A dark blue, diagonal shape that starts from the bottom left and extends towards the top right, creating a wedge-like effect. It serves as a background for the text.

# Playing the Numbers Game in a Title One Band Program

# Presenters

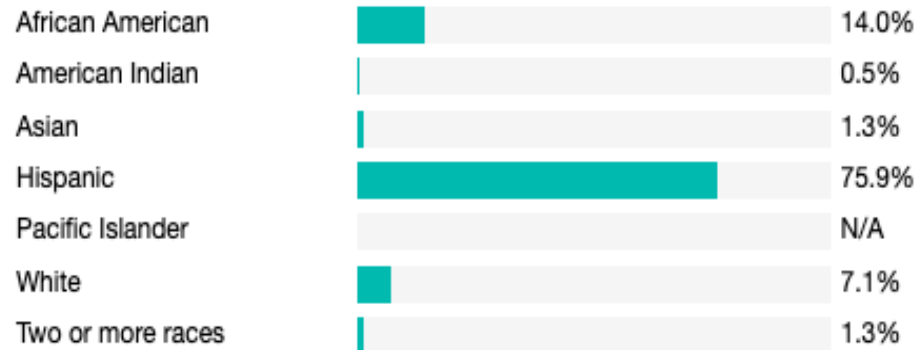


Jennifer Borders  
Vanston – 16 years  
West Mesquite HS  
– 3 years



Liz Shine  
Vanston – 3 years  
2020–present

# Vanston Demographics



At-risk students

**69.7 %**

Mesquite ISD: 62.4%  
Statewide: 49.2%

Economically disadvantaged

**80.1 %**

Mesquite ISD: 78%  
Statewide: 60.3%

Limited English proficiency

**32.9 %**

Mesquite ISD: 29.1%  
Statewide: 20.7%

At-risk students



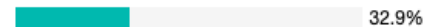
69.7%

Econ. disadvantaged



80.1%

Limited Eng. proficiency



32.9%

83% Free and Reduced Lunch  
Title 1 Campus

# Vanston Band – in the beginning

- 60 kids in the whole MS Band program
- No one took lessons
  - 50% failure rate
- consistent 2's and 3's at contest

# Vanston Enrollment / Band

Year	School Enrollment	Band Enrollment
2004	600	60
2016	777	261
2017	811	265
2018	789	308
2019	912	300
2020	901	223
2021	833	210
2022	844	240
2023	829	270
2024	projected	300

# Vanston Band – Now

- \*200-300 kids in the whole MS Band program

- \*60% in lessons

- \*99% pass rate

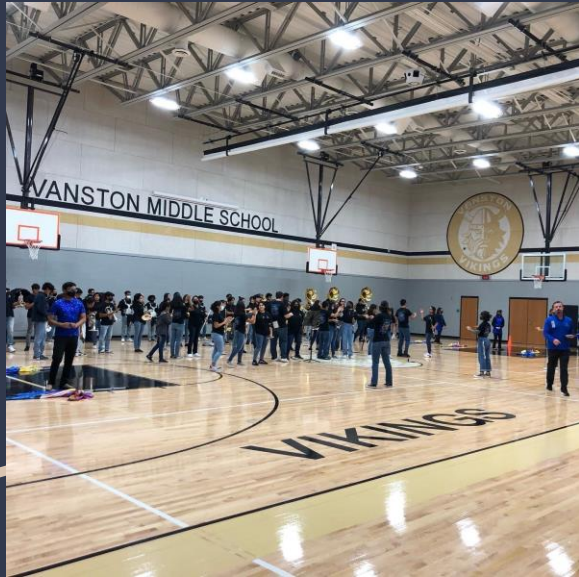
- \*consistent sweepstakes at contest

How did we  
get the  
program  
numbers to  
grow??

Get them IN  
your program!

Recruiting  
through the  
year....

# In the Fall: High School Band goes on Elementary Tour





# Holiday season: Middle school goes on Elementary Tour







# Late Jan/Early Feb: Elementary Music Class Visits



Every Elementary music class  
TWICE!

- Small audience
- More opportunities for kids to touch and experience

# January: Elementary Class Schedule

How to juggle elementary visits with my class load.

- Color coded by school
- Who will cover my classes?

Week of 1/24	Monday	Tuesday	Wednesday	Thursday	Friday					
8:40-9:25	Bolton		Kiser		Kiser					
9:35-10:20	Vasquez	McClenny-			McClenny					
10:20-11:05	Canabou (10:30)			Lopez (10:30)	Ortiz	Shands	Bolton	Vasquez	Kiser	McClenny
1:15-2			Riddle			Florence	Ortiz	Sanchez	Campos/Brown	
2-2:45	Ortiz	Sanchez	Campos/Brown	Sanchez	Campos/Brown	Lawrence	Canabou	Clements		
		Clements	Genabou		Clements	Motley	Lopez	Stanberry	Riddle	
	Stanberry		Stanberry	Riddle	Lopez	24 total visits				
Week of 1/31										
8:40-9:25	Bolton		Kiser		Kiser	8:40-9:25	Beginning Flute	Alicia Watt		
9:35-10:20	Vasquez	McClenny-			McClenny	9:35-10:20	Beginning Low Brass	Jake McClain		
10:20-11:05	Canabou (10:30)			Lopez (10:30)	Ortiz	10:20-11:05	Symphonic Band	Kris Still		
1:15-2			Riddle			1:15-2	Honors Band	Kris Still		
2-2:45	Ortiz	Sanchez	Campos/Brown	Sanchez	Campos/Brown	2-2:45	Beginning Clarinet	Chris Sterling		
		Clements	Genabou		Clements					
	Stanberry		Stanberry	Riddle	Lopez					
Week of 2/7			TMEA							
8:40-9:25	Bolton		Kiser		Kiser					
9:35-10:20	Vasquez	McClenny			McClenny					
10:20-11:05	Canabou (10:30)			Lopez (10:30)	Ortiz					
1:15-2			Riddle							
2-2:45	Ortiz	Sanchez	Campos/Brown	Sanchez	Campos/Brown					
		Clements	Genabou		Clements					
	Stanberry		Stanberry	Riddle	Lopez					

# Recruiting flyer Given to Students when visiting elementary classes. Page 1

COME JOIN THE

# VANSTON BAND



[WWW.VANSTONBAND.COM](http://WWW.VANSTONBAND.COM)

## Get started on the best time of your life!!!!

The Vanston Band is a great way to get started at Vanston Middle School. As a sixth grader, you can begin to learn how to play an instrument. You have many choices which are listed later. This flyer will give you some information on what the band is about, what to expect, and what you need to do to get started. It will also give you some information from current band students. If you have ANY questions, just ask!! If you don't get to talk to me, you can e-mail Ms. Shine at [dshine@mesquitelisd.org](mailto:dshine@mesquitelisd.org). You can also call us and leave a message. We will get back to you. Our phone number is (972) 882-5835.

Meanwhile, check out the band webpage. It is listed above! Can't wait to have you in the band next year!!!!

-Ms. Shine & Mr. Still



LOTS OF ACTIVITIES



PERFORMANCES



FUN TIMES WITH FRIENDS

# Recruiting flyer

## Page 2

### Student Spotlight (Woodwind)

Hi guys!!!!!! My name is Laila and I play the flute. When it was time to pick an instrument, I already knew that I wanted to play the flute, but I did try other instruments. I tried the trumpet, I was OK, but it was not my favorite instrument. Then I tried the clarinet, but I was not good at it. The flute was the best instrument for me so I chose the flute.

"I HOPE YOU JOIN BAND,  
YOU'LL LIKE IT AND IT'S A  
LOT OF FUN!" - LAILA



## Laila, Flute

Band is a lot of fun. Our band goes on fun trips and competitions, such as all-region, All-City, and the best is solo and ensemble because you can play cool pieces by yourself and sometimes with your friends. Sometimes it can be scary but you will always have someone there, the directors, Ms. Shine & Mr. Still are always on your side. They help me so much I owe it all to them.

### WOODWINDS



FLUTE



OBOE & BASSOON



CLARINET



SAXOPHONE



# Recruiting flyer

## Page 3

### Student Spotlight (brass)

## Adriel, Trombone

Hey,

I'm Adriel and I play the most amazing instrument ever: the TROMBONE. I'm SO happy I decided to join band, it's probably one of the best decisions I ever made. Even though it's a lot of work, determination, and time, it is worth it in the end. Plus you get to go places like Six Flags and, DisneyWorld in high school, and I know you love those places and don't lie!!!! It's a lot of fun when you get to compete in solo and ensemble

and the best feeling in the world is to get a perfect score, or 1st chair. I know you may think "I would never join band", but if you'll just give it a chance you'll find out it's a lot of fun and you'll make A LOT of friends!! You also get to miss school sometimes and then you won't have to go to math!!! :-)

Ms. Shine & Mr. Still are also really fun. They will teach you a lot and not all about band. They have some funny stories and make playing an instrument seem easy. They also throw some awesome band parties that you won't want to miss!

And also you can be in band and athletics or any other electives. So no matter what you do JOIN BAND!!!

**"JOINING BAND IS ONE OF THE BEST DECISIONS THAT I EVER MADE!!" - ADRIEL**



### BRASS



TRUMPET



FRENCH HORN



TROMBONE



EUPHONIUM & TUBA

# Recruiting flyer

## Page 4

### What's Next?

# I WANT TO BE IN BAND!!!!!!



## HOW DO I SIGN UP FOR BAND?

1. PUT BAND AS YOUR #1 ELECTIVE ON YOUR REGISTRATION SHEET
2. PICK OUT 3 INSTRUMENTS THAT YOU WOULD BE INTERESTED IN LEARNING TO PLAY - SEE EARLIER PAGES FOR CHOICES
3. COME TO THE INSTRUMENT SELECTION DAY ON APRIL 23 AND TRY THOSE INSTRUMENTS
4. PICK WHICH ONE YOU LIKE. THAT'S IT! YOU'RE DONE!!!!

## What do I do now?

As you can see from the note on the other side of this page, getting in band is really simple. All you have to do is figure out what instrument you want to play. Pick 3! Then, on April 23 we will be at Vanston and you can come try out any instrument that you want to. When you are done on that day, you will have picked your instrument that you will learn. Then, you relax! You are in the band now! We will mail you information to make sure that you are ready to go on the first day of 6th

grade! It will be here sooner than you think!

Check out the band website, for lots more information, mp3 downloads, pictures, and other things.

Be sure to get all of our info over the summer. Join our text list. Text @bandvms to the number 81010 to get updates about MS band. You will get updates between now and when school starts about how to get ready for band.

Ms. Shine & Mr. Still



# Recruiting flyer

## Page 5

### What will band do for me?

#### BAND PICTURES



#### INSTRUMENTS

CHECK THE ONES YOU ARE INTERESTED IN

- ☐ FLUTE
- ☐ OBOE
- ☐ BASSOON
- ☐ CLARINET
- ☐ SAXOPHONE
- ☐ TRUMPET
- ☐ FRENCH HORN
- ☐ TROMBONE
- ☐ BARITONE/EUPHONIUM
- ☐ TUBA
- ☐ PERCUSSION

#### What will I get out of band?

By joining band now, you will be able to be in high school band and beyond. In the middle school band, we do lots of things. We have many performances. We also compete in contests where you can earn medals and big trophies.

But, not all we do is about performing. We have been to places like Six Flags, Hurricane Harbor, Celebration Station, Pinstack, Amazing Jakes, CicCi's Pizza (often), and many other places!! Yes, we miss almost all day of school when we go out on trips!!

When you get to high school band, the performances and the trips get bigger. HS Football games, bigger contests, bigger medals, bigger trophies. Oh, wait. . . you want to know about the trips? OK. The high school band has been to places like Disney World, San Antonio, California, Padre Island, New York, Chicago, and many other places.

AND, music people make better grades than the regular student. Studies have shown that music students do better on the STAAR

# Recruiting flyer

## Page 6

### Instrument Selection Day Info

## VANSTON BAND INSTRUMENT SELECTION DAY



*Saturday, April 23, 9 AM - 2 PM*

Stop by the Vanston MS Cafeteria between 9 AM and 2 PM on Saturday, April 23, to try out and choose an instrument for next year. Any questions, call us at (972) 882 - 5835 or e-mail at [dshine@mesquitelsd.org](mailto:dshine@mesquitelsd.org)

See you there!!!!













# Tri-Fold flyer Given out at Transition Night (February)

I am so glad that I joined band. It is definitely something that I do NOT regret. Now I know that you have a bunch of questions about band, but here's the bottom line...band is awesome! It's so much fun and you get to play in concerts, go to Six Flags, compete in competitions, go and play at all the football games, and travel out of state in high school. Band is so cool, just give it a chance, put a little effort into it and I know you will be first chair and rockin' it! You will love it, you will make so many new friends, and the teachers are the best! We have a blast in class, and when you hear the entire band play together it will sound so good it will send chills up your spine!

-Vanston Band Student



Getting in band is really simple! All you have to do is choose band as your #1 elective choice on your registration contract. Then you will come to our Instrument Selection Day on Saturday, March 21st from 9am-3pm at North Mesquite High School. You will get all the info you need to be ready to go on the first day of middle school! It will be here sooner than you think!

Get connected with Vanston Band!

[www.vanstonband.com](http://www.vanstonband.com)

Instagram @vanstonband

Facebook: vanstonvikingband

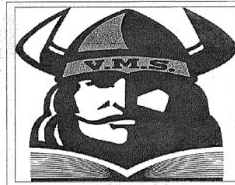
Questions?

CONTACT JENNIFER BORDERS

972-882-5835

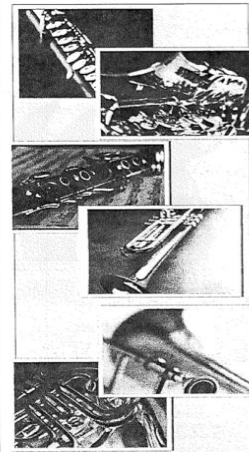
[JBORDERS@MESQUITEISD.ORG](mailto:JBORDERS@MESQUITEISD.ORG)

VANSTON  
MIDDLE SCHOOL  
BAND



ARE YOU READY TO  
BE PART OF  
SOMETHING  
GREAT!?

The Vanston Band can get you there!! As a sixth grader, you can begin to learn how to play an instrument. You have many choices which are listed later. This flyer will give you some information on what the band is about, what to expect, and what you need to do to get started. It will also give you some information from current band students.



## Why should my child join band?

The act of learning a musical instrument and participation in a quality group activity is vital to the success of each child. Beginning band is offered as an opportunity for students to tap into unknown musical talent, to grow intellectually, and to make friends that will share a common bond with them all the way through high school.

"WHEN I FIRST TRIED THE INSTRUMENT I DID GREAT AND AT THAT MOMENT I REALIZED WHAT I WANTED TO DO IN MY LIFE. BAND IS AN AWESOME OPPORTUNITY..."  
-VANSTON BAND STUDENT

As your child moves into middle school, it will be important for them to have a place to belong and a quality group of friends to associate with. The smartest, most talented and most dedicated students are in the band.

Many students are interested in joining the band, but are afraid that they don't have the skills. **There is no experience required to be in the band program. All you need is to have the ability to work hard and the desire to be successful.** Ninety percent of the students joining band have little to no experience in music. A majority of students don't even need to know how to read music. All you have to do is give it your best effort and you will be taught the rest.

## What will I get out of band?

By joining band now, you will be able to be in high school band and beyond. In the middle school band, we do lots of things. We have many performances. We also compete in contests where you can earn medals and big trophies.

But, not all we do is about performing. We have been to places like Six Flags, Hurricane Harbor, Celebration Station, Amazing Jakes, and on tour to schools during the day. Yes, we miss almost all day of school when we go out on trips!!

When you get to high school band, the performances and the trips get bigger. Football games, parades, bigger contests, bigger medals, bigger trophies. Oh, wait...you want to know about the trips? OK. The high school bands have been to places like St. Louis, San Antonio, California, Seattle, Chicago, and many other places.

AND, kids in music make better grades than the regular student. Studies have shown that music students typically do better on the STAAR tests. How about that!!!!!!



# Instrument Selection Day Invitation

- Individually addressed
- Taken to elementary schools
- Only for students who selected band
- Get invited to an exclusive event!

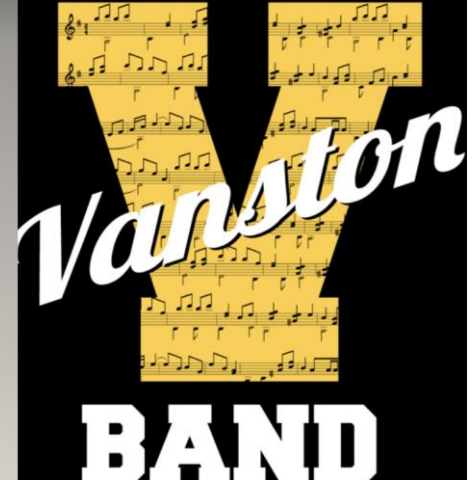
## Vanston Band Instrument Selection Day

Welcome to Band! At this event you will pick the instrument you will play in band. Bring a parent!

Saturday, March 21st  
9am-3pm

North Mesquite High School Band Hall

Questions? Call 972-882-5835 or  
[jborders@mesquiteisd.org](mailto:jborders@mesquiteisd.org)



# Instrument Selection Day Social Media Flyer

- Post all over social media starting 1-2 weeks prior.
- Tag the elementary schools



The flyer is a black rectangle with yellow and white text. In the center is a faint, stylized logo of a Viking ship. The text is arranged as follows:

**Motley!** (diagonal, top left)

**Lawrence!** (diagonal, top right)

**Instrument Selection Day**  
**Be a part of the award winning**  
**Vanston Viking Band Program!**

**When? Saturday, April 23, 2022**

**Where? Vanston Middle School Cafeteria,**  
**from 9am-2pm.**  
**No experience necessary!**  
**Anyone can join band!**

**Florence!** (diagonal, bottom left)

**Shands!** (diagonal, bottom right)



# Instrument Tryouts

**Vanston Band  
Instrument Selection**

**Sat. April 22nd  
9:00-3:00pm**

**Vanston Middle School  
Bring a parent**

April - Instrument selection

- 2 weeks prior - yard signs at the elementary schools
- Personalized invitations dropped off at elementary schools
- Next Steps Document

April/May - Finding kids that didn't come to instrument selection

- Email
- Follow up with phone call
- Schedule individual dates to come try instruments

# Beginning of Beginner Year

August (before school starts)

- Instrument drive to rent/purchase equipment in conjunction with Back to School Block Party

August (after school starts) -  
Beginning Band Parent Meeting

KEEP them!

- Skate Parties
- Holiday Parties
- Spring Trips



# Recruiting/ Retention Events

Practice Marathon  
MS Band Night  
Sleigh Ride / Cluster  
Concerts  
Side By Side  
BOB Camp  
Rookie Camps



# THANK YOU!

Thank you to the  
following:

Kris Still, Vanston MS

Mike Major, McDonald MS

North Mesquite Band Staff

West Mesquite Band Staff

Michael Stringer, Fine Arts  
Director

# Contact Info

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