

“Embracing Diversity and Expanding our Programming Options: Latin American Music for Young Wind Bands.”

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The Big Picture

- Programming concerts is the conductor’s most important task.
- “Programming our concerts is the conductor’s most difficult task, and it is the only one they can make alone.” Frederick Fennell.

Motivations for this presentation

- The demographic change in the U.S.
 - Census 2020: 62.1 million people of Latin origin live in the U.S. (19.9% of the country’s population)
 - In Fall 2022, there were 14.4 million Latino and Hispanic students (K-12), accounting for about 29% of the total population (National Center for Education Statistics).
 - Census Bureau (July 2024): 68 million people identify as Hispanic or Latino, making up 20% of the total population.
 - By 2050, it could range from 24% to 29%.

- California and Texas have the largest Latino populations, at 41% and 40% of their populations, respectively.
- West Virginia and Maine have the lowest Latino populations (1.9% and 2%)
- Low representation of Latin music in today's band concerts.
 - The Latino/Hispanic community is among the minority groups with the least representation in band concerts. Only 3-4% of the works are by Latino/Hispanic composers.
 - The increase in the Latino population does not correspond to the low rise in the number of pieces being programmed.
 - We can improve student engagement by programming music they identify with.

What is causing these results?

- Lack of awareness and knowledge about Latin composers among U.S. band directors.
- Insufficient publicity by Latin composers.
- Still work in progress.

Things to Consider

- Cancellation NO, Expansion YES: Good composers, organizations, and institutions that have made significant contributions should continue their works programmed. Balance established repertoire with recent discoveries and music by underrepresented composers.
- Tokenism: Selecting by identity only. Program with a clear intention and determination.
- "Checking" the box.
- Cliches:
 - Specific instruments associated with 'Latin' music: bongos, congas, timbales, claves, maracas, etc.
 - Certain styles associated with 'Latin' music: salsa, bolero, cumbia.

Suggested pieces, Grades 1.5 – 4 (Not comprehensive by any means... and in no particular order)

COMPOSER and NATIONALITY	TITLE	GRADE	PUBLISHER INFORMATION	CONTACT INFO	AUDIO REFERENCE
Victoriano Valencia (Colombian)	Danzón	2	http://www.victorianovalencia.com/index.php/tienda/banda/item/65-danzon	valencia_victoriano@javeriana.edu.co	https://www.youtube.com/watch?v=n1VBykulnSs
	Tango	3	http://www.victorianovalencia.com/index.php/tienda/banda/item/72-tango		https://www.youtube.com/watch?v=aZCUYbLSKA8&t=81s
	Los Magnificos	2	http://www.victorianovalencia.com/index.php/tienda/banda/item/96-los-magnificos		https://www.youtube.com/watch?v=ovNK0YVkcN8
	Huayno	2.5	http://www.victorianovalencia.com/index.php/tienda/banda/item/66-huayno		https://www.youtube.com/watch?v=vlJOcprSGWw
	Pajarillo	3	http://www.victorianovalencia.com/index.php/tienda/banda/item/67-pajarillo		https://www.youtube.com/watch?v=lxCtxAfD9o0
	Raspa (Cumbia Mexicana)	2	https://www.victorianovalencia.com/index.php/tienda/ritmos-de-la-tierra/item/70-raspa		https://www.youtube.com/watch?v=CAR-TOYIHwY
Giovanni Santos (Cuban/Dominican)	Joy is a Bird	3.5	https://murphymusicpress.com/product/s/w-646	gsantosmusic@gmail.com	https://www.youtube.com/watch?v=Z_Yu1YIFwaM
	Blue Dances	4	https://murphymusicpress.com/product/s/w-539		https://www.youtube.com/watch?v=L6rH66fBvYE
	El Zape (From 3 Latin American Dances)	4	https://murphymusicpress.com/product/s/w-541		https://www.youtube.com/watch?v=GCPHdabZQ1o
Rubén Darío Gómez (Colombian)	Tu Llegada	3	https://www.jwpepper.com/Tu-Llegada/10190000.item#.Y9yEtC-B3q0	www.rubendariogomez.net	https://www.youtube.com/watch?v=8Lot7-zhgFU
	Un Solo Pueblo	3.5-4	https://www.rubendariogomez.net/online-store/Un-Solo-Pueblo-SCORE-and-PARTS-p749366435		https://www.youtube.com/watch?v=IWCeCL6zB-E
	A Bailar la Cumbia	3	https://www.rubendariogomez.net/online-store/A-Bailar-la-Cumbia-SCORE-and-PARTS-p410238049		https://soundcloud.com/user-935995696/a-bailar-la-cumbia
	Pipatón	4	https://en.rubendariogomez.net/online-store/Pipatón-SCORE-and-PARTS-p595333348		https://www.youtube.com/watch?v=JsbfFOM7H38
	Nueve Lunas	3.5	https://www.rubendariogomez.net/online-store/Nueve-Lunas-SCORE-and-PARTS-p515985317		https://www.youtube.com/watch?v=72d2mDM5Fv8

	Adios Azul	2	https://www.rubendariogomez.net/online-store/Adiós-Azul-Cumbia-SCORE-and-PARTS-p411491807		https://soundcloud.com/user-935995696/adios-azul-cumbia-grade-25
	Concertino for Trumpet and Band	3.5/4	https://www.rubendariogomez.net/online-store/Concertino-para-Trompeta-y-Banda-SCORE-and-PARTS-p286422230		https://www.youtube.com/watch?v=cl6q9yfn-vM
	Montaña Mágica	3.5	https://www.rubendariogomez.net/online-store/Montaña-Mágica-SCORE-and-PARTS-p271371037		https://www.youtube.com/watch?v=AHevjieZCXY
Hudson Nogueira (Brazilian)	Miniaturas Brasileiras Set #1	3	https://musicainfo.net/detail%2Ephp?kat=2&artnr=4013708	marcelojardim@musica.ufrj.br	https://www.youtube.com/watch?v=BKaXmrnkzdQ
	Miniaturas Brasileiras Set #2	3	https://musicainfo.net/detail%2Ephp?kat=2&artnr=4013708		https://www.youtube.com/watch?v=HWFnsyj2Nwo
Victor Lopez (Cuban)	Sambeando	2	https://www.alfred.com/sambeando/p/00-45791/		https://www.youtube.com/watch?v=XBs4s5MF8BY&t=2s
	Yorkton	3.5	https://www.alfred.com/yorkton/p/00-30806/		https://www.youtube.com/watch?v=hPa7Exhmg
	Fiesta Fantastique	1.5	https://www.alfred.com/fiesta-fantastique/p/00-48159/		https://www.youtube.com/watch?v=iJg9JZl4ec&t=1s
José Ursicino da Silva “Mestre Duda” (Brazilian)	Suíte Nordestina	4	https://brasilsonoro.com/wp-content/uploads/2014/12/PortalBrasilSoro-suite-nordestina-pdf.pdf		https://www.youtube.com/watch?v=1rMGAgTgiuw
Tania Leon (Cuban)	Alegre	2	https://composersforum.org/bandquest/alegre/		https://www.youtube.com/watch?v=4YxxT66ZSPI
Nubia Jaime Donjuan (Mexican)	Magical Forest	2	https://store.manhattanbeachmusic.com	cellonubia@gmail.com	https://soundcloud.com/user-935995696/magical-forest
	Sahuaro, from Little Mexican Suite	3.5	https://randallstandridge.com/music-catalog/concert-band-music-2/Little%20Mexican%20Suite%203:%20Sahuaro		https://www.youtube.com/watch?v=JA9YQLGy7L0
	Ayacahuite, from Mexican Little Suite	3.5	https://randallstandridge.com/music-catalog/concert-band-music-2/Little%20Mexican%20Suite%202:%20Ayacahuite		https://www.youtube.com/watch?v=oSdi9EW14o0
	Monarch Migration	3.5			https://www.youtube.com/watch?v=qmzM1vxrPii

Renato Goulart (Brazilian)	Suite de Vale	3	https://murphymusicpress.com/products/x-100		https://soundcloud.com/user-30469599/suite-de-vale-renato-goulart
Ricardo Silva (Brazilian)	Dance Brasileira #1	3	https://murphymusicpress.com/products/x-112		https://soundcloud.com/user-353618625/dance-brasileira-n1
	Dance Brasileira #2	3	https://murphymusicpress.com/products/x-113		https://soundcloud.com/user-353618625/danca-brasileira-n2
Alexandre Travasos (Brazilian)	Rapsodia Sefardi	4	https://www.cayambismusicpress.com/t/ravassos-rapsodia-sefaradi-p/cmp-1359.htm		https://www.youtube.com/watch?v=kwVx-Pgk7d4&t=4s
Alexander Paredes (Colombian)	La Cueva del Rey	3.5	https://apmusic.com.co		https://www.youtube.com/watch?v=0fSolbdVZD4
Rodrigo Martínez Torres (Mexican)	Cumbia Moderna	4	https://store.manhattanbeachmusic.com/grade-4.html		https://www.youtube.com/watch?v=u9k4LYhsVok
Oscar Fernando Trujillo (Colombian)	Suite Pa' Juan	4		coscotrompeta@hotmail.com	https://www.youtube.com/watch?v=mhPAqo_Psdk
Jorge Vargas (Mexican)	Fiesta	2.5	https://www.alfred.com/fiesta/p/00-50874/	http://jvargasmusic.com/	https://www.youtube.com/watch?v=VZuKcjLKR_g
	Mariachi Suite	2	https://randallstandridge.com/music-catalog/concert-band-music-2/mariachi-suite		https://www.youtube.com/watch?v=4yYc_0ot6Qk
Michele Fernández (Cuban-American)	Mi Vecino	2.5-3	https://michele-fernandez.com/symphonic-works-1		https://www.youtube.com/watch?v=Pk6HKSXu-8&t=26s

Other Latin American composers with band pieces (if you have the ensemble to play harder music)

Efraín Amaya – Venezuela	Vicente Moncho – Argentina
Blas Emilio Atehortúa – Colombia	Hudson Nogueira - Brazil
Leo Brower – Cuba	Silvestre Revueltas – Mexico
Carlos Chávez – Mexico	Ivette Herryman Rodríguez – Cuba
Leonardo Cárdenas - Ecuador	José Ursicino da Silva “Mestre Duda” - Brazil

Giancarlo Castro – Venezuela	Roberto Sierra – Puerto Rico
Juan Pablo Contreras - Mexico	Alexandre Travassos – Brazil
Ignacio Freijo – Argentina	Gabriela Ortiz – Mexico
Blas Galindo – Mexico	Edmundo Villani Cortez – Brazil
Rubén Darío Gómez - Colombia	Heitor Villalobos – Brazil
Dennis Llinas – Cuba/Colombia	Juan Carlos Valencia – Colombia
Ricardo Lorenz – Venezuela	Juan Guillermo Villareal – Colombia
Irene Lopszyc – Argentina	Juan Sebastián Velazco – Colombia
Arturo Márquez – Mexico	Victoriano Valencia - Colombia

Why Programming Music by Latin American composers?

- There is great music that needs to be showcased.
- High Hispanic population in the U.S. (18. 9% according to the 2020 census; projected to reach 24-29% by 2050).

An excellent addition to our concerts (new voices, new colors, new energy, new rhythms).

CODA

- ALWAYS PROGRAM GOOD MUSIC.

More info, questions, requests...

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