

A background image of Jack Sparrow from the Pirates of the Caribbean franchise, standing on the mast of a ship. He is wearing his signature black coat and tricorn hat, looking off to the side. The ship's rigging and a red flag are visible against a cloudy sky.

Teach Music Like a Pirate!

The Midwest Clinic
International Band & Orchestra Conference
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University of Minnesota, Twin Cities





What is
your
WHY?



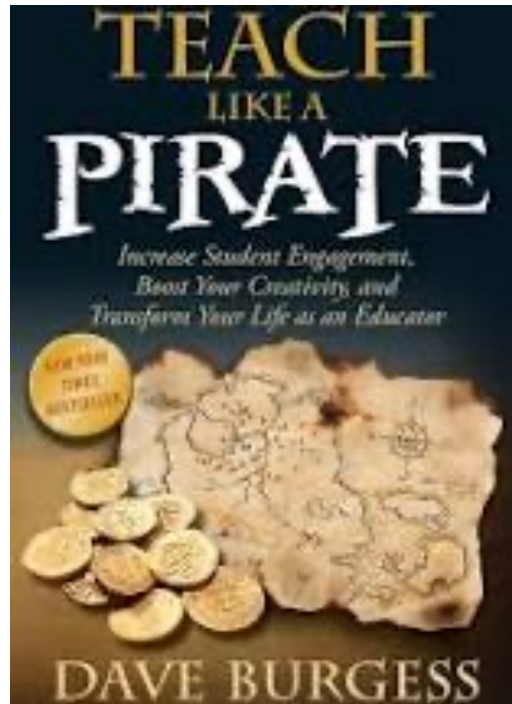
Amy Poehler

“Punch fear in the face.”

Partner Discussion #1

What is your WHY?

Why are you here?



Teach MUSIC Like a Pirate



Woodrow Wilson

“I not only use all the
brains I have, but all the
brains that I can borrow.”

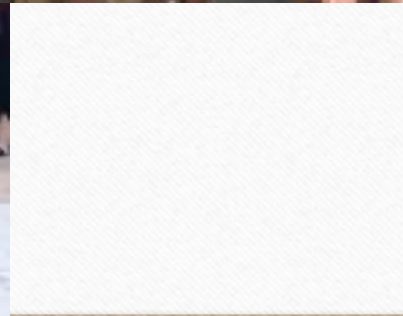
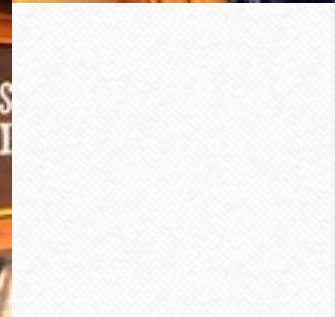
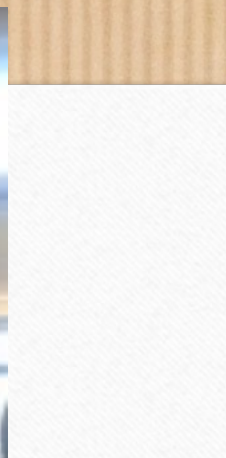


Teach MUSIC Like a P.I.R.A.T.E.

- **P** = Passion
- **I** = Immersion
- **R** = Rapport
- **A** = Ask & Analyze
- **T** = Transformation
- **E** = Enthusiasm

PASSION

- We are not always passionate about teaching all the time...and that's ok!
- How can we intentionally find passion to bring to teaching role every day?
 - **Content Passion** (teaching music)
 - **Professional Passion** (What do you want to DO?)
 - Purpose
 - **Personal Passion** (What drives you as a PERSON?)



Partner Discussion #2

What are you passionate about teaching within music education? (**content passion**)

What do you want to do beyond this? What skills or interests do you have that you could use to serve others? How could this current role influence your next or broader steps? (**professional passion**)

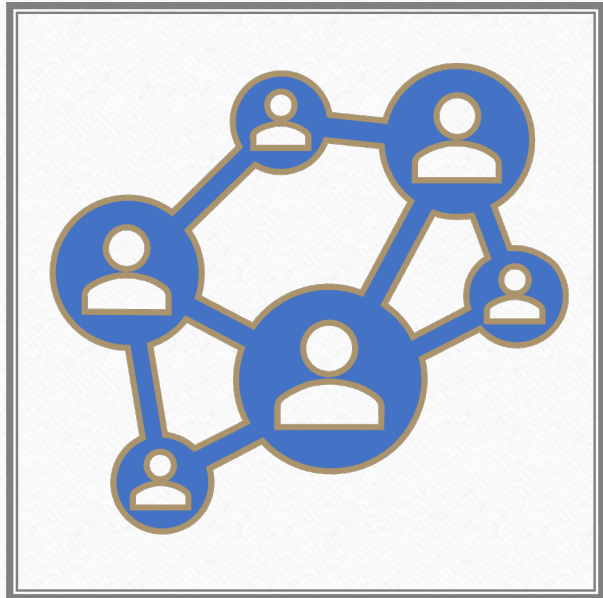
What are you passionate about outside of school, work, music? What do you need to fulfill you as a human? (**personal passion**)

IMMERSION

= the ability to completely give yourself up to the moment and
fully “be” engaged



RAPPORT



- You can't engage others until you know what engages them!
- Make positive, meaningful connections
 - Between classes, before and after school, at lunch
- The first few days are the most important! What kind of atmosphere will you establish?
- Don't just pretend to care about your students...really care about them!

Charles Schwab



“I have yet to find a man, however exalted his station, who did not do better work and put forth greater effort under a **spirit of approval** than under a spirit of criticism.”

Cultivating Immersion & Building Rapport: The Disney Experience



Partner Discussion #3

How will you ensure that both you and students are fully immersed in class?

What are some ideas for building rapport, especially during the first few days?

ASK & ANALYZE

- Effective questioning leads to creativity in problem solving.
 - “How can I get the band to...?”
 - “Is there a way...?”
 - “Where is the best place...?”
 - “Why...” Toyota Production System’s “Five Whys”
- Creativity is rarely about natural brilliance or innate genius, but rather about attention, focus, effort, and **hard work**.
- *“It’s easy for you. You’re creative.”*



Michelangelo

“If people knew how hard I had to work to gain my mastery, it wouldn’t seem so wonderful at all.”





Partner Discussion #4

- What are the challenges you are facing this year personally or professionally from your perspective?
- What are some potential solutions? Ask and analyze!

TRANSFORMATION

- What is your destination? Your end goal?
- What is the current state of reality in your classroom?
- How can you use backwards planning to map out a path from the finish line to the starting line?
- If rehearsals weren't required, would people want to attend anyway?
- **Positioning** = advertising, selling your “product”
- **Reframing** = providing a new context to break down negative associations



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Seth Godin

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"America's Greatest Marketer."

—*American Way Magazine*

READ BY
THE AUTHOR

UNABRIDGED





Partner Discussion #5

- Pretend you are a new student who just started your class this year. What do you hope to experience? What would help make your participation memorable or stand out for you?
- Now as the teacher, is there anything about that response you would like to transform? How can you help the vision you have for your class come to life?

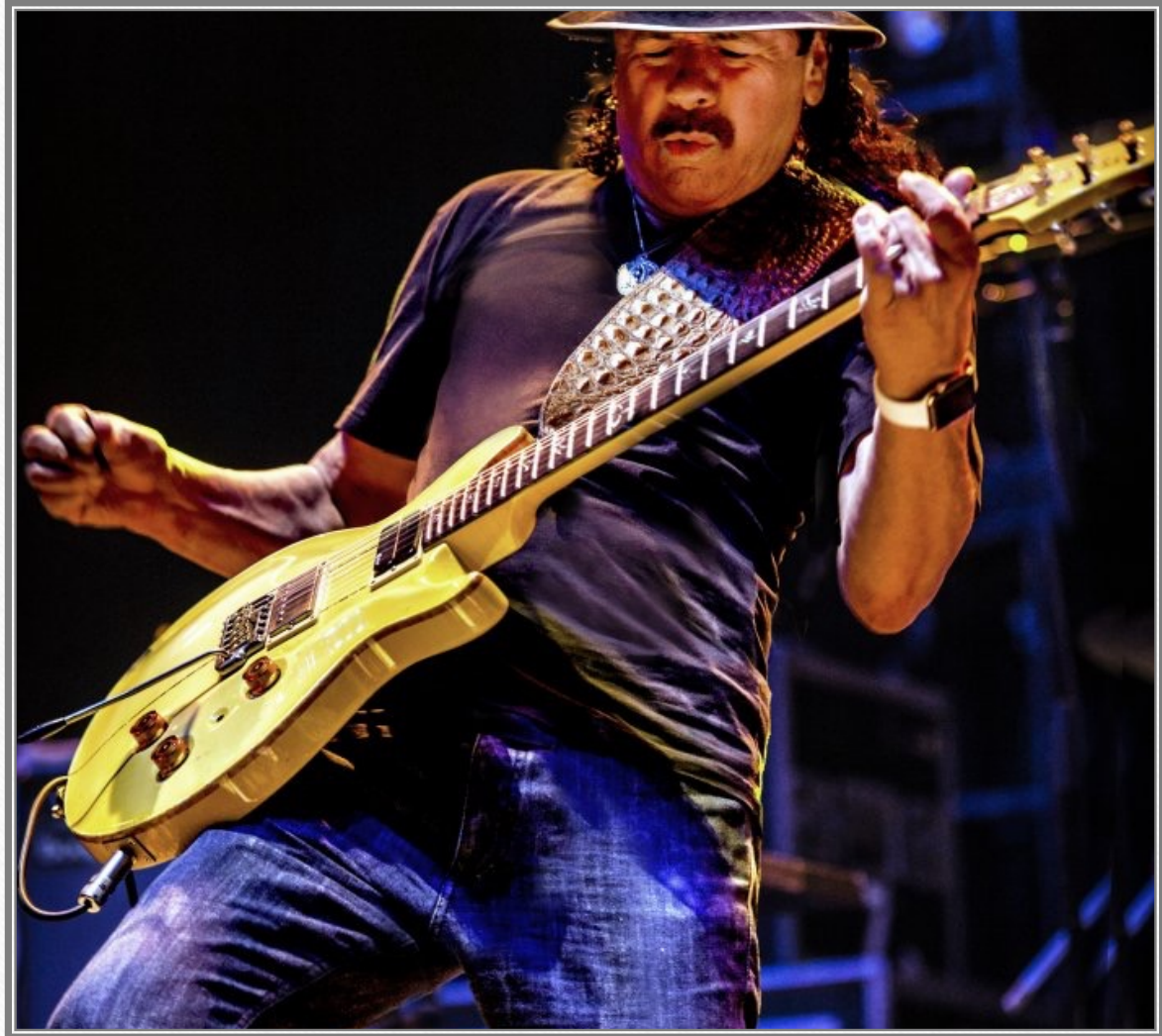
ENTHUSIASM

- Make a commitment to being “on”...*while balancing adequate time for rest!*
- Deal with circumstances as you find them—don’t let factors outside your control affect your effort and enthusiasm.
- How to light your fire:
 - 1. “Act as if...” or shift your perspective to moving toward a positive outcome.
 - 2. Change your focus to what empowers you.
 - 3. Cultivate an attitude of gratitude.
 - 4. Practice self-care.



CARLOS SANTANA

“There is nothing more contagious on this planet than enthusiasm. The songs become incidental. What people receive is your **joy.**”



Partner Discussion #6



Give some examples of times when you lost your enthusiasm. How did you overcome and refocus?



What are some ways you light your fire? What empowers you?



How might you help others rekindle their enthusiasm during difficult circumstances?

Pat Summitt = My Pirate Heroine



The Definite Dozen System for
Succeeding at Whatever You Do

Pat Summitt's Definite Dozen



1. Respect yourself and others



2. Take full responsibility



3. Develop and demonstrate loyalty



4. Learn to be a great communicator



5. Discipline yourself so no one else has to



6. Make hard work your passion

Pat Summitt's Definite Dozen



7. Don't just work hard, work smart



8. Put the team before yourself



9. Make winning an attitude



10. Be a competitor



11. Change is a must



12. Handle success like you handle failure

They will see YOU!



Thank you!



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