

Advocacy Inventory

The NAFME Grassroots Advocacy Inventory offers a quick diagnostic of the factors that can establish the conditions most favorable for advocacy. This resource can also help identify individuals or groups who might support the coalition.

* Indicates required question

Describe three activities you have done to promote your music program.

Your answer

How informed are you regarding discussions taking place at school board meetings?

Rate: 1 (lowest) to 10 (highest)*

1-10

Rate the alignment between the goals of your music program and the overall goals of the school. Rate: 1 (lowest) to 10 (highest)*

1-10

Describe one issue you have advocated for in the past. How did you advocate?*

Your answer

Identify one current advocacy goal.*

Procure more funding for my school's music program
Increase # of certified music educators in my school
Increase student participation in my school's music program
Increase community engagement with my school's music program
Increase variety of music course offerings
Other:

Rate the following groups based on support you perceive for your school's music program. Rate: 1 (lowest) to 10 (highest)*

Building Administration
Central Administration
School Board
Music Colleagues
Students
Parents
Community
Building Administration
Central Administration

School Board
Music Colleagues
Students
Parents
Community

Have you done any of the following activities to promote your music program?*

Maintain a music department website
Promote the music department on social media- advertise concerts, share successes, etc.
Share advocacy information with parents- concert programs, newsletters, websites, etc.
Have a music department mission/belief statement
Produce a music department newsletter- electronic or print
Perform during school functions and promote school spirit
Share successes in the local newspaper or television station
Perform at community events
Communicate regularly with parents
Communicate regularly with administration
Present, perform at school board meetings
Invite administrators and/or legislators to attend performances
Advertise your concerts and performances through local media

What will your next steps be to advocate for your music program?

Your answer