

MANAGING the **ARCHITECTURE** of an
Artistic ORGANIZATION

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YOU are more than a Band or Orchestra Director!

YOU are a LEADER.

YOU are an ADMINISTRATOR.

YOU are an ARTIST.

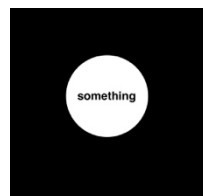
YOU are a LEADER.

- #1 You are only worth what you give away.
- #2 You can't give away what you don't have.
- #3 You can't lead others till you lead yourself.

*Forget the noun, DO the verb!



Find balance in your personal & professional life.



YOU are an ADMINISTRATOR.

**What is the difference between a manager and a leader?*

Curriculum & Planning → WHY do we do what we do?

What drives your choices?

- Philosophy
- Standards
- BHAG
- Vision

Personnel Management → WHO is under our watch?

Who do we serve?

- Students
- Volunteers
- Staff

Operations Management → WHAT do we manage?

What demands your attention? How can you save time?

What can you delegate to others?

What resources are available?

How does it align with your why?

Advocacy → HOW can we promote our program?



YOU are an ARTIST.

Where do you find inspiration?

- Visual Art
- Live Performances
- Nature
- People Watching
- Dance
- Literature & Poetry
- Journaling & Mind Mapping
- Film & Television
- TEDtalks
- NPR Tiny Desk Concerts
- YouTube
- Tik Tok
- Reels
- Blogs
- Podcasts

Resources

Be a Part of the Music

The Be Part of the Band project was created to get more students involved in music. This innovative approach to changing our public schools through participation in music programs distributes free customizable recruitment and retention materials for teachers, parents, and students. These visually oriented materials, which are designed for today's media savvy students and parents, are designed to communicate the importance and the appeal of music in an effective and meaningful way.

Destinations: A Compass for K-12 Music Educators

Master teacher Joseph Alsobrook's gives music educators practical tools to motivate their students, combining wisdom from scores of musicians, scholars, and teachers, and examines the cornerstones of meaningful music education.

Habits of a Successful Band Director / Musician

Scott Rush is lead writer for the Habits series and has authored or co-authored ten highly touted books including: *Habits of A Successful Band Director*, *Habits of A Successful Musician*, and *Habits of a Significant Band Director*.

Keep Going: 10 Ways to Stay Creative in Good Times and Bad

According to author, Austin Kleon the creative life is not a linear journey to a finish line, it's a loop—so find a daily routine, because today is the only day that matters. Disconnect from the world to connect with yourself—sometimes you just have to switch into airplane mode. *Keep Going* and its timeless, practical, and ethical principles are for anyone trying to sustain a meaningful and productive life.

Music Advocacy Slideshow

Download this slideshow of music education facts, from SupportMusic.com and other sources, to support music education in your schools. *Also available as a Keynote slideshow, PowerPoint slideshow, and PDF of slides.

Pathway to Success

Band director Scott Rush and leadership legend Tim Lautzenheiser join forces to create *Pathway to Success*, a dynamic and engaging resource that fosters the leadership qualities of every student, not just the chosen few. This workbook guides students through ten sequential levels as they journey up the metaphorical mountain of self-leadership.

The Conductor as Leader

Ramona A. Wis has written a book that applies the principles business leaders have turned to for years to the task of leading a musical ensemble. Whether you stand before a fourth-grade band or a philharmonic orchestra, *The Conductor as Leader* will inspire you to go beyond teaching notes and rhythms to learning how to build connections between people that enhance their quality of life—and their musical performance.

Think Like a Rocket Scientist

Being a music director isn't rocket science, or is it? Former rocket scientist, Ozan Varol, reveals the habits, ideas, and strategies that will empower you to turn the seemingly impossible into the possible.

Start with Why: How Great Leaders Inspire Everyone to Take Action

In 2009, Simon Sinek started a movement to help people become more inspired at work, and in turn inspire their colleagues and customers. Since then, millions have been touched by the power of his ideas, including more than 28 million who've watched his TED Talk based on *Start with Why*—the third most popular TED video of all time.



BE **BRAVE** enough to *live* CREATIVELY.