

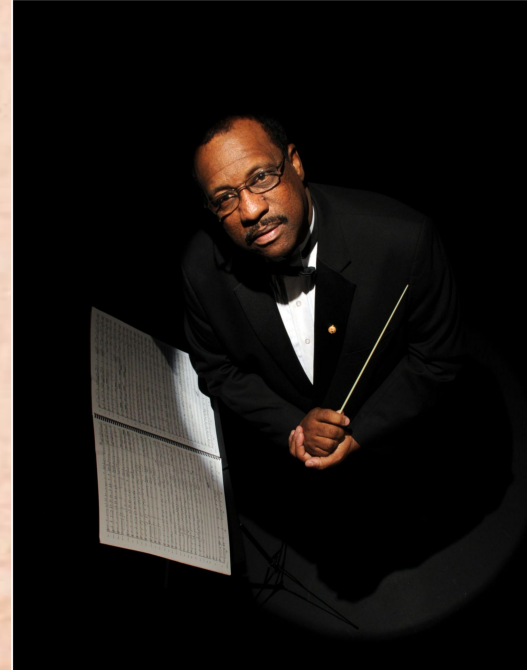
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San Pedro High School, Retired
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Marietta, GA



In a post covid world...



opportunities await to “build bands better.”



Protecting Your Program:

- Assessing Your Program
- Brand and Culture
- Expectations and Sustainability

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The background of the slide features a close-up, slightly blurred view of several sheets of musical notation. The sheets are yellowed with age and are arranged in a way that creates a sense of depth, with some sheets in the foreground and others receding into the background. The musical notes and staves are clearly visible, though the focus is soft, emphasizing the texture and color of the paper.

Assessing Your Program

Student Esprit De Corps: Social Emotional Learning

*It's not how much you know but how you make them **feel**.*

Student Esprit De Corps: Social Emotional Learning



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- Create, reestablish a band culture: band family
- Understand that post covid trauma is real

The background of the slide features a close-up, slightly blurred view of several sheets of musical notation. The staves are filled with various musical symbols, including notes, rests, and clefs, rendered in a dark ink on aged, yellowish paper. The sheets are layered, creating a sense of depth and a focus on the art of music.

Assessing Your Program

Music Performance: Sound Investments

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- Focus on fundamentals



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- Half-time vs competitive performances



Music Performance: Sound Investments

- Focus on fundamentals
- Flex Instrumentation
- Diversity and inclusion
- Half-time vs competitive performances
- Rethink effective and efficient rehearsal techniques



The background of the slide features a close-up, slightly blurred view of several pages of a musical score. The pages are cream-colored and filled with black musical notation, including staves, notes, and clefs. The lighting is warm, creating a golden-brown hue across the entire image.

Assessing Your Program

Organizational Considerations

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- Embrace technology:
 - Youtube “How to” videos
 - Apps: Ultimate Drill, Tonal Energy, Band App
 - Go paperless with online formats
 - Zoom booster meetings
 - Online assessments

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- Changing class scheduling: Block vs Traditional
- Limited use of facilities



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- Inventory of instruments, equipment, and uniforms
- Post covid protocols
- Booster Organization and fundraising

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If a picture is worth a thousand words...

The background of the slide is a close-up, slightly blurred image of an open music manuscript. The pages are filled with musical notation, including staves, notes, and clefs, rendered in a warm, golden-brown color palette. The text is centered over this background.

Brand and Culture

Logos



COBB
WIND
SYMPHONY



LASSITER HIGH SCHOOL

Band

The TRADITION Continues..



Marietta, GA

LASSITER BAND

Two-Time National Champions

The background of the slide is a close-up, slightly blurred image of a music score. The paper is aged and yellowed, with black musical notation including notes, stems, and clefs visible on several staves. A thin black rectangular border frames the entire image.

Brand and Culture

Merchandise

Merchandise

- Practice clothes, day wear, under uniform attire



Merchandise

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- Uniforms vs Day wear



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- Uniforms vs Day wear
- Pens, caps, blankets, bumper stickers, key chains, etc.



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- Band staff & booster attire
- Equipment truck, podium, instruments, banner, etc.

Merchandise: Update Your Brand



Merchandise: Update Your Brand



The background of the slide features a close-up, slightly blurred view of several sheets of musical notation. The paper has a warm, aged, yellowish-brown tone. Black musical notes, stems, and clefs are visible on the staves, which are arranged in a way that suggests they are part of a larger manuscript or score. The lighting is soft, creating a gentle gradient across the pages.

Brand and Culture

Establish A Band “Style”

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- Look good, feel good, sound great = confidence

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- Show examples: don't assume
- Set social norms for rehearsals & in public settings



Brand and Culture

Director's Image

What is your “style?”

- Practice gear
- Performance wear
- Lead by example

The background of the slide is a close-up, slightly blurred image of an open music book. The pages are filled with musical notation, including staves, notes, and clefs, rendered in a warm, golden-brown color palette. The focus is soft, creating a sense of depth and artistic texture.

Brand / Culture

Uniforms

Make Old Look Like New...



Make Old Look Like New...



Make Old Look Like New...





Brand and Culture

Social Media

Social Media:

- Facebook
- Instagram
- Twitter
- TikTok
- YouTube Channel
- and more..

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The background of the image consists of several sheets of musical notation, likely from a symphony or orchestra score. The sheets are arranged in a way that creates a sense of depth, with some pages in sharp focus and others blurred in the foreground and background. The notation includes various musical symbols such as notes, rests, and clefs, all rendered in black ink on aged, slightly yellowed paper. The overall lighting is warm and soft, contributing to a classic and artistic feel.

Expectations and Sustainability

Give me strength...

Expectations and Sustainability

- Remember your philosophy of education

Expectations and Sustainability

- Remember your philosophy of education
- Feed your mind, body, and soul

Expectations and Sustainability

- The Art of Problem Solving

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 - Invite and engage admin, teachers to events
 - Stay current with advocacy material: Dr. Tim's Music Advocacy, Scott Lang, NAFME and more...

Contact

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Protecting Your Program:

Tips To Survive And Thrive In A Modern World

Darnella Davidson and Alfred Watkins
Presenters

Thank you for attending!