

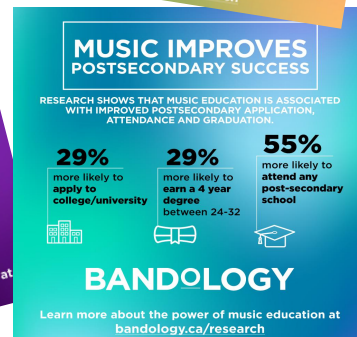
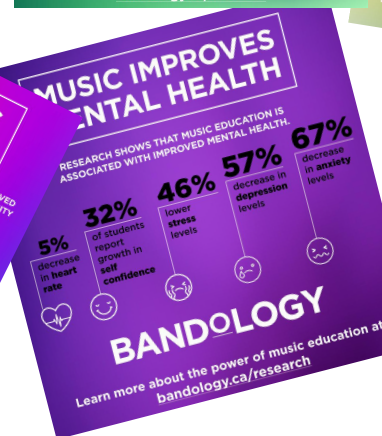
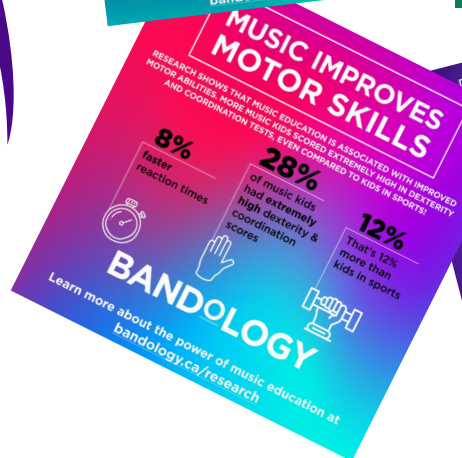
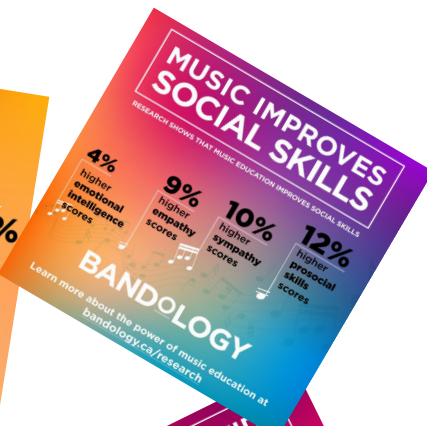
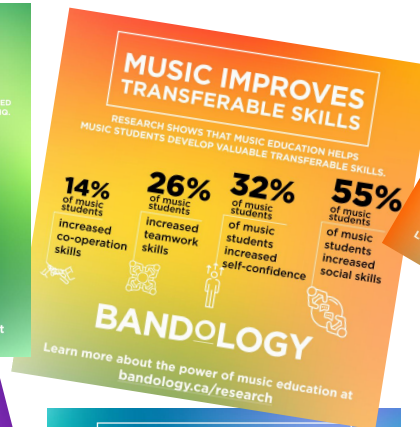
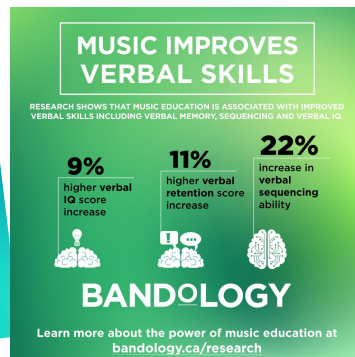


No Booster? No Problem! Building A Music Support Group From Scratch



**More music for more kids
via education, collaboration
and community.**

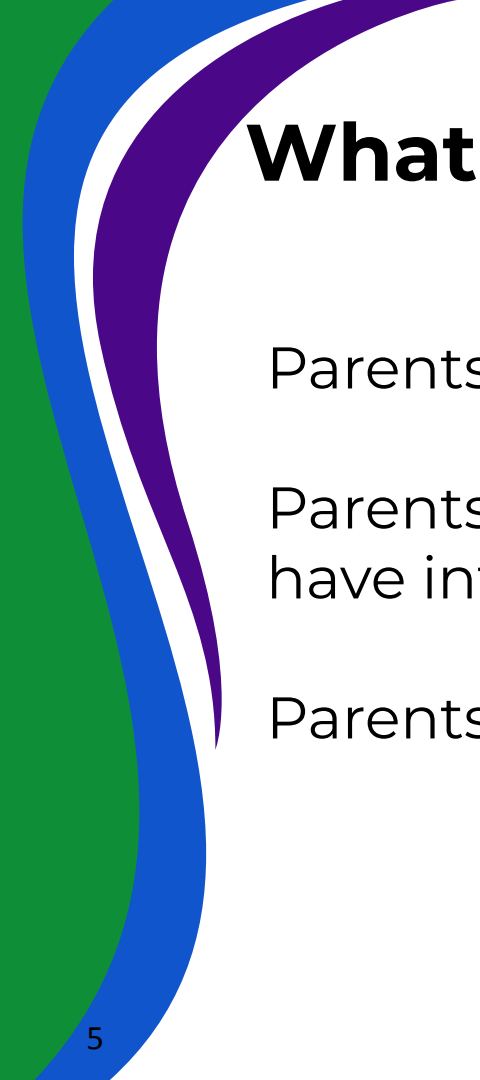
This Data Shows The Why





Understand Your Audience

Who are you talking to?



What Do Parents Want

Parents want the best for their children

Parents are your best advocates - tax-payers have influence!

Parents are ready to advocate alongside you



Talking to Music Parents

How do you encourage parents to participate?

- Explain
- Share
- Ask for feedback
- Encourage
- Collaborate
- Ask for help



Creating a Parent Support Group

- Which parents to approach?
 - The ones you see at rehearsal and music nights
 - they are already involved and interested
- Parents of really keen students
 - they must get it from somewhere
- Friends of parents who are already interested





Work as a Team

Find your advocates and work together



Things Parents Can Do

- General help
- Coordinate small programs
- Fundraise
- Chaperone
- Supervise
- Speak at concerts and events
- Take photos and videos
- Support a student music council



Your Next Steps

- Reach out
- Host an info night/parent meeting
- Send out a survey
- Ask parents to promote the music program
- Engage support
- Review and retool





You've Got This!

- The best time to get started is now
- You'll be pleased and surprised at how many parents want to be involved
- Many hands make light work
- Your parent community will thank you!
- You are the greatest resource your school has!

Thank You!



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