

IT'S ALL ABOUT CULTURE

Building a music program through positivity

Presenters

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VALUES
GOALS
EXPECTATIONS

Values, Goals, Expectations

Define Core Values

Define Goals

Establish Expectations

2

RELATIONSHIPS

Relationships

Students

- Learn every name
- Be genuine. Always.
- Model positive energy
- Express gratitude. Recognize effort.
- Get to know them individually
- Inclusive language
- Make your time with them special

Parents/ Boosters

- “Thank you”
- Face time
- Communicate positivity



Relationships

Administration

- Let them know what you are working on
- Invite them to performances
- Brag about your students/ staff
- Thank them
- Offer to play at events

Faculty

- Be visible
- Offer to help “motivate” students
- Create on-campus performances for them
- Treat them at meetings
- Interact/ socialize with them

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INCLUSIVITY

Inclusivity

- Experiential learning
- DEI encompasses all aspects
 - Student relationships
 - Staffing
 - Repertoire
 - Social media
 - Recruiting



LEADERSHIP

“It’s one of the characteristics of a leader that he not doubt for one moment the capacity of the people he’s leading to realize whatever he’s dreaming.

-Benjamin Zander

Leadership

- Facets of Leadership
- Staff
- Students