
YOU ARE WHAT YOU EAT!

A Look at a Balanced Band Diet

A clinic for new and veteran educators, this session seeks to provoke discussion and provide the necessary ingredients for being a great music educator, having a comprehensive music program regardless of geography or socioeconomic status, innovative techniques, and what's needed to continue the ongoing process of professionally developing yourself and leading as a teaching artist. Participants will leave with a "grocery list" of ideas that can immediately be implemented in their programs.

Panel Discussion

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Welcome & Introduction

Topics and Prompts

Grocery Shopping (Recruiting the musicians of your sister "feeder" programs)

- Creating Visibility (Band Billboards)
- Making Feeder Program Connections (Become the unofficial extension of your campus)

- “Toot” your OWN horn! (Communicate, Communicate, Communicate)
- Building a Brand (JUST DO IT!)
- Dressing for Success (Make music sound and LOOK good)
- Legacy Now (The future is now...now go introduce yourself)
- Control the Enrollment Process (Shouldn’t quitting at least be harder than joining?!?!?)

Food Prep

- Preserving your “groceries” are important. (Retention)
- Be a Signature Chef/Teacher Characteristics—(Students want this!!!!)
- Make sure the Restaurant Is Ready for Business—(Have the ROOM, their WORK, and THEMSELVES READY!!!)
- Demonstrate Customer Service—(Have positive expectations for student success)
- Kitchen Management—(MUST be an EXTREMELY good classroom manager)
- Having the Right Recipes/Lesson Mastery—(Design a “blueprint” that specifies a highly effective lesson)

The “Food” Groups (Comprehensive Program)

- Symphonic Band
- “Sister” Programs & J.V. Bands
- Solo & Ensemble / Chamber Ensembles
- Jazz Band
- Athletic Bands

The “Utensils” Fine China vs. Paper & Plastic

- Expose students to multiple & diverse composers
- Encourage Parents/School District to invest in QUALITY Equipment and Instructional Materials
- Advocate for longevity in purchases and not the quickest and cheapest fix

Effective Teaching – The “Main Course”

- Classroom Management
- What are the principles of quality band performance?
- How can you improve the sonority of your band?
- Professional Development
- Teacher as Artist (Modeling)
- Teaching as a “sound” (it’s an art form)
- Healthy use of Technology
- Try NEW Things
- Don’t be afraid to ask for help: Nobody knows EVERYTHING!

The “Beverages” – Community Involvement

- Branding – when the community sees your band logo, what do they think?
- Performances Outside of the School
- Presence at Community Events
- Fundraisers that Provide a Service
- Mutually Beneficial Community Partnerships

Dessert! – What do WE bring to the Table?

- Do you remember why we teach Band
- When did you fall in love with music?
- There are always techniques to learn and grow with.
- Your students trust you to be at your best.
- Never doubt your students' ability nor lower expectations.
- Being a *S.O.U.N.D.* adult
- Be clear in your instructions verbally and with the baton.

Closing Panelist Remarks