

Show Me the Money: A Guide to Funding your Artistic Endeavors

The Midwest Clinic International Band and Orchestra Conference

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Clinicians

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Presentation Outline

Learning Targets

- Understand the intent and requirements of Title IV-A and more broadly the Elementary and Secondary Education Act (ESEA)
- Identify potential funding streams and partnerships to support your arts programs
- Explore best practices for advocacy and aligning funding action plans with student needs and program goals

ESEA Overview

- Overview: Elementary and Secondary Education Act (ESEA) – 1965, No Child Left Behind (NCLB) – 2002, Every Student Succeeds Act (ESSA) - 2015
- Title I: Improving the Academic Achievement of the Disadvantaged
- Title II: Preparing, Training, and Recruiting High Quality Teachers and Principals
- Title IV-A: Student Support and Academic Enrichment Grants

Title IV-A Overview and Allocations per State

- Intent & Allocations, \$10,000 minimum
- Categories: Well-Rounded Education, Safe and Healthy Students, Effective Use of Technology
- Restrictions: Supplement not Supplant, 20/20 Portion Rule, 15% Technology Infrastructure Cap
- Examples of Allowable Activities per Category

Title IV-A Examples of Funded Activities for Music and the Arts

- Personnel: Additional Staff, Benefits, Stipends
- Instructional Materials: Print and Digital Curriculum, Sheet Music, Recordings
- Supplies and Equipment: Instruments, Maintenance, Storage, Chairs/Stands
- Professional Development (PD): Conferences, Subscriptions, Membership Fees
- Technology: Digital Tools, Software, and Devices (limited to 15% rule), PD

Stakeholder Consultation Cycle

- Identify Stakeholders
- Engage Stakeholders via the Comprehensive Needs Assessment (CNA)
- Develop Application
- Implement Program Activities
- Improve Program Activities

Required Stakeholder Consultation - ESEA Sec. 4106 (c)(1)

- Parents/Teachers
- Principals/School leaders
- Students
- Specialized instructional support personnel
- Community partners
- Local government representatives
- Indian tribes or tribal organizations, when applicable
- Others with relevant and demonstrated expertise

Where to find information: your State Agency's Grant Management Platform

- Tips for Finding Information on the State Department of Education Website: Look for Grants, Federal Programs, and/or Contact State Grant Coordinators
- Information available to the public: Local Educational Agency (LEA) and School Planning Teams and Goals, Allocations, Budgets and Program Narratives

Potential Funding Streams

- Local Funds: M&O, Capital, Bond, Principal's Discretionary, Site & Department
- Grants: Entitlement and Competitive, City, County, State and National Level
- Earned Income
- Corporate Sponsorships
- Fundraisers
- Private Donations

Best Practices

- Strategic Preparation: Purpose, How funds will be used, Benefit to students, Budget
- Alignment with Goals: Match proposals to school/district mission and vision, Principal's vision for your school, Current initiatives, State/National trends
- Data-Driven Advocacy: Collect key data and evidence to strengthen your case, Examples from partner schools/districts, Highlight stories of success
- Community & Stakeholder Engagement: Long-term plan, Relationship building, Connect with local leaders, Advocacy, Attend and perform at community events, Share one-pager to build support, Serve on site and district decision making teams