

The Midwest Clinic

“Jazz Education, A Teacher’s College to Getting “It” in your Band Hall”

Thursday, December 16, 2021

3:00-4:00pm, W 192

Ronnie Rios-Presenter

Harlingen, Texas

What is “It?”

Be a Salesman

- A. Take Someone to Lunch!
- B. Build it, they will come
- C. Social Media!
- D. Every Spring Banquet
- E. It’s Over-once Students hear 1st Artist, Jazz Festival
- F. Get it in School Schedule!
- G. Start with Sectionals!
- H. Advocacy Information is Everywhere.
- I. What did Erika do?
- J. Promote it in Community, esp. on Campus

“The Excellence”

- A. Start with all playing full, sonorous sounds-beg. of season
- B. Eventually, within section- Lead on top
- C. Group Example
- D. In tunes, NOT a chorale blend, Keep songs tune-full: must hear melodies, instruments, colors/chords.
- E. Strongest Section in Ensemble cannot dictate Balance of Group
- F. Balance Rhythm Section to horns: Left side, must hear tune and/or rhythmic patterns
- G. Have students sing parts tons
- H. Get Organized and know the Score and Tune/Style!
- I. Direct Much-Conduct Little

Persistent Programs Rule the Industry

“Nothing in this world can take the place of persistence. Talent will not; nothing is more common than unsuccessful men with talent. Genius will not; unrewarded genius is almost a proverb. Education will not; the world is full of educated derelicts. Persistence and determination alone are omnipotent. The slogan Press On! has solved and always will solve the problems of the human race.” -Calvin Coolidge

- A. An All-Consuming Vision
- B. A Burning Desire
- C. Inner Confidence
- D. Highly Developed Habits
- E. Ability To Adjust And Adapt
- F. Commitment To Lifelong Learning
- G. Role Models That Act As Guides And Mentors

Be Resourceful

- A. No Sin
- B. Personal Board of Directors
- C. Best Teachers in World-Experience
- D. Life-Long Learners
- E. Master Teachers
- F. Develop Systems to Grow and Monitor Success
- G. Let the bosses know your group is available
- H. Work the PR
- I. Attend a Festival
- J. Professional Attire
- K. Create Entertainment Value and Appeal!
- L. Invite Guests
- M. Talk to Audience/Intro the Band

Q & A