

"Building Skills for Music Industry Careers Beyond Performance"

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How did we get here?

Jennifer



How did we get here?

Heather



How did we get here?

Bryan



“Why choose music programs?”

Keeping students who love music in music programs aligns them with mission-driven work and feeds the industry with passionate talent.





world



Music Education

"The Other 80%"



Edwards (2006) compiled data on student participation in performance-based music classes and found that an average of 82% of students in grade 6 through 12 are not in any performance-based music classes



"If Only I Had Known There Were This Many Jobs In Music..."



"How do we bridge the gap?"
and remove barriers along the way?

Awareness

Experience

Jobs

BARRIERS



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Thank you