area in the Hyatt.

General Conference Information

Administrator Information Letter

Our Administrator Information Letter answers the most common questions about the conference for your administration or booster organization. This letter can be found at:
www.midwestclinic.org/pdfs/adminletter.pdf.

Request for an Official Letter of Invitation

We will gladly provide an Official Letter of Invitation to support international attendees' visa applications. To request a letter, please complete and submit the form found at:
www.midwestclinic.org/pdfs/mw_invitation_request_form.pdf.

College Night December 16 December 16, 5:30–7:00 p.m.

College Night is an opportunity for students and teachers looking for undergraduate and graduate music programs to meet with the representatives of more than seventy colleges, universities, and branches of the military.

College Credit

A program offered in cooperation with the University of Miami enables directors attending The Midwest Clinic to earn one or two graduate education credits during the week of the conference.

To qualify, registration must be completed no later than 10 a.m. on Thursday, December 17.

Course Requirements:

1. Attendance at ten sessions per credit hour.
2. A three to five page paper to be submitted by February 1.

Tuition fee: \$160 per credit hour, payable by check.

For more detailed information, please contact:

Karen Kerr, Frost School of Music,
University of Miami, PO Box 248165,
Coral Gables, FL 33124
(305) 284-2241
kmkerr@miami.edu

Online Concert Video Archive

At least two selections from nearly every band and orchestra concert at this year's Midwest Clinic will be available online after the performance. Visit www.youtube.com/midwestclinic or www.midwestclinic.org/videos/band_archive.asp to view last year's archive.

Discount Air Fares

The Midwest Clinic has secured discounted air fares for conference participants. To make reservations, please contact The Travel 100 Group, 519 Park Dr., Kenilworth, IL 60043. Toll Free: 877-436-2323. E-mail: rag@t100g.com. You may also call American Airlines, 800-433-1790, and ask for Star File A28D9AB.

Please note: you must reserve your housing directly through the hotel of your choice. For a list of official conference hotels, please visit www.midwestclinic.org/housing.

Explore the Clinic Capsules

Clinic capsules are now available on our website, at www.midwestclinic.org/clinicians/. The capsules include clinic synopses, clinician biographies, the target audience for each clinic, and more to help you plan your Midwest experience.

Hotel Roommate Network

If you are looking for someone to share housing costs with during the conference, you may wish to join the Hotel Roommate Network. To participate, please visit www.midwestclinic.org/roommates.

The Teacher Resource Center

Don't miss the Teacher Resource Center, located in the F1 Exhibit Hall! Highlights include:

Computer Software: The latest music-related software is available for teachers to explore.

The "NEW" Teacher Story Booth Experience: Those who have been teaching for 1-5 years are invited to contribute their stories to a research project.

Internet Café: Computer terminals and a wireless connection are available to teachers at no charge.

Networking Space: Tables where employers can meet informally with potential employees.

Clinic Handout Library: When available, extra clinic handouts will be collected in the Teacher Resource Center for attendees who were unable to attend those clinics.

Exhibit Booths

Visit the F1 Exhibit Hall for More Displays than Ever Before

- Music Publishers
- Uniform Companies
- Instrument Manufacturers
- Colleges and Universities
- Fundraising Companies
- Festivals, Travel and Competitions
- Music Accessory Companies
- Recording Companies
- Photographers
- Stage Equipment Manufacturers
- Music Journals
- Software and Video Manufacturers and Distributors
- Military Services
- Performing Organizations
- Music Camps
- Instrumental Music Associations

Exhibit Hours

Wednesday, December 16

9:00 a.m. – 5:00 p.m.

Thursday, December 17

9:00 a.m. – 5:00 p.m.

Friday, December 18

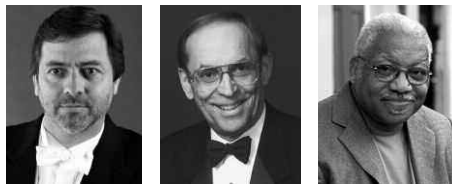
9:00 a.m. – 4:00 p.m.

Association Meetings

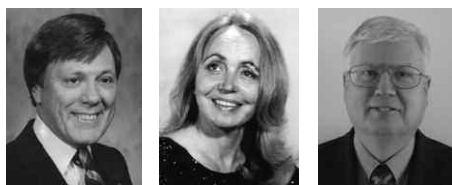
Many major associations hold meetings in conjunction with the Midwest Clinic. These organizations include:

American Bandmasters Association
American School Band Directors Association
Association of Concert Bands
Atlantic Coast Conference Band Directors Association
Big Ten Band Directors Association
College Band Directors National Association
Jazz Education Network
Kappa Kappa Psi & Tau Beta Sigma
Mid-American Conference Band Directors Association
NAMM
National Band Association
National Catholic Band Association
Phi Beta Mu International Bandmasters Fraternity
Phi Mu Alpha Sinfonia Fraternity
John Philip Sousa Foundation
Southeastern Conference Band Directors Association
Women Band Directors International
World Association for Symphonic Bands and Ensembles

Each year, The Midwest Clinic honors people who have made significant and lasting contributions to music education. We are pleased to announce this year's distinguished recipients.



Felix Hauswirth Edward S. Lisk Ellis Marsalis



Al G. Wright Gladys Stone Wright James Cochran

The **International Award** is given to individuals who make contributions to music education all over the world. This year, we honor Felix Hauswirth, founder of the Swiss National Youth Wind Ensemble.

The **Medal of Honor** is given to conductors, educators, composers, and others whose unique service to music education and continuing influence on the development and improvement of bands and orchestras deserve special recognition. This year, we honor several deserving educators and musicians: Edward S. Lisk, Ellis Marsalis, and Al G. and Gladys Stone Wright.

Edward S. Lisk is the former Director of Bands and K-12 Music Supervisor for the Oswego City School District in Oswego, NY. Ellis Marsalis is regarded by many as the premier modern jazz pianist in New Orleans. Al G. Wright and Gladys Stone Wright married in 1953. Al G. Wright is the Honorary Life President of the National Band Association, and the Honorary Life President of the American Bandmasters Association. Gladys Stone Wright was the founding president of the Women Band Directors International.

The **Music Industry Award** honors persons for their support of music education through their work in the music industry. This year, we honor James Cochran, the President of Shattinger Music.

Join us as we congratulate the 2009 award recipients at the conference!

McCormick Place West from the Directors' Point-of-View

In June, the 2009 performing directors joined The Midwest Clinic Board and staff for a tour of McCormick Place West. It was their first chance to explore the new facility, and we think you might enjoy these glimpses of it through their eyes.

"When I first learned that The Midwest Clinic Board was exploring a new, state-of-the-art venue that would house the entire Clinic under one roof, I wanted to hear more. This Floridian likes to see snow, but trudging through muddy slush with blistering cold winds to get from one clinic session to the next, then being late to a performance due to another long trek, is not my idea of an efficient use of my Clinic time. On June 6, 2009, what I had heard about McCormick Place I had the opportunity to see with my own eyes. Never have I seen such an intelligently-designed convention facility of the magnitude and sheer size of McCormick Place. Just the fact that only half of the exhibit hall floor at McCormick Place will house ALL of the exhibit space demands of the Clinic is amazing! The proximity of the expansive performance hall (Skyline Ballroom) just across from the exhibits is very convenient. With all clinic sessions just an escalator ride away, I look forward to being able to spend more time enjoying The Midwest Clinic and its attendees rather than doing battle with the natural elements in the streets of Chicago!"

Alexander Kaminsky, Conductor, Buchholz High School Wind Symphony, Gainesville, Florida

"For many of us, The Midwest Clinic is as much a part of our professional year as riding a school bus to a marching band performance or biting your fingernails the week before concert festival. Having been a loyal attendee for many years, I was one of those that looked at the change with some skepticism. How can a sterile convention center compete with the charm and memories of the Hilton? Now that I've seen the facility, I feel that everything about the convention will be improved. The exhibit hall is spacious, open, and adjacent to a food court. No more will you have to leave a trail of bread crumbs just to find your way out! Just up the escalator are the performance venues and they are incredible...and for those that show up at the last minute for the concerts, they hold more people so you may not have to stand up! There are literally dozens of meeting rooms for clinics and other gatherings and all of this is in one facility, under one roof. That means no more 10 degree walks from the Hilton to the Congress! The Board of Directors plans to have numerous areas set up around the convention center where people can gather informally and catch up with old friends. As for competing with our

memories of the Hilton, I guess we will just have to make new ones."

Lafe Cook, Conductor, Dobyns-Bennett High School Symphonic Band, Kingsport, Tennessee

"Spectacular! The new home of The Midwest Clinic, McCormick Place West, is simply spectacular. Attendees will take little time adjusting to the new facilities and the fact that all concerts, clinics and exhibits are under one roof will truly make The Midwest Clinic THE destination for band and orchestra directors to gather, meet, listen and learn. See you in December!"

Charles T. Menghini, Conductor, VanderCook College of Music Symphonic Band Chicago, Illinois

"The McCormick Center is an enormous modern facility which left me feeling humbled when I walked through the doors. To think Midwest is only using a part of this large convention center. Everything is under one roof and easily accessible. The performance spaces were musically engineered to assure great sound quality. Each room is sized properly to house the audience size, therefore there will not be multiple performances going late into the evenings. I am honored to have the Willis Junior High Jazz Band from Chandler, Arizona perform at Midwest this December."

John Studzinski, Director, Willis Junior High Jazz Band, Chandler, Arizona

"I have attended The Midwest Clinic for the past 30 years and performed at the Hilton twice. As you can imagine, I had many mixed feelings about the move to McCormick Place West. I am so glad we had the opportunity to tour the facilities and concert venues at the new site during our Performers Meeting in early June. Whereas you can never replace the Grand Ballroom at the Hilton, the new ballrooms are very impressive and the rest of the facility will work much better for the large crowds we have experienced in the past few years. Not only are the exhibits and clinic rooms larger and easier to find, it looks like there will be twice as many food options right there in the same building. I am very excited to be performing again at The Midwest Clinic and look forward to being part of this historical first year at McCormick Place West."

Frank Lestina, Conductor, Vernon Hills High School Symphony Orchestra, Vernon Hills, Illinois

2009 Program Schedule

Monday, December 14

6:30 - 9:00 p.m. **REGISTRATION**

Tuesday, December 15

8:00 a.m. - 8:30 p.m. **REGISTRATION**

8:15 - 8:45 a.m.

Orchestra Teachers Continental Breakfast

Sponsored by the Neil A. Kjos Music Company

8:45 - 9:45 a.m.

Mark O'Connor and His American String Celebration: A New Era in String Education

Mark O'Connor

10:00 - 11:00 a.m.

"Use the Music to Improve the Technique" – Teaching Technique and Musicianship with Orchestra Music

Mary Straub

Repeat Clinic – Re-energizing the Beginning String Classroom: Many Roads to Success

Bob Phillips

Sponsored by Alfred Music Publishing

11:30 a.m. - 12:30 p.m.

Carmel High School Symphony Orchestra

Carmel, Indiana

Soo Han, Conductor

1:30 - 2:30 p.m.

Repeat Clinic – "Wow, I Figured Out a Tune By Myself" – Musical Problem Solving as the Ultimate Motivator

Martin Norgaard

Sponsored by the Yamaha Corporation of America

Middle School Orchestra Rehearsal Lab

Terry Shade, Technician

Elm Place Middle School Orchestra

Daniella Valdez, Conductor

Highland Park, Illinois

Repeat Clinic – Technology on a Dime – How to Incorporate Music Technology in Your Classroom Without Breaking the Bank

Mike Fedyszyn

2:45 - 3:30 p.m.

Tejeda Middle School Honor Orchestra

San Antonio, Texas

Amy Williams, Conductor

4:00 - 5:00 p.m.

Repeat Clinic – How Use of the Alexander Technique Can Improve Your Quality of Life and Your Professional Performance

Cody Gifford

A Conversation with Jacquelyn Dillon-Krass



Bob Phillips



Cody Gifford

Tuesday, December 15

5:15 - 6:15 p.m.

Repeat Clinic – The Anatomy of Instrumental Conducting

Eugene Corporon

Sponsored by GIA Publications, Inc.

6:00 - 7:00 p.m.

Exhibitor/Advertiser Reception

(By Invitation)



Murcia Youth Symphony Orchestra

7:15 - 8:30 p.m.

Murcia Youth Symphony Orchestra

Murcia, Spain

Virginia Martinez, Conductor

9:00 - 10:00 p.m.

Mark O'Connor's American String Celebration

Nashville, Tennessee

Wednesday, December 16

8:00 a.m. - 8:30 p.m. **REGISTRATION**

8:30 - 9:30 a.m.

J. Frank Dobie High School Chamber Orchestra

Houston, Texas

Tanner Ledford and Alice Vo-McCoy, Conductors

Repeat Clinic – "Discovery: Music!" Creating Interactive Concerts That Engage, Entertain, and Educate

Lawrence Stoffel

Repeat Clinic – Creating a Beautiful Trumpet Sound

Freddy Martin, Chris Martin, and Michael Martin

Repeat Clinic – The Habits of Musicianship: Musical Excellence from the Start

Robert Duke and James L. Byo

Sponsored by The Center for Music Learning at the Sarah and Ernest Butler School of Music at The University of Texas at Austin

Time: Care and Feeding

Gordon Gottlieb

Sponsored by Yamaha, Vic Firth, LP and Paiste

9:00 a.m. - 5:00 p.m. **EXHIBITS OPEN**

10:00 - 11:00 a.m.

Band New Music Reading Session

Peoria, Illinois

Major Bryan M. Miller, Commander/Conductor

Wednesday, December 16

10:00 - 11:00 a.m.

Repeat Clinic – "I Can't Play Today Because..." Medical Problems Interfering With Students' Practice and Performance

William Dawson

Repeat Clinic – Percussion Revolution

She-e Wu with the Northwestern University Percussion Ensemble

Making Music Amidst the Madness: Rediscovering Our Musical Self

Milton Allen

Sponsored by Jupiter Band Instruments and Meredith Music Publications

Middle School Band Rehearsal Lab

Gloria Ramirez, Technician

Traugber Junior High School Band

Rachel Maxwell, Conductor

Oswego, Illinois

A Conversation with Mark O'Connor

Sound, Technique and Vocabulary: The 3 Pillars of Practice for Jazz Students

John Wojciechowski

Sponsored by Conn-Selmer

11:15 a.m. - 12:00 p.m.

Dulles Middle School Symphony Orchestra

Sugar Land, Texas

Sophia Hsieh, Conductor



Dulles Middle School Symphony Orchestra

11:30 a.m. - 12:30 p.m.

Music Assessment: A Comprehensive Approach

Paul Kimpton and Delwyn Harnisch

Sponsored by GIA Publications, Inc.

How to be an Advocate for Your Band or Orchestra Program

Peter Warshaw

Ensemble "Circle of Acceptance": Setting Expectations for Maximum Performance Potential

Shelley Jagow

Sponsored by Meredith Music and Hal Leonard

Repeat Clinic – Empowering Instrumental Music Students for Productive Practice

William Bauer, Stacey C. Kolthammer, and Matthew D. Schatt

The Magnificent Sax Machine

Frederick Hemke with the Northwestern University Saxophone Ensemble

Sponsored by Rico International and Conn-Selmer



John Wojciechowski



Shelley Jagow

2009 Program Schedule

Wednesday, December 16

1:00 - 1:45 p.m.

Willis Junior High School Jazz Band School
Chandler, Arizona
John Studzinski, Director

Clarksville Middle School Wind Ensemble
Clarksville, Maryland
David Smith, Conductor

1:00 - 2:00 p.m.

Midwest Clinic Performance Application Clinic
Mark Kelly, Clinician

Clarinet Tone Got You Down? Surprisingly Simple Steps to Immediately Improve the Tone of Your Clarinet Section

Suzanne Tirk

Repeat Clinic – Percussion Revolution

She-e Wu with the Northwestern University Percussion Ensemble

College Student and Beginning Teacher Track Teaching the Nitty-Gritty: Who Has Time for Anything More?

Doris Gazda, Scott Laird, Sean O'Loughlin, Matt Turner, Larry Clark

Sponsored by Carl Fischer Music



Scott Laird

High School Band Rehearsal Lab

Rodney C. Dorsey, Technician

West Aurora High School Band
Steve Orland, Conductor
Aurora, Illinois

1:15 - 2:15 p.m.

Lafayette High School Chamber Orchestra
Lexington, Kentucky
Jennifer Grice, Conductor

2:30 - 3:30 p.m.

Set Up for Excellence: Preventing and Fixing Common Problems in Young Cellists
Eric Edberg

Repeat Clinic – Re-energizing the Beginning String Classroom: Many Roads to Success

Bob Phillips

Sponsored by Alfred Music Publishing



Eugene Corporon

Repeat Clinic – The Anatomy of Instrumental Conducting

Eugene Corporon

Sponsored by GIA Publications, Inc.

Repeat Clinic – Got Band? No Wind Ensemble – No Problem!

Rebecca Warren

Sponsored by Eckroth Music and Accent Musical Instruments

Heartland Community Flute Choir

Omaha, Nebraska

Christine Erlander Beard and Michael Beard, Directors

Wednesday, December 16

2:30 - 3:30 p.m.

It's Not Just Scales and Chords: Equipping Your Beginning Improvisers with Tools of Expression
Matt Pivec



The West Point Band's Jazz Knights

4:00 - 5:00 p.m.

The West Point Band's Jazz Knights

West Point, New York

CWO4 Matthew Morse, Director

A Sure Start for the Beginning Bassist

Bob Genualdi

Repeat Clinic – Technology on a Dime – How to Incorporate Music Technology in Your Classroom Without Breaking the Bank

Mike Fedyszyn

We All Perform On the Same Stage – Improving the Ensemble Skills of Your Secondary String Players

Joseph Brennan

Repeat Clinic – Expressive Conducting – Making the Investment in Your Students and Your Rehearsals

Craig Kirchoff

Sponsored by the University of Minnesota School of Music



Craig Kirchoff

Music Outreach – More Urgent Than Ever. Old and New Approaches, Including El Sistema.

Richard Young

The Seven Deadly Sins of Low Brass

John Mueller

Sponsored by Meinl Weston

4:00 - 5:15 p.m.

Symphonic Wind Orchestra "La Armónica"

Buñol, Valencia Spain

Frank De Vuyst, Conductor

5:30 - 6:30 p.m.

Las Vegas Academy Philharmonic

Las Vegas, Nevada

Karl Reinartz, Brian Downey, and Eric McAllister, Conductors



Jose Antonio Diaz

5:30 - 7:00 p.m. **COLLEGE NIGHT**

7:30 - 8:45 p.m.

Caliente

Houston, Texas

Jose Antonio Diaz, Director

Wednesday, December 16

7:30 - 9:00 p.m.

United States Coast Guard Band
New London, Connecticut
CDR Kenneth Megan, Conductor

Thursday, December 17

8:00 a.m. - 8:30 p.m. **REGISTRATION**

8:30 - 9:30 a.m.

Howard County High School G/T Orchestra
Ellicott City, Maryland
Ben Denne, Conductor

Repeat Clinic – Empowering Instrumental Music Students for Productive Practice

William Bauer, Stacey C. Koltammer, and Matthew D. Schatt

Piccolo Can Make or Break Your Band: Artistry in the High Register

Leonard Garrison

Technology in the Practice Room

John Best

The Care and Feeding of the Emerging School Jazz Program: Tips and Takeaways for Sonic Success

Glenn Williams

Sponsored by BandSource

9:00 a.m. - 5:00 p.m. **EXHIBITS OPEN**

10:00 - 11:00 a.m.

Las Vegas Academy Jazz Band

Las Vegas, Nevada

Patrick Bowen, Director



Las Vegas Academy Jazz Band

Neuqua Valley High School Wind Ensemble

Naperville, Illinois

Charles Staley, Jr., Conductor

You Too Can Be a String Teacher

Dorothy Straub and Jeff Albright

Repeat Clinic – "Wow, I Figured Out a Tune By Myself" - Musical Problem Solving as the Ultimate Motivator

Martin Norgaard

Sponsored by the Yamaha Corporation of America

Repeat Clinic – "Discovery: Music!" Creating Interactive Concerts That Engage, Entertain, and Educate

Lawrence Stoffel

Ruffles and Flourishes – Fanfare for Presidents and World Events

United States Army Herald Trumpets

Spring Percussion Ensemble

Spring, Texas

Rick Rodriguez, Director

2009 Program Schedule

Thursday, December 17

11:30 a.m. - 12:30 p.m.

Hilliard Davidson High School Chamber Orchestra

Hilliard, Ohio
Mark Sholl, Conductor

Marching Band Show Productions – How to Make the Dots Come Alive – Successful Pre-Production Concepts

Gary Czapinski
Sponsored by Arrangers' Publishing Company

Repeat Clinic – Exploring the Core Repertoire for High School Band

Paul Cummings and Brian Cardany

Middle School Band Rehearsal Lab

Jo Jossim, Technician
Glenn Westlake Middle School Band
Kim Farris, Conductor
Lombard, Illinois

Encouraging Our Oboists: Resources and Tips for Directors

Nora Lewis



Nora Lewis

College Student and Beginning Teacher Track

THAT Wasn't in the Book! Lessons After Two Years of Teaching

Stephen Meyer and Nicholas Conner

Mambo Jumbo and All that Jazz: A Multicultural Approach to Teaching Jazz Ensembles

Jose Antonio Diaz
Sponsored by the Diaz Music Institute and LP Music

1:00 - 2:00 p.m.

Warren Township High School Jazz Ensemble

Gurnee, Illinois
Drew Russell, Director

Clarence Wind Ensemble

Clarence, New York
William Eicher, Conductor

What Do I Do With These Students in the Back of My Bandroom?

Chaz Paxton
Sponsored by Innovative Percussion, Inc.

Midwest Clinic Performance Application Workshop

Rodney C. Dorsey

Repeat Clinic – The Centered Musician and Conductor: Toward a Higher Level of Artistry

James Jordan and Nova Thomas
Sponsored by GIA Publications, Inc.

United States Coast Guard Saxophone Quartet

New London, Connecticut



United States Coast Guard Saxophone Quartet

Advice for the Back Row: Good Ensemble Habits for the Trombone Section

Eileen Meyer Russell

Thursday, December 17



Krimmel Intermediate School Symphonic Band

2:30 - 3:15 p.m.

Krimmel Intermediate School Symphonic Band

Spring, Texas
Sharon Kalisek, Conductor

2:30 - 3:30 p.m.

Play Along Bassoon Clinic

Christopher Weait
Sponsored by Fox Products Corporation

High School Band Rehearsal Lab

John R. Locke, Technician
Plainfield Central High School Symphonic Band
Daniel Valkema, Conductor
Plainfield, Illinois

From ADD to OHI to the IEP: Music Therapy Techniques to Build Success in your Instrumental Programs

Jay Wucher, John LaForge, and Amber Weldon-Stephens

Ask Ellis: A Question and Answer Session with Ellis Marsalis



Ellis Marsalis

Las Vegas Academy Philharmonic Chamber Ensembles

Las Vegas, Nevada
Karl Reinartz and Eric McAllister, Directors

3:00 - 5:00 p.m.

Chicago Symphony Orchestra Brass

Symphony Center, 220 S. Michigan Avenue
(Ticket Required)

4:00 - 5:00 p.m.

Northern Illinois University Jazz Ensemble

DeKalb, Illinois
Ronald Carter, Director

Vernon Hills High School Symphony Orchestra

Vernon Hills, Illinois
Frank Lestina and Fran Fatta, Conductors

Repeat Clinic – How Use of the Alexander Technique Can Improve Your Quality of Life and Your Professional Performance

Cody Gifford

The Small Ensemble Project: Integrating Chamber Music Into Your Curriculum

Charles Weise

Repeat Clinic – Got Band? No Wind Ensemble – No Problem!

Rebecca Warren
Sponsored by Eckroth Music and Accent Musical Instruments

Perform-Connect-Reflect: Three Keys to Maximizing Student Performance in Beginning to Middle Level Ensembles

Wendy Barden
Sponsored by the Neil A. Kjos Music Company

Thursday, December 17

5:30 - 6:30 p.m.

Repeat Clinic – Expressive Conducting – Making the Investment in Your Students and Your Rehearsals

Craig Kirchoff
Sponsored by the University of Minnesota School of Music

7:00 - 8:15 p.m.

New Sousa Band

Keith Brion, Conductor

8:30 - 9:45 p.m.

United States Air Force Airmen of Note

Washington, D.C.
SMSgt Joseph Jackson, Director

8:45 - 9:45 p.m.

Buchholz High School Wind Symphony

Gainesville, Florida
Alexander Kaminsky, Conductor

Friday, December 18

8:00 a.m. - 8:30 p.m. REGISTRATION

8:30 - 9:30 a.m.

French Horn SOS! First Notes, Fundamentals, and Fixing It: Teaching Strategies and Resources Every Director Should Know for Their Beginning to College Level Horn Players

Abigail Pack

Repeat Clinic – Meeting the Standards with Your Concert Programming

Christopher Heidenreich

Pod Savvy: A Guide to iPod Use in the Performing Music Classroom

Kathleen Kerstetter

Repeat Clinic – The Habits of Musicianship: Musical Excellence from the Start

Robert Duke and James L. Byo
Sponsored by The Center for Music Learning at the Sarah and Ernest Butler School of Music at The University of Texas at Austin

Valdosta Middle School Percussion Ensemble

Valdosta, Georgia
Travis Downs, Director

A Conversation with Ron Modell

9:00 a.m. - 4:00 p.m. EXHIBITS OPEN

10:00 - 11:00 a.m.

Dobyns-Bennett High School Symphonic Band

Kingsport, Tennessee
Lafe Cook, Conductor



Ron Modell

Social-Emotional Leadership: Engaging Your Ensemble with Positive Psychology

Curt Ebersole and Louis J. Alloro

Repeat Clinic – Failure is Not an Option! A Practical Team-Building Approach for Directors, Staff, Students and Boosters

Jerry Hoover and Belva Prather

Sousa's Marches, Classic Repertoire for Band

Keith Brion with his New Sousa Band

Repeat Clinic – Creating a Beautiful Trumpet Sound

Freddy Martin, Chris Martin, and Michael Martin

2009 Program Schedule

Friday, December 18

10:00 - 11:00 a.m.

Repeat Clinic – Keep Me Out of Trouble, a Legal Primer for Music Teachers

Barry Morgan

Jazz Reading Session

United States Air Force Airmen of Note

Washington, D.C.

SMSgt Joseph Jackson, Director

11:30 a.m. - 12:30 p.m.

Hillcrest High School Wind Ensemble

Tuscaloosa, Alabama

Andrew Pettus, Conductor

Playing “Both Sides” of the Saxophone

Matt Olson

College Student and Beginning Teacher Track

In the Beginning... Building Blocks for Success with Band Students During Their First Two Years

Andrew Poor and Steven Tyndall

Sponsored by Northeastern Music Publications, Inc.

Top Tips for Improved Timpani Tone

Mike Yancich

Kids are Kids and They Can All Learn!

Trent Cooper



Hebron High School Clarinet Choir

Hebron High School Clarinet Choir

Carrollton, Texas

Andy Sealy, Director

The Practical, Working Trumpeter

Wayne Bergeron

Sponsored by the Yamaha Corporation

1:00 - 1:45 p.m.

Forbes Middle School Honors Band

Georgetown, Texas

Jackie Fullerton, Conductor

1:00 - 2:00 p.m.

Repeat Clinic – The Centered Musician and Conductor: Toward a Higher Level of Artistry

James Jordan and Nova Thomas

Sponsored by GIA Publications, Inc.

Repeat Clinic – Exploring the Core Repertoire for High School Band

Paul Cummings and Brian Cardany

High School Band Rehearsal Lab

Richard Floyd, Technician

Glenbard East High School Band

Brian Shaw, Conductor

Lombard, Illinois

Friday, December 18

1:00 - 2:00 p.m.

Terrific Tone at the Flutist's FIRST Lesson

Kathy Blocki

College Student and Beginning Teacher Track

The First 100 Days: What Every New Teacher Should Know After Signing the Contract

Anthony Pursell

1:00 - 2:15 p.m.

Coast Big Band

Ostend, Belgium

Jef Six, Director

2:30 - 3:30 p.m.

Brigde Music – Teaching and Making Music Through Conducted Chamber Music

Charles Peltz and the U.S. Naval Academy Band Chamber Winds

Stop Practicing! Making Music in the Instrumental Rehearsal

Shawn Smith

The Dynamic Marching Band – Rehearsal Techniques That Work

Wayne Markworth

Sponsored by Marching Show Concepts, Inc.

The Three Hats of the Music Educator: Finding Balance Among Multiple Roles

Tim Robblee and Robert Taylor

The Midwest Jazz Interview

Frank Alkyer

Sponsored by Downbeat Magazine

2:30 - 3:45 p.m.

VanderCook College of Music Symphonic Band

Chicago, Illinois

Charles T. Menghini, Conductor

4:00 - 5:00 p.m.

Ellis Marsalis Trio

New Orleans, Louisiana

Repeat Clinic – “I Can’t Play Today Because...” Medical Problems Interfering With Students’ Practice and Performance

William Dawson

A Conversation with Donald Hunsberger

Middle School Band Rehearsal Lab

Cheryl Floyd, Technician

Thompson Junior High School Band

Dan Harrison, Conductor

Oswego, Illinois

A Musical Approach to Percussion Ensemble

Third Coast Percussion

Sponsored by Vic Firth and Pearl Adams



Kathy Blocki



Anthony Pursell

Friday, December 18

4:00 - 5:00 p.m.

Is Your Conducting Helping or Hurting Your Ensemble? A Simple No-Nonsense Approach to Creating Clear and Consistent Conducting Technique

Gary Sousa

Sponsored by The University of Tennessee Band

5:30 - 6:45 p.m.

San Jose Wind Symphony

San Jose, California

Edward Harris, Conductor



San Jose Wind Symphony

8:00 - 9:30 p.m.

Eastman Wind Ensemble

Rochester, New York

Mark Davis Scatterday, Conductor

8:30 - 9:30 p.m.

Elmhurst College Jazz Band

Elmhurst, Illinois

Doug Beach, Director

Saturday, December 19

8:00 - 11:00 a.m. **REGISTRATION**

8:30 - 9:30 a.m.

Clear Lake High School Wind Ensemble

Houston, Texas

Joe Muñoz, Conductor

9:45 - 10:45 a.m.

CCM Chamber Players

Cincinnati, Ohio

Rodney Winther, Director

Repeat Clinic – Meeting the Standards With Your Concert Programming

Chris Heidenreich

Band Rehearsal Techniques and Gestures: What Are We Saying? What Are They Thinking?

Thomas Rohrer

Repeat Clinic – Keep Me Out of Trouble, a Legal Primer for Music Teachers

Barry Morgan

Repeat Clinic – Failure is Not an Option! A Practical Team-Building Approach for Directors, Staff, Students and Boosters

Jerry Hoover and Belva Prather

11:15 a.m. - 12:30 p.m.

Finale Concert

Central Winds: A Music Educators' Wind Ensemble

Syracuse, New York

Andrew Perry and James Tapia, Conductors

The schedule is subject to change.



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63rd Annual Midwest Clinic

December 15-19, 2009 • McCormick Place West, Chicago

A Special Performance by the Chicago Symphony Orchestra Brass

We are thrilled to announce that the Chicago Symphony Orchestra Brass will present a special concert during the conference, in collaboration with The Midwest Clinic! This concert will begin at 3:00 p.m. on Thursday, December 17 at Symphony Center (220 S. Michigan Avenue, Chicago, Illinois).



The following special ticket prices are only available to Midwest attendees.

Box (Limited Availability)	\$73
Lower Balcony	\$43
Main Floor	\$33
Terrace	\$28
Upper Balcony	\$28
Gallery	\$23

Tickets can be ordered by calling the Chicago Symphony Orchestra's box office, at 312-294-3000. Please mention the code "Midwest" to receive the special rates.

The Midwest Clinic Online

You may have noticed that this is your first issue of the *Motifs* in 2009. In an effort to "go green" and to reach out to our attendees regularly, we have started relying more on our e-mail announcements. If you would like to receive these announcements, please visit www.midwestclinic.org, and click on the "Join Our Email List" link on the right side of the page. You can also follow The Midwest Clinic on Twitter (www.twitter.com) or become a friend or fan on Facebook (www.facebook.com).

2009 Blogs

We are interested in your experiences at The Midwest Clinic, and invite you to contribute to the 2009 Midwest blogs. Starting a Midwest blog is a fantastic way to share your experiences with directors who may not be able to attend the conference, and to foster community with colleagues. To receive more information about Midwest blogs, or to start one, please send an e-mail to blogs@midwestclinic.org.

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