



CREATING A CULTURE



WELCOME

I'm glad you're here! Most music educators have little time for reflection about the big picture of their program or the mission of music education. This session will help you to "see the forest for the trees," and better understand not only WHAT you teach, but HOW and WHY you teach it.

In its most basic form, education has two primary components: teaching and learning. Conferences like this are designed to help us elevate our teaching, but that is only 50% of the educational equation. When we better understand how to engage and energize our students best efforts through a culture of learning, we not only make better music, but better young people.

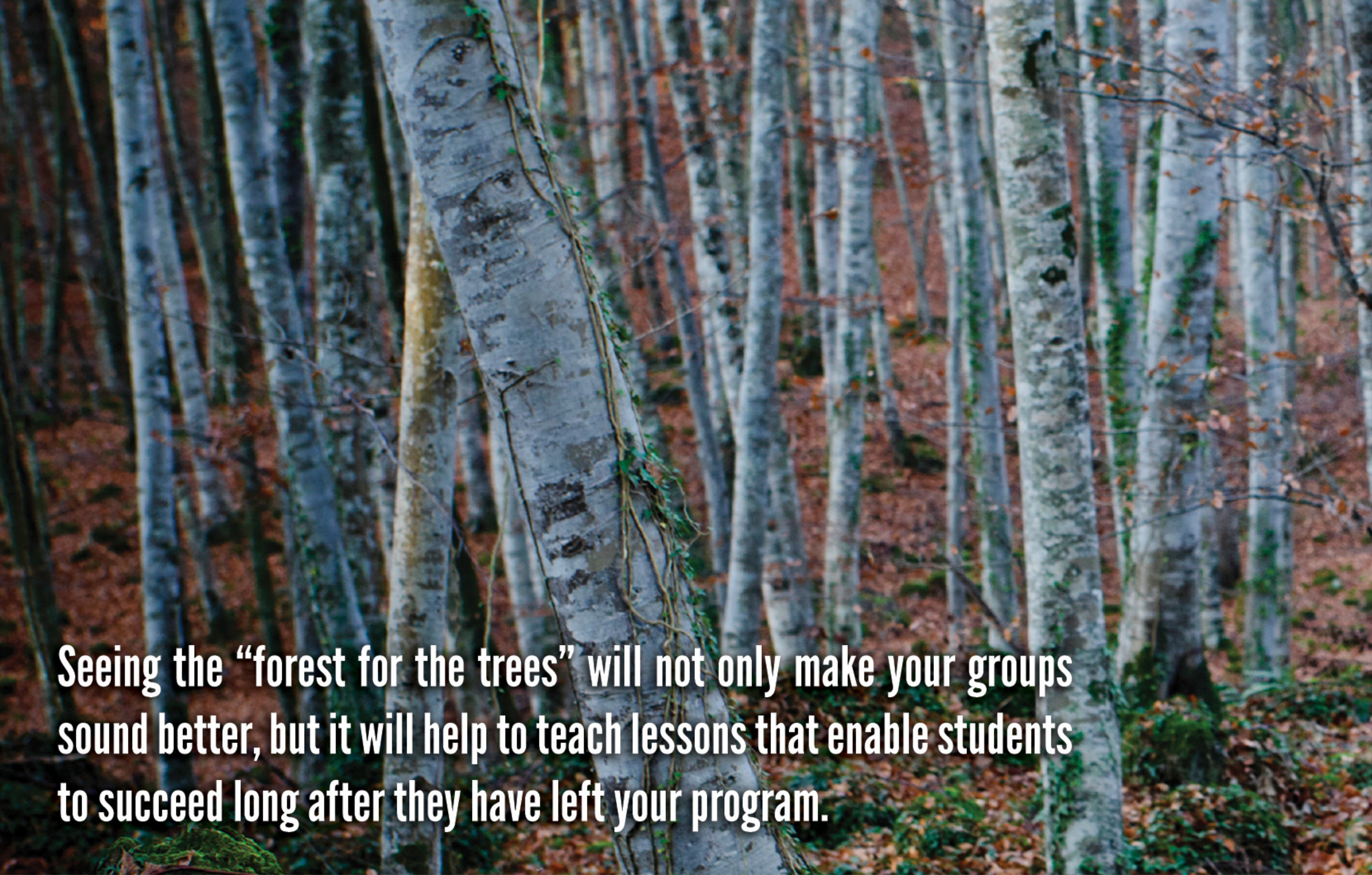


**CREATE A CULTURE
NOT JUST ANOTHER CLASS**

Often, after events such as this, the "aha" moments are lost in a sea of information, hallway conversations, and after conference outings. This "tip-sheet" is designed to provide you with the key ideas of the workshop and some space to jot down your own thoughts and ideas as they relate to your program.

After today's workshop, if there is a question left unanswered or a thought unfinished, please come up and chat with me. If time is an issue, you can stop me in a hallway, call me at (480) 577-5264, or visit me on the web at www.scottlang.net.

Scott Lang



Seeing the “forest for the trees” will not only make your groups sound better, but it will help to teach lessons that enable students to succeed long after they have left your program.

QUESTIONS

What do you want your students to remember from their music experience?

KEY STATEMENT

Band is among the most important and yet most forgettable curricula in the public school system today!

cul'ture, *n.*

a group of people whose shared beliefs and practices identify the particular place, class, or time to which they belong.

KEY QUESTION

What is your “it”?

Would you rather be remembered as a great conductor or a great teacher?



SCHOOLS	
CLASS	CULTURE
Based in Curricula What We Teach Know/Been Done Is Tested and Assessed Taught in a Time & Place Led by Teachers	Based in Character How We Teach What’s Possible/Could Be Owned and Lived 24/7/365 Led by Students

How do you choose your culture?

Name the top three characteristics that you believe will make students successful in life.

PROVIDING STUDENTS WITH HIGH QUALITY MUSICAL INSTRUCTION IS OUR PRIMARY PROFESSIONAL RESPONSIBILITY. TEACHING CHARACTER IS OUR UNIQUE OPPORTUNITY AND ETHICAL IMPERATIVE.

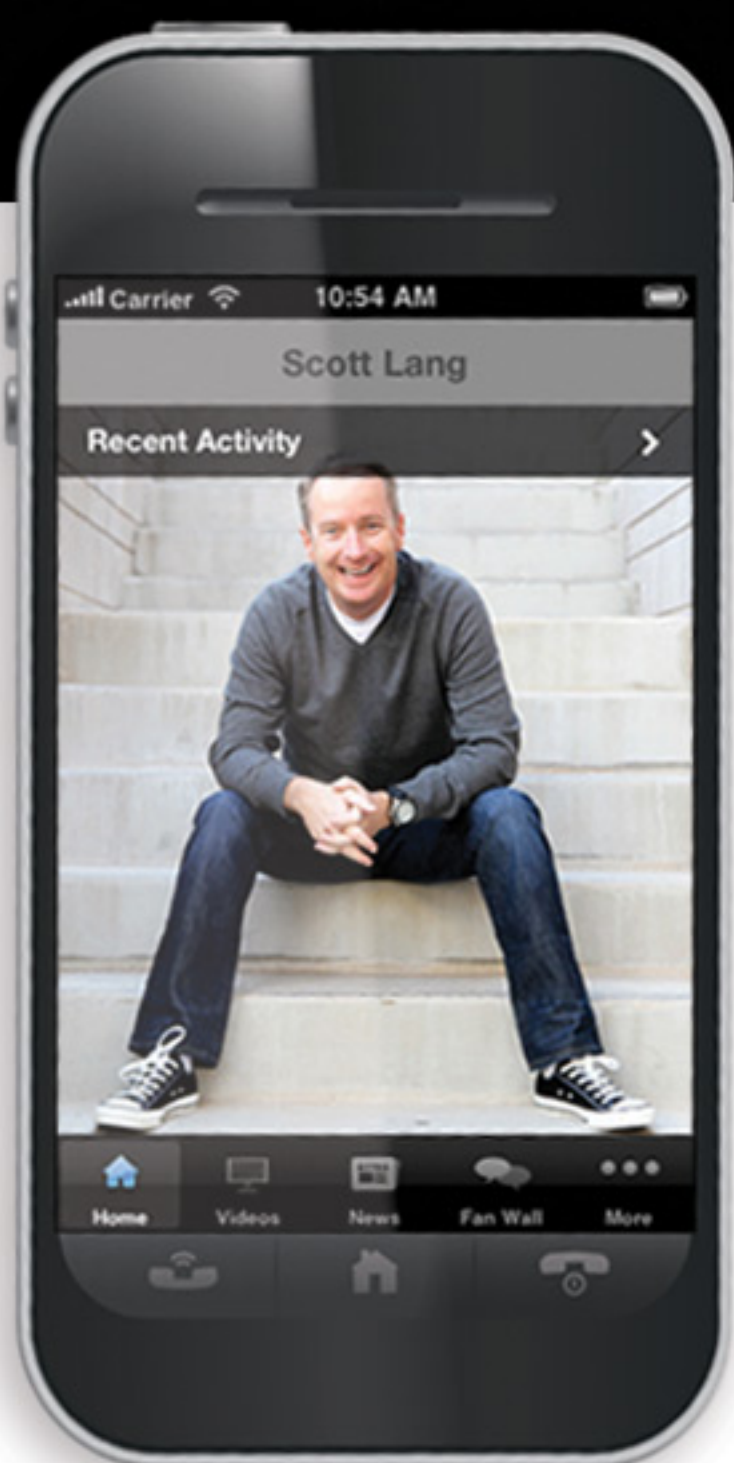
Now that you have your “it”, teach “it”... assess “it”... reward “it”.

SCOTT LANG

For over a decade, Scott Lang has been educating and entertaining student and adult audiences of all ages through his workshops and keynote presentations. As a nationally known leadership trainer, Scott works with some of America's top ensembles and conducts over 100 workshops annually. He is a G.I.A. sponsored clinician and is the author of *Leadership Success*, *Leadership Travel Guide*, *Leadership Survival Guide*, *Leader of the Band*, and his latest release, *Be Part of the Band*.

As a highly decorated teacher of seventeen years, Scott's bands have had many notable performances including the Pasadena Tournament of Roses Parade, the Fiesta Bowl National Band Championship, the Music Educators National Biennial Conference, and for the President of the United States, William Jefferson Clinton.

Mr. Lang currently resides in Chandler, Arizona, with his beautiful wife Leah, their sons, Brayden and Evan, and their frenetic golden retriever, Rexi.



Connect with
Scott Lang
via your iPhone or
Android mobile device.

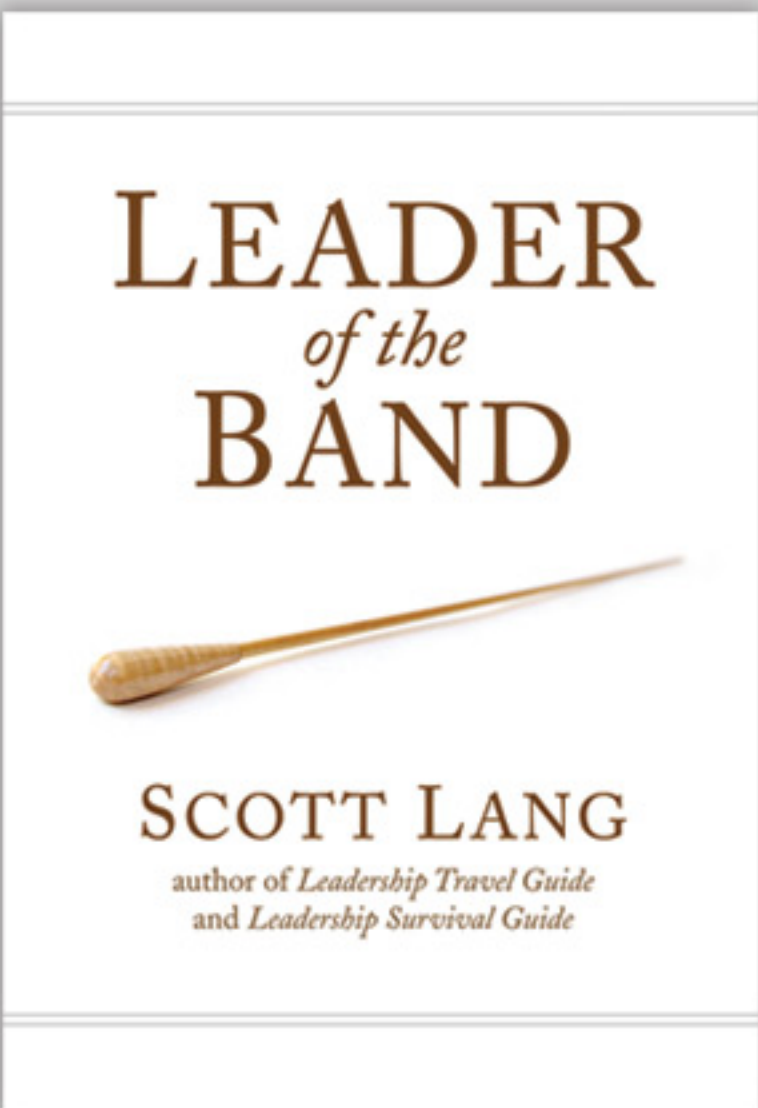
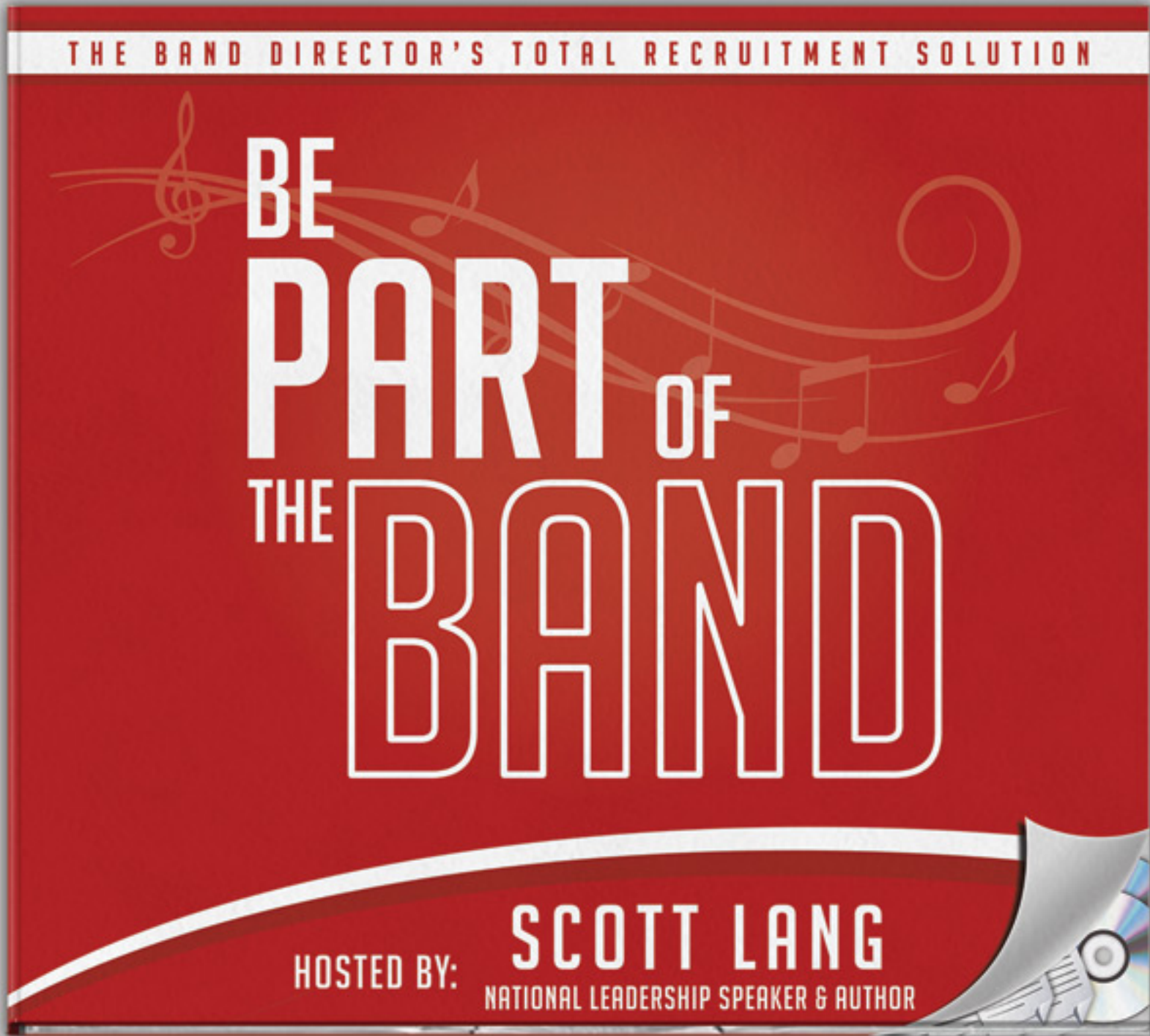


Be Part of the Band

The Band Director's Total Recruitment Solution

Recruitment made simple. Scott Lang presents a menu of high quality tools to help attract and retain as many students as possible to your program. Student recruitment is one of the most critical, yet often overlooked, parts of our job.

With limited time and dwindling resources, it's getting harder to effectively and efficiently communicate to students and parents what we already know, that band is a life changing activity. This DVD and CD-ROM set contains the videos and materials you'll need throughout the recruiting process. All of the documents are formatted to work either collectively or independently, and videos are tailor-made for specific audiences.

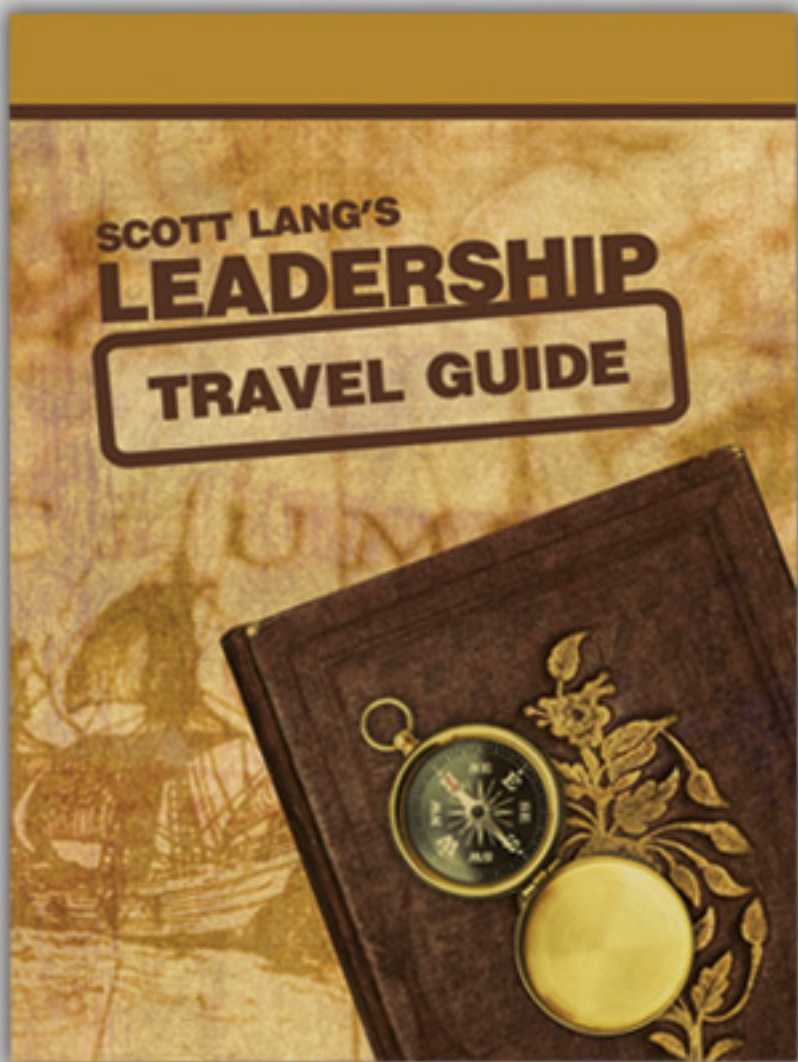
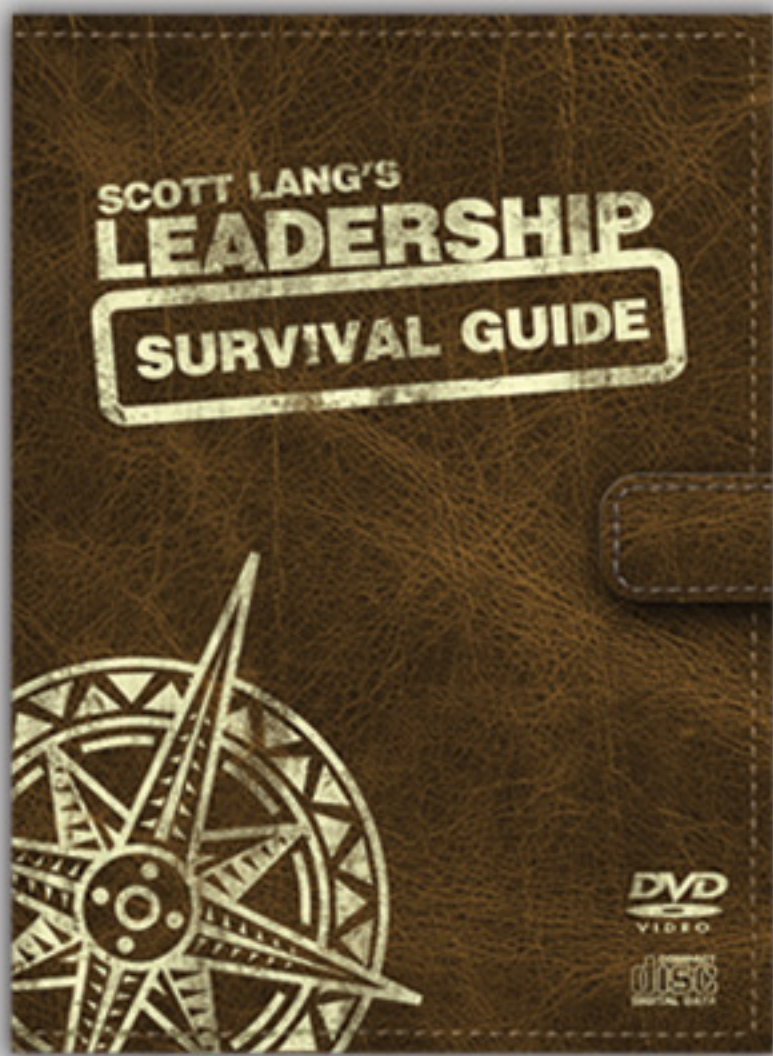


Leader of the Band

Leader of the Band is a heartwarming and inspiring look into the classroom antics and personal lives of nine truly remarkable teachers. Through their own words and Scott Lang's compelling storytelling, share in their triumphs, heartbreaks, and lessons learned from decades of real-world experience.

Leadership Survival Guide DVD/CD-ROM

This hands-on package is essential for any educator looking to improve student performance in the classroom, on the stage, and beyond. The CD-ROM includes over 160 pages of how-to information, and the DVD includes over two hours of instructional video with student interviews, group leadership sessions, and conversations with speaking legend Tim Lautzenheiser.



Leadership Travel Guide

Leadership Travel Guide is a must-have for anyone seeking to encourage student leadership in a musical group or other school organization. This inviting leadership method book is an interactive journey for all stakeholders in your program. This hands-on manual is essential for any educator looking to improve student performance in the classroom, on the stage, and beyond!



Scott Lang
Leadership Seminars