

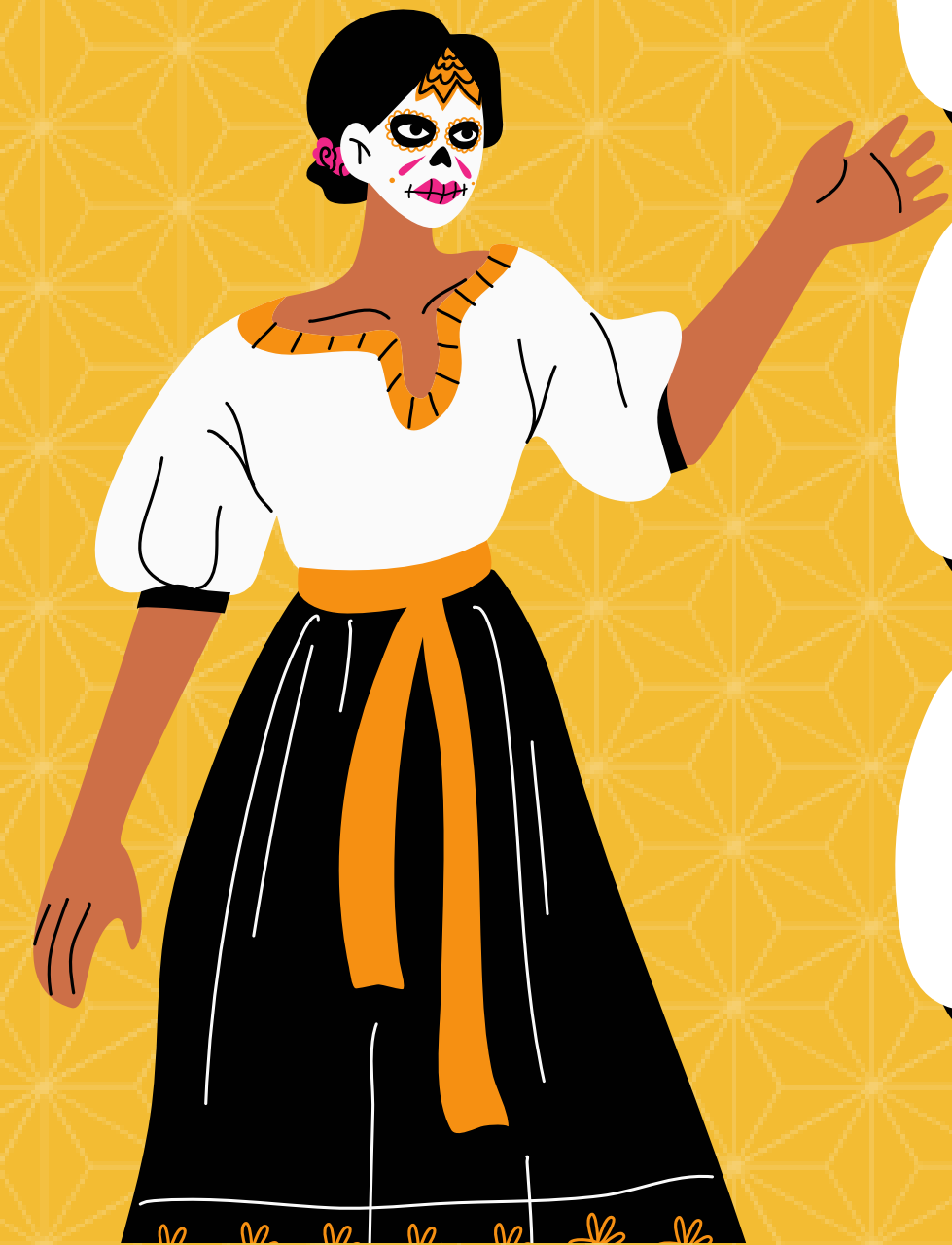


DE CERO A CIEN A BEGINNERS GUIDE TO STARTING A MARIACHI PROGRAM



LEARNING OBJECTIVES

- Identify resources that will allow us to make sure our teaching is authentic.
- Identify instruments needed and where we can purchase traditional instruments.
- Identify the method books and sheet music that we can use in our mariachi classes.



ABOUT MYSELF

- SJSU Alum (21' BM/22'MA)
- Taught in ESD for two years; started ESD's first Mariachi course
- Currently in SCUSD in the second year of their first Mariachi course
- Began playing Mariachi music in 6th Grade



MARIACHI LEYVA AND MARIACHI BUCHSER



MARIACHI BUCHSER



WHAT IS MARIACHI?

- Mariachi can be:
 - a person
 - the ensemble
 - the music



WHAT IS MARIACHI?

- Mariachi instrumentation:

- Trumpet
- Violin
- Guitarron
- Vihuela
- Guitar



HOW DID MARIACHI ORIGINATE?

- Professional musicians from Spain arrived with Cortez in 1519 + influx of slaves from Africa
- Musical cultures mixed with those of hundreds of indigenous cultures to create new musical traditions
- Each region began to have its own musical traditions (Son Jarocho, Son Jalisciense)



HOW DID MARIACHI ORIGINATE?

Origin of the word “mariachi”

- Word had unclear usage in the 1800s
 - 1905 - a mariachi coculense (from town of Cocula) performed for Mexican President Porfirio.
 - 10/06/1907 - Visit of Elihu Root (US Sec. of State) Greeted with a mariachi jalisciense
 - Both instances marked the acceptance of the word mariachi for a group, but also marked mariachi as a symbol of culture.



HOW DID MARIACHI ORIGINATE?

1920 Mariachi Coculense (led by Cirilo Marmolejo) established themselves in Mexico City and devoted themselves to playing mariachi music professionally

Marked a trend in history towards groups comprised of full time pro musicians and an urban based sound.

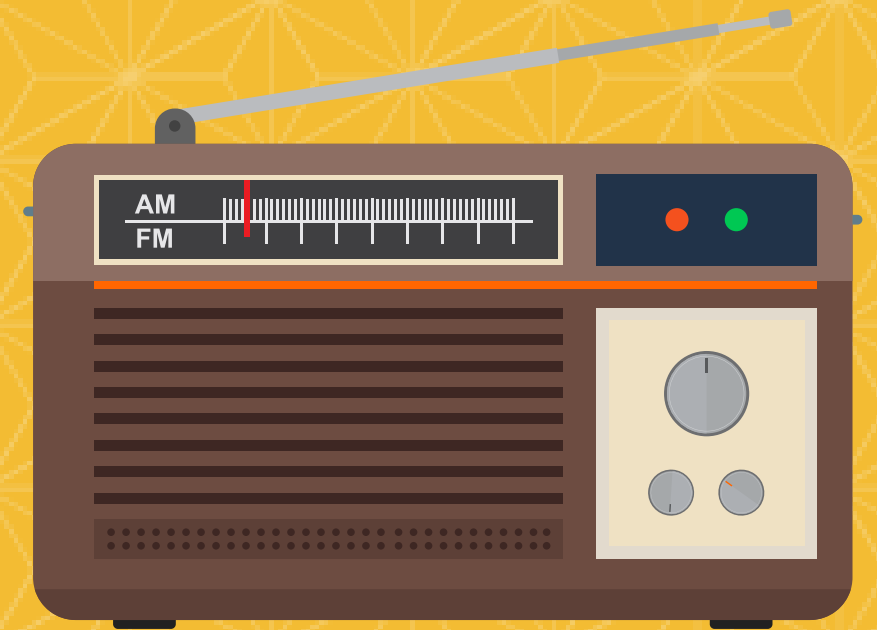


HOW DID MARIACHI ORIGINATE?

1930 Maraichi Coculense (led by Cirilo Marmolejo) recorded with new electric technology; lead to their music being featured in movies and over the radio

Due to the power and affordability of radios mariachi music was able to hit a larger audience in the 1930s and 40s.

By the 1950s the mariachi instrumentation solidified into the sound we know today.



ANYONE CAN TEACH MARIACHI!

- Number one concern I hear: “I don’t feel comfortable teaching Mariachi because I am not Mexican.”
- If we always avoid teaching about other cultures, they will never make their way into the classroom

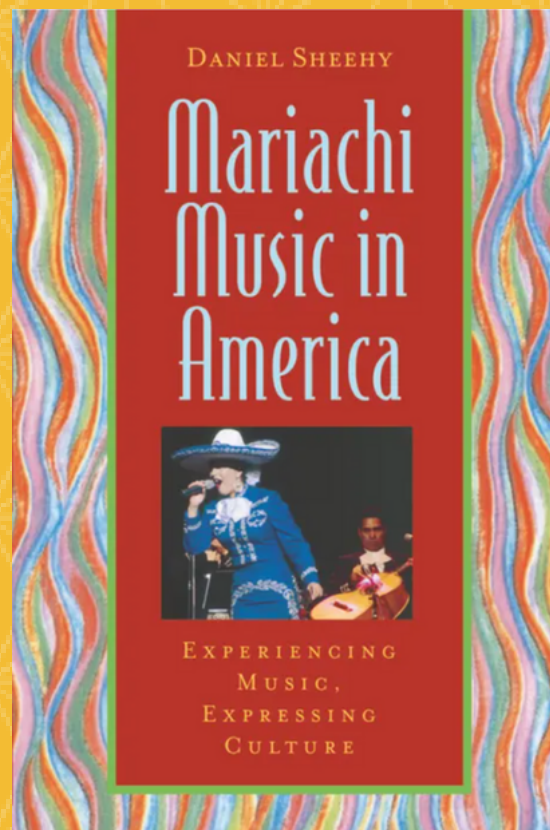


HOW DO I TEACH MARAICHI WHILE BEING RESPECTFUL TO THE CULTURE

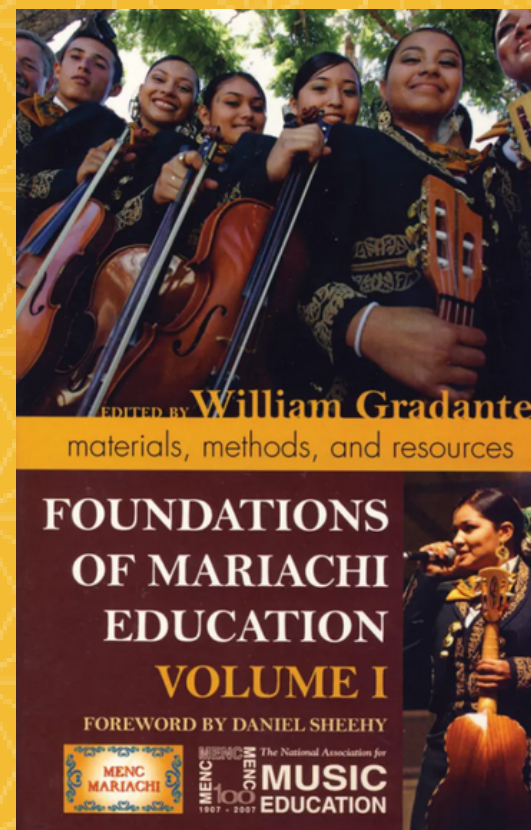
- Do your research!
- If unsure, ask!
- Have students share their experiences!
- Bring in community members!



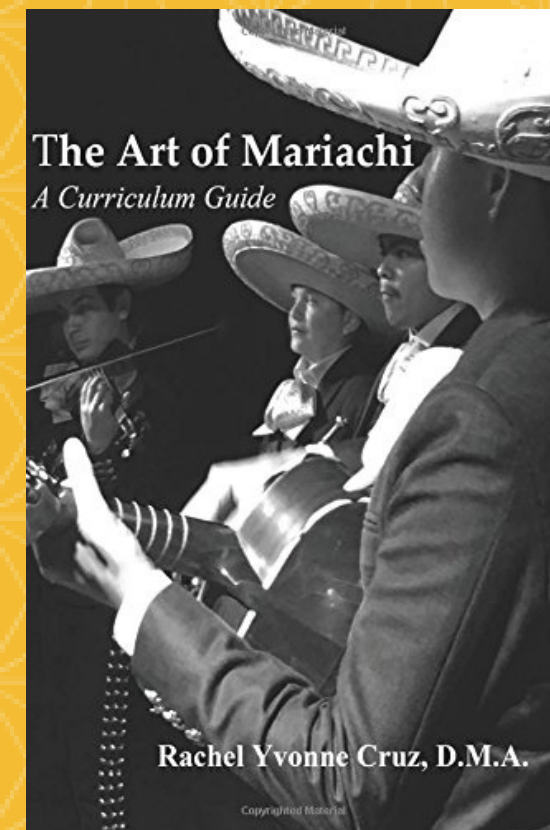
SUPPLEMENTAL READING FOR MARIACHI TEACHERS



Mariachi Music in America
Daniel Sheehy



Foundations of Mariachi Education
William Gradante, MENC



The Art Of Mariachi
Rachel Yvonne Cruz, D.M.A

THREE STEPS TOWARDS MARIACHI



INTEREST

+



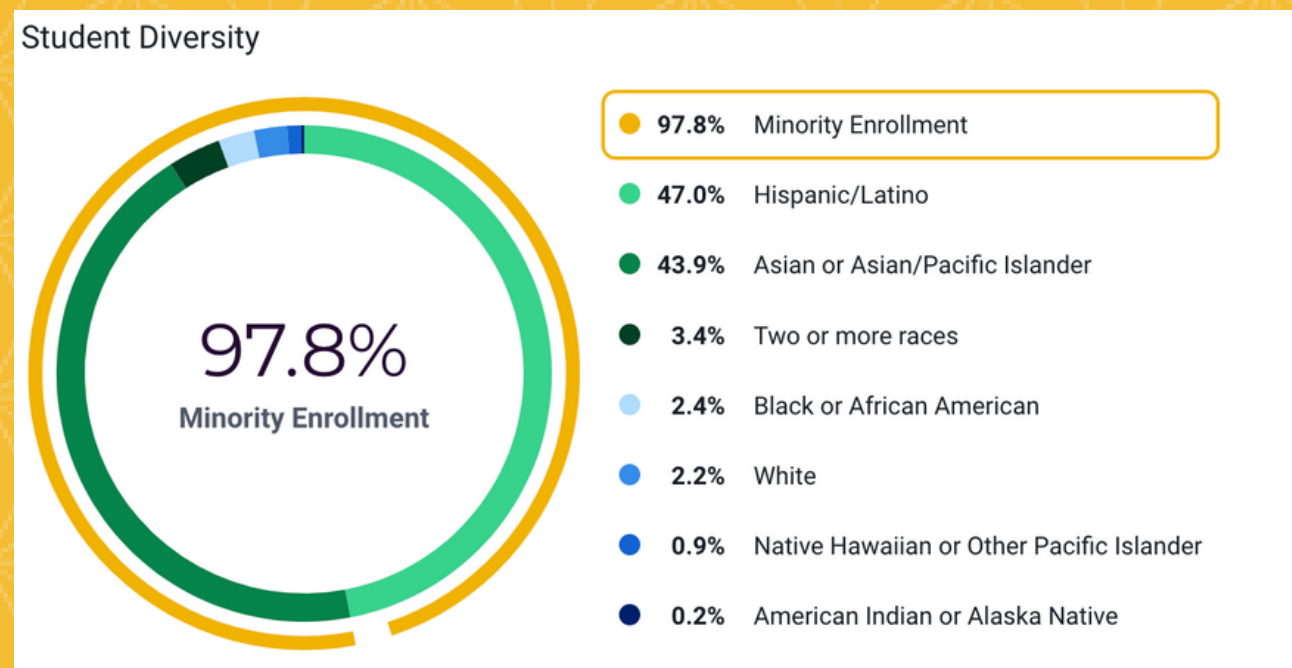
MATERIALS

+



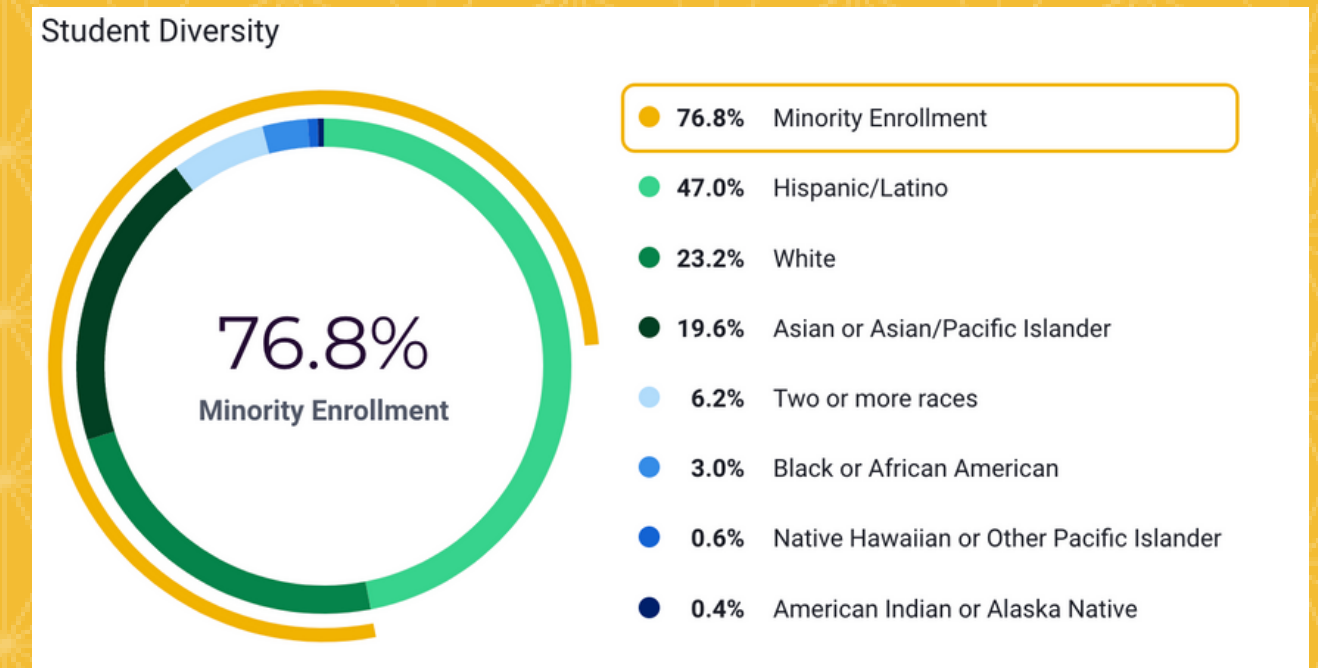
CURRICULUM

GAUGING INTEREST/RECRUITMENT



U.S. News & World Report

LeyVa Middle School Population

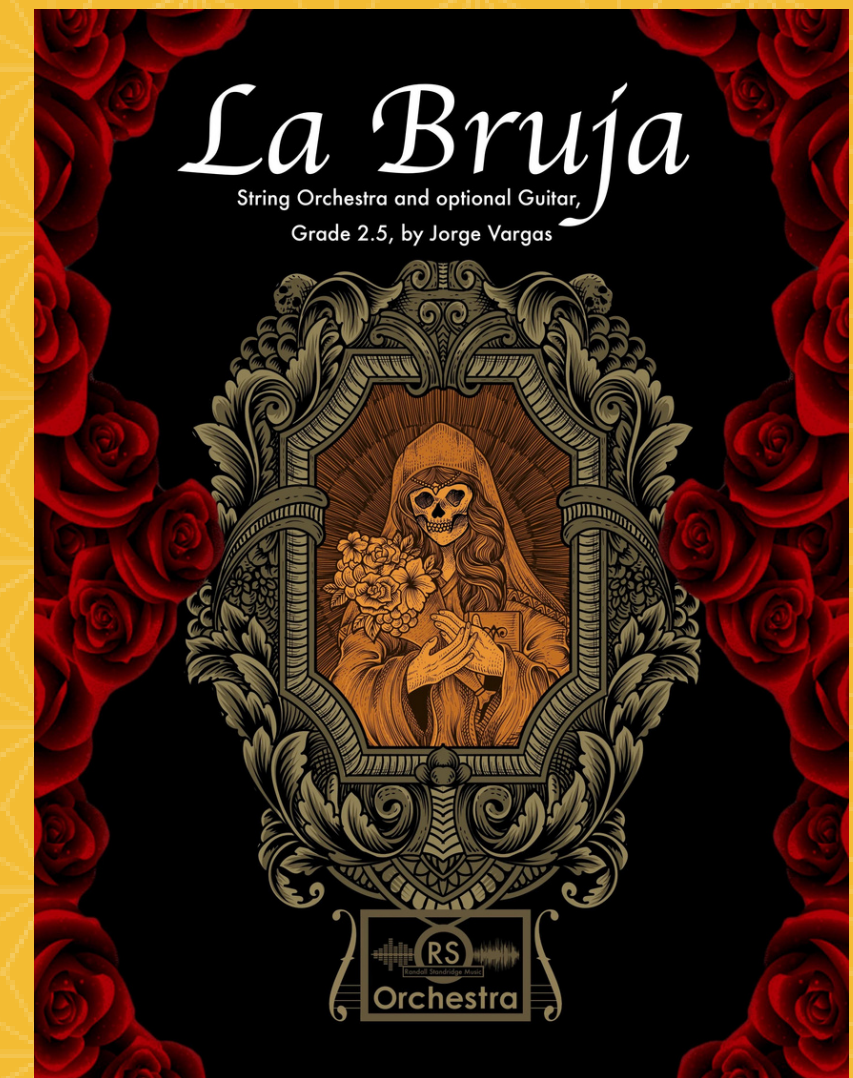


U.S. News & World Report

Buchser Middle School Population

GAUGING INTEREST

- Find Mariachi style pieces written for your ensembles:
 - John Nieto
 - Jorge Vargas
 - Tito Talamante
- Ask current band/orchestra students
- Ask professional OR local school mariachi to come perform



GAUGING INTEREST

Will adding a Mariachi make numbers smaller in my other classes?

NO!

I have found most students who join Mariachi are those outside of the music program who felt like the current ensembles didn't reflect their identity or interests



INTEREST

Congratulations

You have gotten enough interest from students and have gotten admin on board! Next you need instrument and materials.....



MATERIALS: ARMONÍA



Vihuela



Guitar
(Nylon Classical)



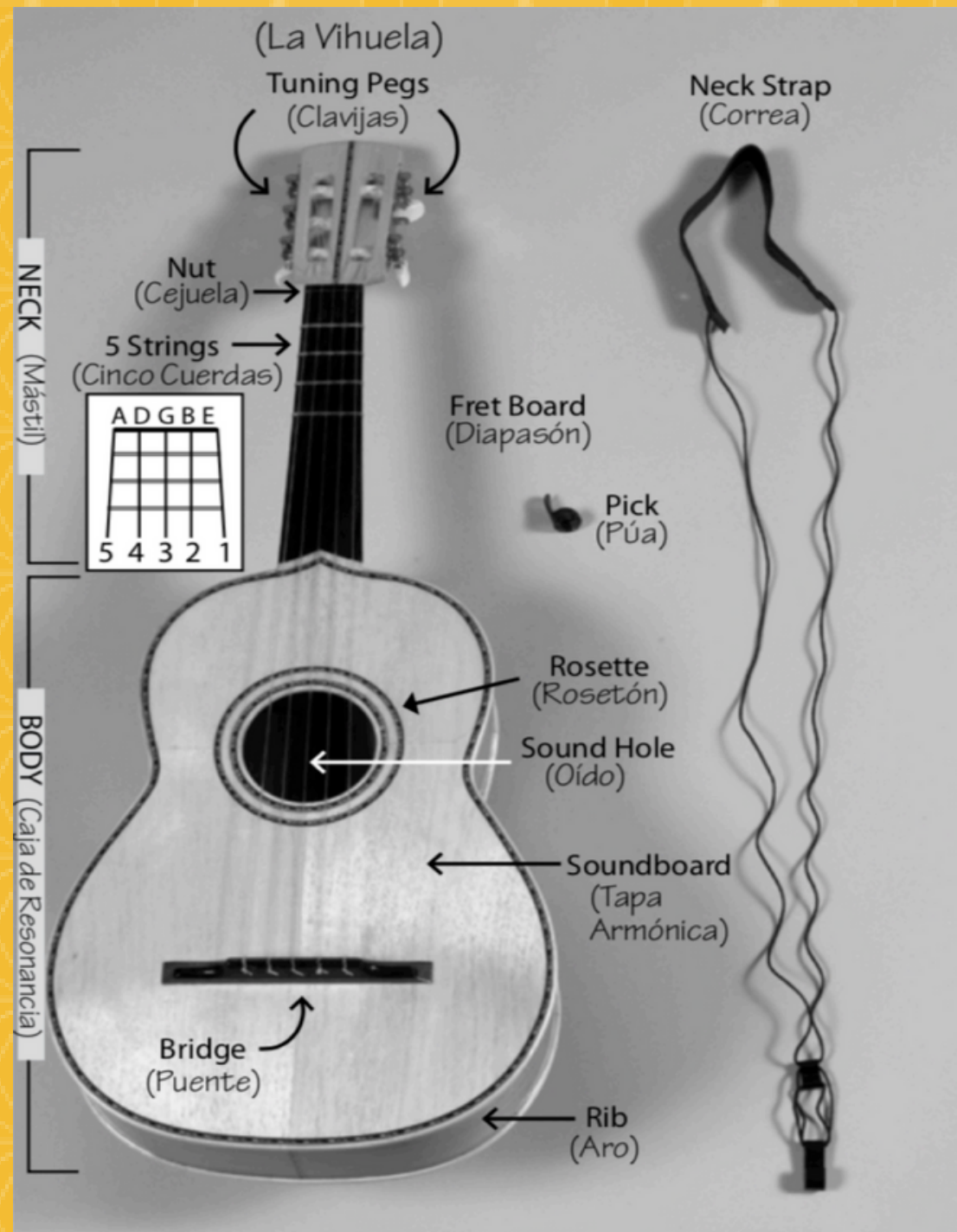
Guitarrón



Harp*

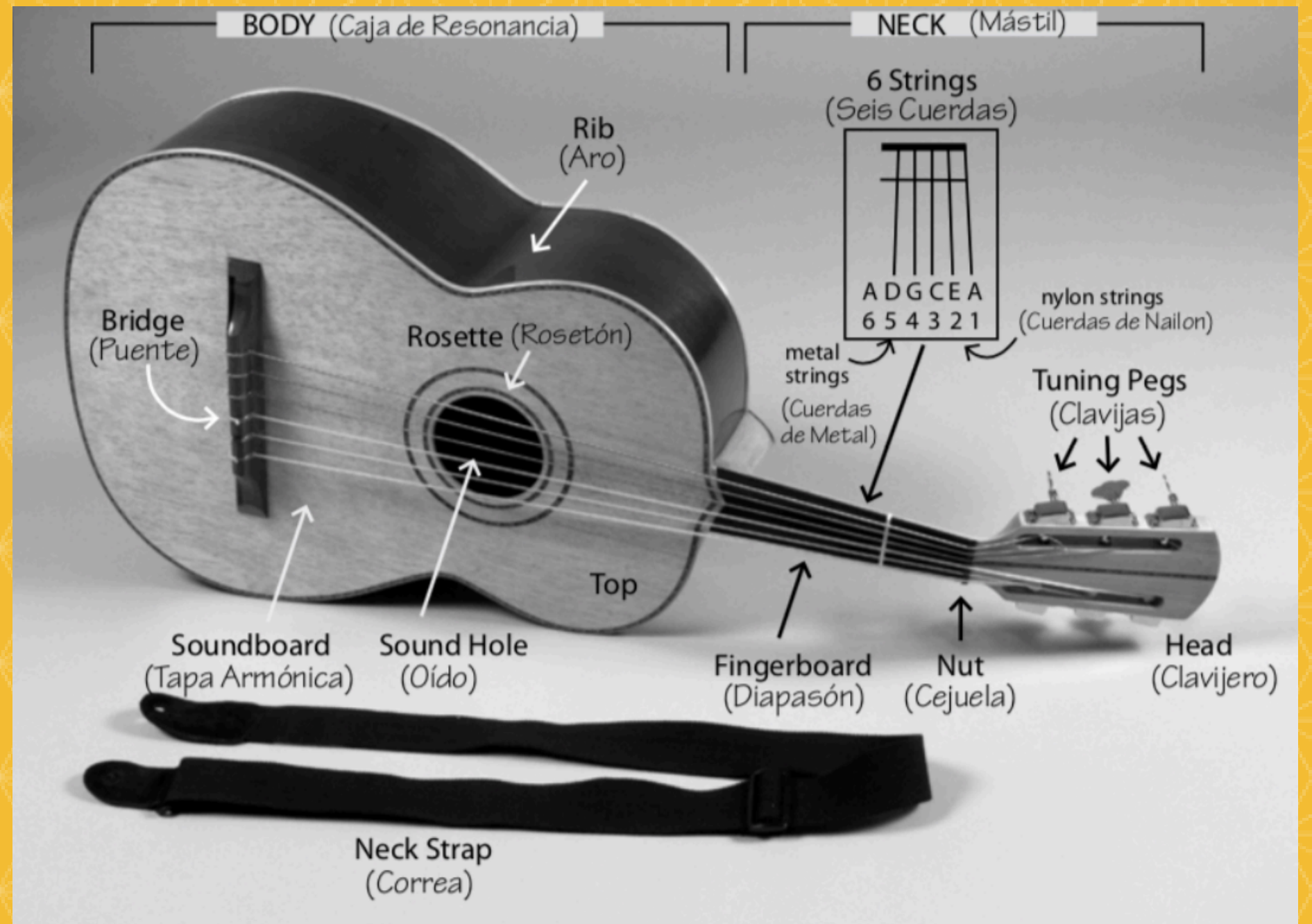
Tip: Always ask for materials as if it would be a full class!

VIHUELA



Maricia Neel, Mariachi Mastery

GUITARRÓN



Maricia Neel, Mariachi Mastery

MATERIALS: MELODÍA



Trumpet



Violin

Tip: Always ask for materials as if it would be a full class!

MATERIALS: TRADITIONAL INSTRUMENTS

Where do I find QUALITY Vihuelas or Guitarrónes?



SOUTHWEST
STRINGS

MATERIALS: TRADITIONAL INSTRUMENTS



Ensure you get **QUALITY** instruments!
Stick to recommended brands!

Quality Vihuelas should have nylon frets!



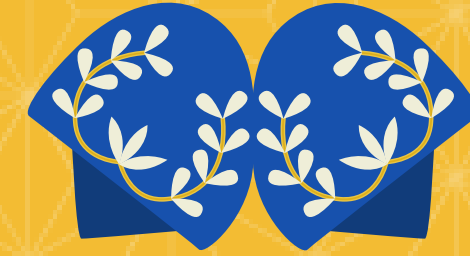
MATERIALS:

- Classical Guitar Neck straps (Vihuelas+Guitars)
- Plastic finger picks (Vihuela)
- Medium Guitar Picks
- Bass Guitar/Guitar Strap (Guitarrón)





MATERIALS:



You do not need to buy a full charro suit for every student!

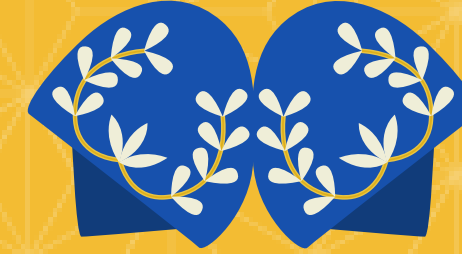


Simple effective Mariachi uniform:
White Shirt, Black Pants, Black Shoes +
Moño





MOÑO



Moño - Traditional bow tie worn with trajes de charro. Can be bought pre-tied with elastic and can be customized.

Mariachi Clothing Company.
The Mariachi Connection



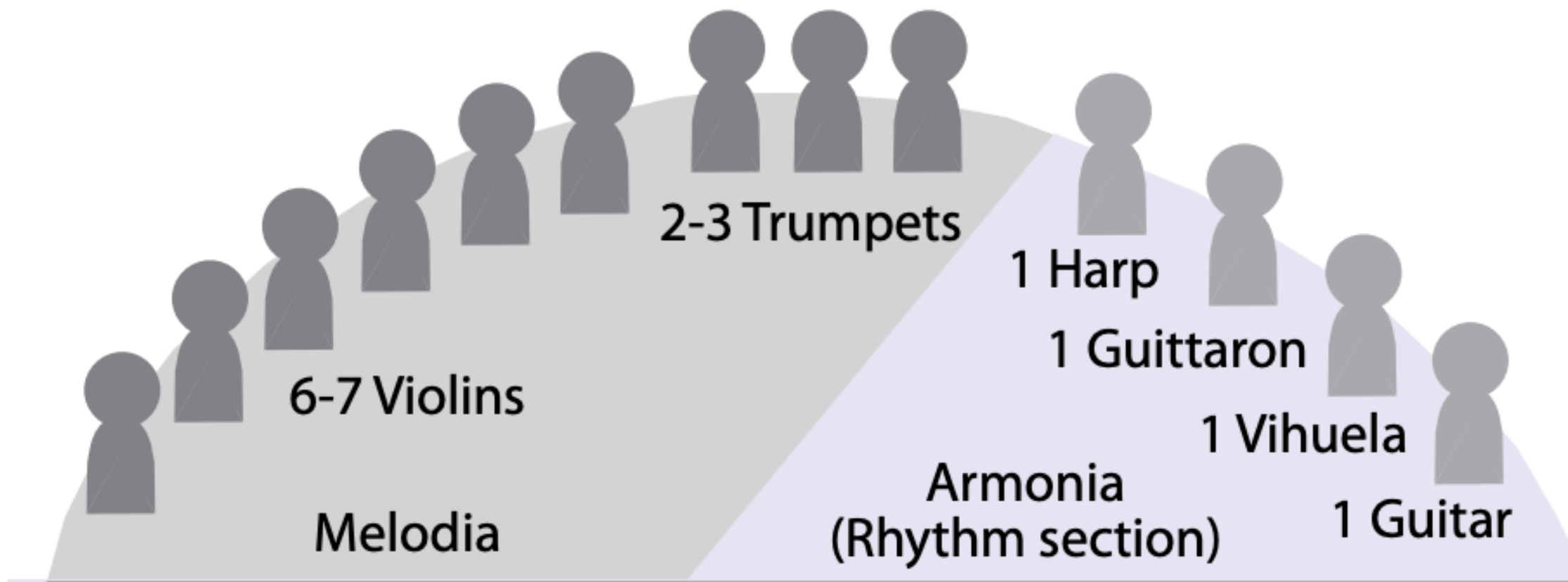
Mariachi Luz De Oro UC Berkeley

MATERIALS:

Okay I know what I need... How many do I need?



MATERIALS:



Although the learning settings will vary, this is the standard instrumentation found in the modern Mariachi ensemble.

CURRENT BUCHSER ORDER:

- 10 Guitars
- 10 Vihuelas
- 6 Guitarrónes
- 10 Violins
- 6 Trumpets



MATERIALS

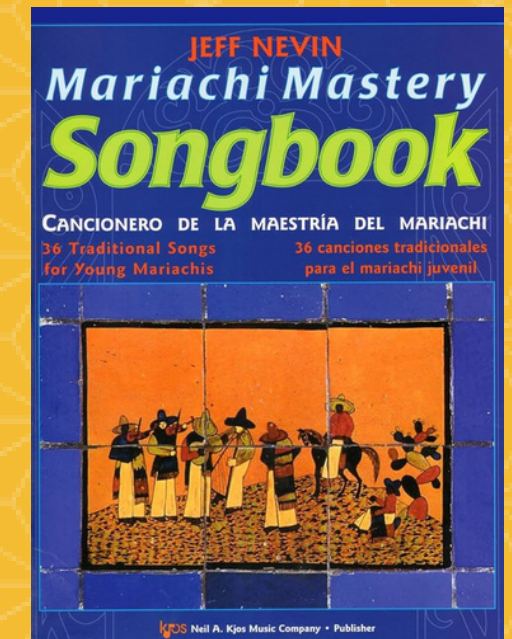
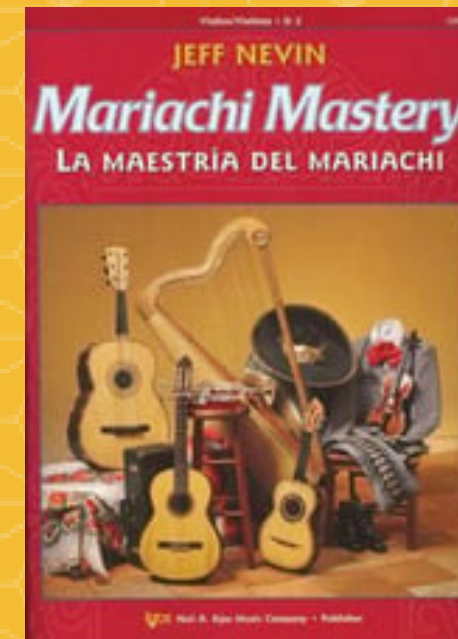
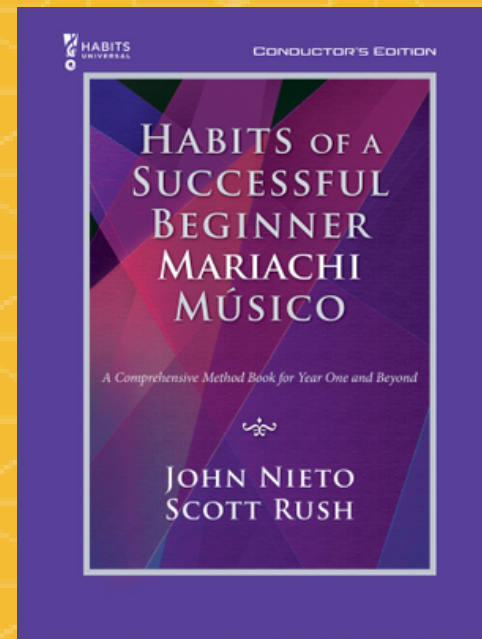
Congratulations

You have found and got quotes for your Mariachi instruments and moños!

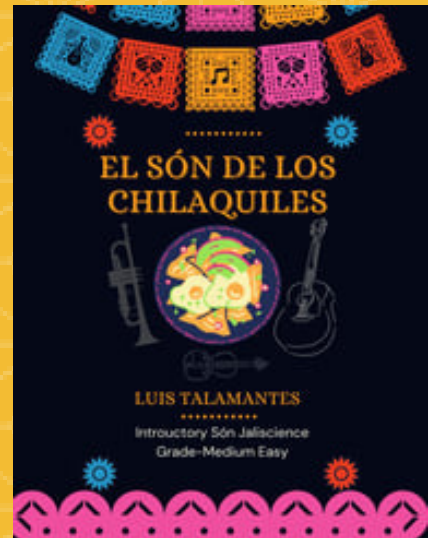
What music should I be teaching students?



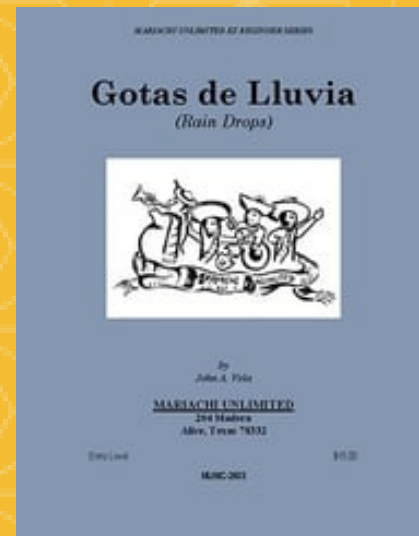
CURRICULUM: METHOD BOOKS



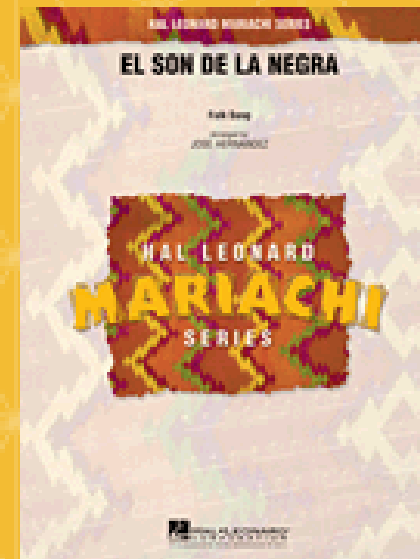
CURRICULUM: SHEET MUSIC



Luis Talamantes



John Vela



Hal Leonard Mariachi Series

Free Sheet Music!

Repertoire is traditionally memorized!

CURRICULUM: SCOPE AND SEQUENCE

	Beginning	Intermediate	Advanced
Description	Students are learning and gaining fundamental instrumental skill through Mariachi	Students are building on musical skill and are starting to explore Mariachi style and nuance	Students are performing with stylistical accuracy and nuance
Target skills	• Whole, half, quarter, 8th note rhythms in 4/4, $\frac{3}{4}$, and have been introduced to 6/8 • Choral Singing- unison • Song Styles: Ranchera Valseada, Bolero, Beginner Són • Repertoire Memorization	All mariachi Song styles should be explored: Bolero, Ranchera Lenta, polca, and valseada, Són Jaliscience, Jarabe, Són Jarocho, Joropo Solo, Duet, and Ensemble Choral Singing	Students are working towards mastery of all Mariachi Song Styles Students Should explore learning repertoire by ear and transposing Rancheras as well as aspects of improvisation. Solo, duet, 3 part, choral singing Public performances are Expected
Suggested Repertoire	Skill Builder Songs- John Vela: El Panadero, Gotas de Lluvia, Tortuga Verde Luis Talamantes: Ojitos Españoles, Los Chilaquiles Choral Singing: Árboles de la Barranca, Las Mañanitas, Los Barrandales del Puente, Cariño	STANDARD ARRANGEMENTS: El Són de los Aguacates, El Rey, Por un Amor, Libro Abierto, Las Mañanitas, Ella, Tu Solo Tu, Volver, Volver, Cerca del Mar, Reloj, Si nos dejan, La Bamba	El Són De La Negra, Veracruz I, II La Gloria Eres Tu, Tu nombre me sabe a Hierba, El Cascabel As well as a various standard Rancheras, Boleros and Sones Jaliscienses

Talamantes, 2022

CURRICULUM: SUGGESTED REPERTOIRE

Suggested Repertoire For High School Mariachi Ensembles			
Beginning	Intermediate	Advanced	Very Advanced
<u>Skill Builder Songs:</u> <u>John Vela:</u> El Principio El Panadero Caminando Gotas de Lluvia La Tortuga Verde <i>*Vela's arrangements can be found on Jw Pepper</i> <u>Luis Talamantes:</u> Ojitos Españoles El Son de los Chilaquiles Beginner son Warm up Beginner Remate y Salida Exercise <i>*Talamantes' Can be found on Mariachi Education Press</i> <u>EZ Mariachi- choral Singing:</u> Los Barrandales del Puente Arboles de la Barranca De Colores Cariño	<u>Ranchera Valseada:</u> Las Mañanitas La Feria de las Flores Cielito Lindo Siempre Hace Frio Tu Solo Tu Ella La Enorme Distancia Yo El Cantador Botas de Charro Hermoso Carino Caminos de Guanajuato La Mano de Dios Mi Ranchito Cancion Mixteca <u>Ranchera 2/4</u> Tristes Recuerdos En tu dia Los Mandados No me se Rajar Canta Canta Canta Que Chulada de Mujer El Rancho Grande La Ley del Monte <u>Ranchera Lenta:</u> Por un amor El Rey La Barca de Oro Aca Entre Nos Volver Volver Cuatro Vidas Fallaste Corazon <u>Bolero:</u> En Mi Viejo San Juan Libro Abierto Cerca del Mar Cruz de Olvido La Paloma Una Pagina Mas Tatuajes Madrecita Querida Amor Eterno Para Que Me Haces llorar	<u>Ranchera Valseada:</u> Las Isabeles El Silencio de la Noche Hablando Claro Los Laureles (Ronstadt) Mujeres Divinas Mexico Lindo y Querido Mejor Me Voy Las Rejas no Matan No Volvere Paloma Negra Paloma Querida Puñalada Travera Te Solte La Rienda <u>Ranchera 2/4</u> Como Mexico No Dos La Enramada Ojitos Verdes Vengo a Ver Ya Estoy Aqui Caminos de Michoacan El Sauce Y la Palma La Basurita Lindo Nayarit Sangre Caliente <u>Ranchera Lenta:</u> Las Llaves de mi alma Pa Todo el Año Cuando yo Quiera Has de Volver Las Ciudades Cuando el Destino Escuche las Golondrinas La Diferencia La Misma La Ruleta Por Tu Maldito Amor <u>Bolero:</u> Gema Sabor a mi Urge La Media Vuelta Perdon	Veracruz I, II Violin Huapango Cielito Lindo Huasteco La Fuente La Gloria Eres Tu Alma Llanera Carmentea Las Bodas de Luis Alonso El Cuatro El Pasajero Las Olas El Pajaro Cu El Gustito La Chuparrosa Las Tres Huastecas Mexico en la Piel El Viajero Palmero El Tranchete Florecitas Mexicanas Sabes Una Cosa La Morena Los Pollitos Mexico de Noche Por Amor -Vargas

Talamantes, 2022

VALS/RANCHERA VALSEADA

Vals - A song in 3/4 time; The Guitarrón plays on beat 1 and the armonía play on beats 2 & 3

The image displays musical notation for a Vals/Ranchera Valseada in 3/4 time, featuring two staves: Armonia (top) and Guitarron (bottom). The key signature is two sharps (F# and C#). The notation illustrates the rhythmic pattern where the Guitarron plays on beat 1 and the Armonia plays on beats 2 and 3.

Armonia: The notation shows four measures. The first two measures are marked "Bass Play Play" with a "D" chord symbol above the first measure. The next two measures are marked "Bass Play Play" with a "D" chord symbol above the first measure. The final two measures are marked "D" above the first measure. The Armonia part consists of eighth notes on beats 2 and 3 of each measure.

Guitarron: The notation shows four measures. The first two measures are marked "Bass Play Play" with a "D" chord symbol above the first measure. The next two measures are marked "Bass Play Play" with a "D" chord symbol above the first measure. The final two measures are marked "D" above the first measure. The Guitarron part consists of a single eighth note on beat 1 of each measure.

RANCHERA LENTA

Ranchera Lenta - A song in 4/4 meter.
The Guitarrón plays on beats 1 & 3, the
armonía play on 2 & 4

Bass Play Bass Play Bass Play Bass Play

D D D D A7 A7 A7 A7

Armonia

Guitarron

BOLERO

Bolero - A song in 4/4 meter. The Guitarrón plays on beats 1, 3 & 4, the armonía play 8th notes.

The image displays musical notation for two instruments: Armonia and Guitarrón. Both parts are in 4/4 time. The Armonia part is written in treble clef and consists of eighth notes. The Guitarrón part is written in bass clef with a key signature of one sharp (F#) and consists of quarter notes. The notation is divided into two measures by a bar line.

Armonia

Guitarrón

SON

Son - most traditional mariachi song style; alternates between 3/4 to 6/8 feel

The image displays musical notation for two instruments: Armonia and Guitarrón. The Armonia part is written in treble clef with a 3/4 time signature. It features a G major chord at the start and a D7 chord later. The Guitarrón part is written in bass clef with a 3/4 time signature and a key signature of one sharp (F#). The notation shows a sequence of notes and rests across two measures.

Armonia

Guitarrón

SON HUASTECO O HUAPANGO

Huapango -originated in the Huasteca region (North Eastern Mexico); it also alternates 3/4 and 6/8 however, the armonia now has some extra ornamentation. The abanico, and the apagón.

Huapango (Són Huasteco)

The image displays a musical staff for the piece 'Huapango (Són Huasteco)'. The staff begins in 3/4 time, indicated by a treble clef and a '3' over a '4'. It then changes to 6/8 time, indicated by a '6' over an '8'. The notation includes various rhythmic values: eighth notes, quarter notes, and half notes. Some notes are marked with an 'x' above them. Below the staff, there are arrows pointing to specific rhythmic patterns. Two arrows point to a sequence of notes in the 3/4 section, labeled 'Abanico'. Two other arrows point to a sequence of notes in the 6/8 section, labeled 'Apagón'. The background of the image is a light blue gradient.

Abanico

Apagón

CURRICULUM ✓

Congratulations

You have gained interest in a Mariachi course, selected instruments, and chose your method book/rep for the next year!

Its time to make some music!



MARIACHI DICTIONARY

THE MARIACHI DICTIONARY

A GUIDE TO KEY TERMS AND PHRASES UNIQUE TO
MARIACHI

Talamantes

LISTENING GUIDE

Mariachi

Mariachi Vargas De Tecalitlán
Mariachi Mexico de Pepe Villa
Mariachi Nuevo Tecalitlán
Mariachi America De Don Jesus Rodriguez
de Hjar
Mariachi Los Camperos
Mariachi Sol de Mexico
Mariachi Cobre
Mariachi Tepalcatepec
Mariachi Reyna de los Angeles

Ranchera Artists

Jose Alfredo Jimenez
Jorge Negrete
Pedro Infante
Miguel Aceves Mejia
Javier Solís
Vicente Fernandez
Antonio Aguilar
Pepe Aguilar
Juan Gabriel
Amalia Mendoza
Lola Beltran
Aída Cuevas
Linda Ronstadt
Lucha Villa
Rocío Durcal



[Spotify Playlist!](#)

EXTRA RESOURCES



[Luis Talamantes Google Drive](#)

[Music Ed Consultant's Mariachi Pack](#)

[Guitarron Fingering Chart](#)





PREGUNTAS?



CONTACT INFO!

Ricky Martinez

Email: Rmartinez@scusd.net

