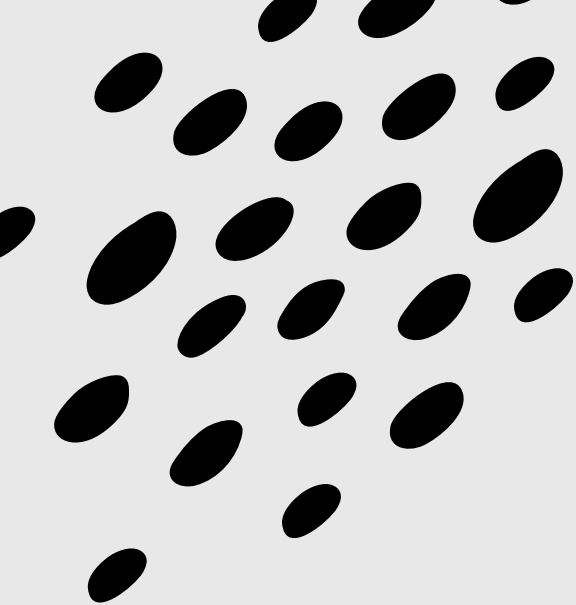
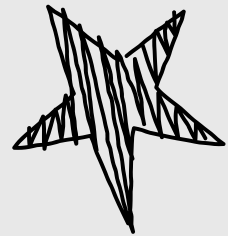




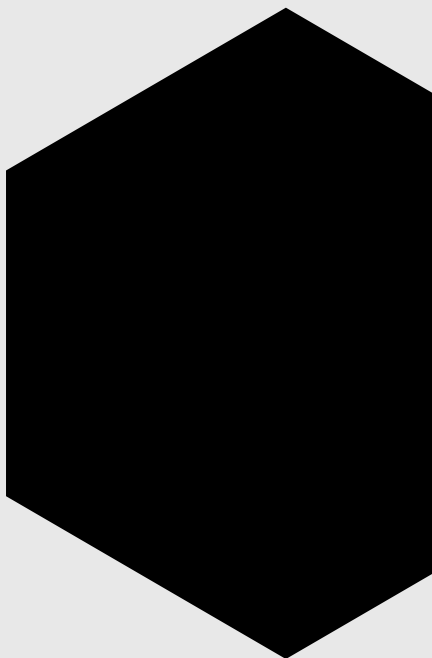
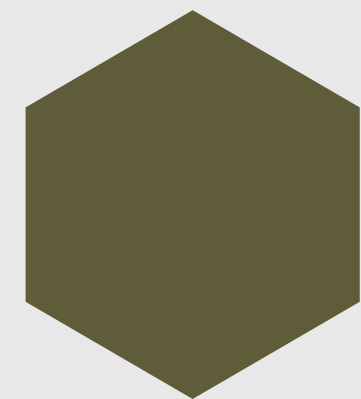
Become the **HERO** of your story

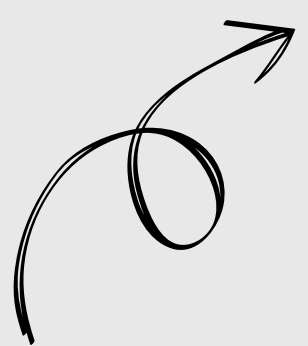
JEFFREY ROWSER
DIRECTOR OF BANDS
MORGAN COUNTY SCHOOLS
MADISON, GA



THE UNSPOKEN YOU

- **What is your WHY?**
- **Who are you?**
- **What is your PLAN?**
- **OWN IT if it's really you!**
- **Let's Get Started.....**





ADMINISTRATION..... NEEDS YOU!



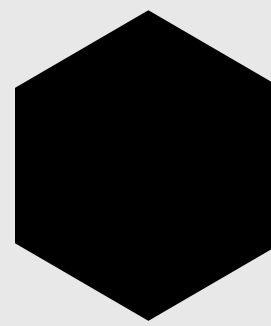
TRAIN YOUR ADMINISTRATION

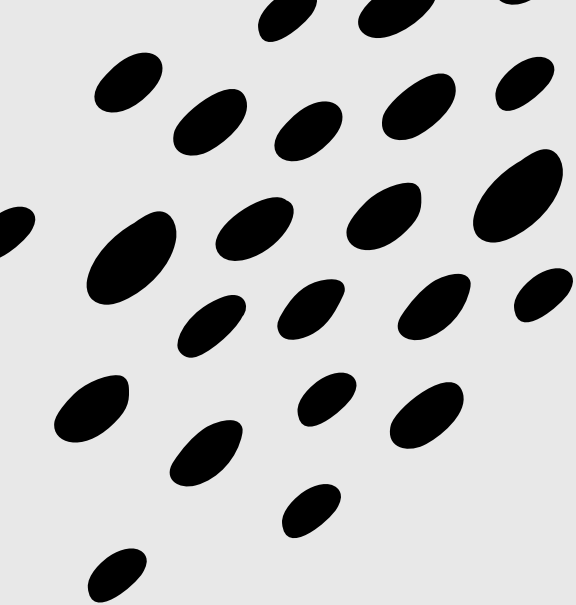
AVOID RESTRICTIVE THINKING

SHOW YOUR ADMINISTRATION HOW THEY NEED YOU AND WHY!

ADMINS BIG PICTURE-SCHOOL WIDE IMPROVEMENT PLAN

HELP DEVELOP THE BIG PICTURE





GOALS OR STANDARDS

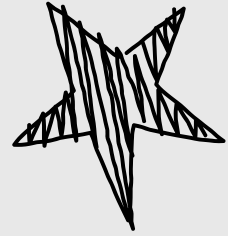


Do you need to choose?

What is your **CLIENTELE**?

Do you know your **COMMUNITY**?





BUILD A HERO FOUNDATION

- **How do you “build” it?**
- **Why should you “build” it?**
- **Can you “sustain” it?**
- **Consistency in what you show, NOT what you say!**

MY LONGEVITY TECHNIQUE



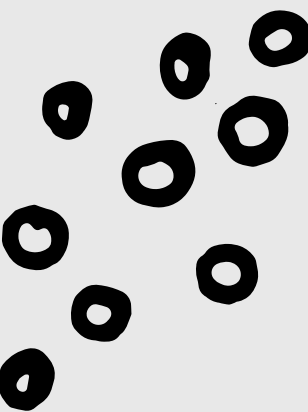
Director Leadership

College Degree
needed



Student Leadership

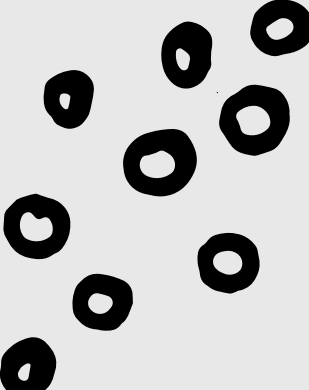
College Degree
NOT needed

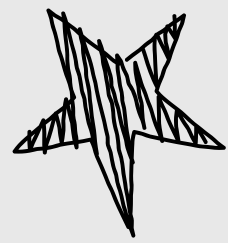


WHAT IS YOUR CONCEPT OF SOUND?



How do you achieve it?





MY HERO INFLUENCERS

Floyd Donald

Tom Cole

Dr. Bill Walls

Dr. Johnnie Vinson

Dr. Thomas Smith

Tommy Goff

Jesse Walker

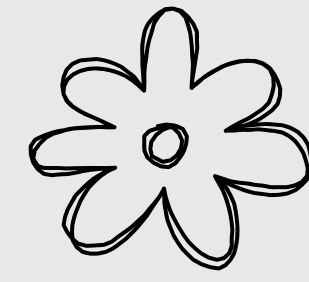
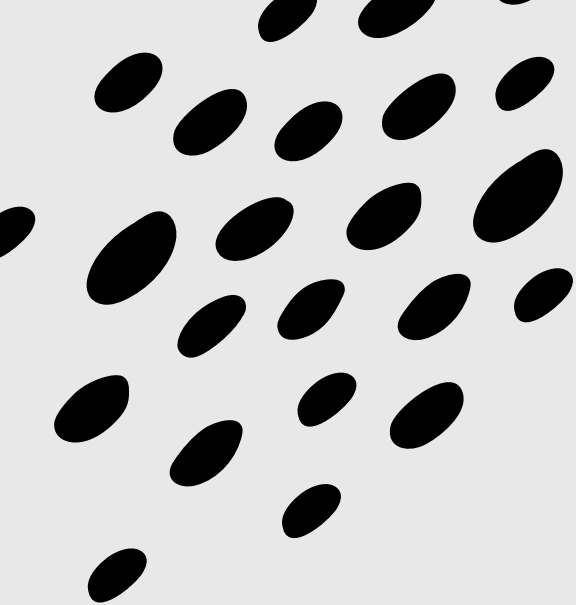
Eugene Wyles

Joe David

David Gregory

Joe Searle

Alfred Watkins



Self-Care Wellness

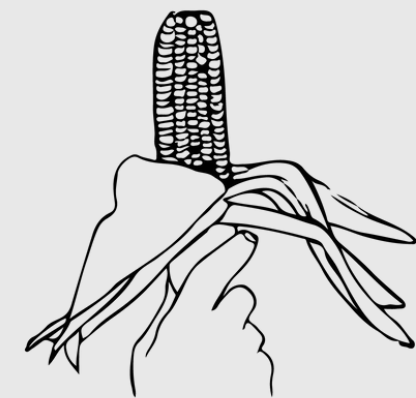


THANK YOU TO MY SPONSORS



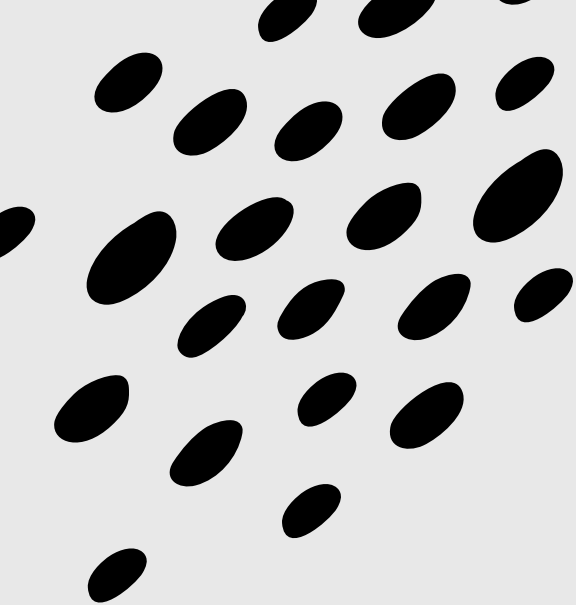
Gateway

Adams Family Farms



Alviza M. Adams

Established 1893



Jeffrey Rowser

(Conductor, Clinician, Student Leadership Training)

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jrsaxy1@gmail.com

