

Side by Side: Building and Sustaining an Effective Community in the Music Studio
Wiff Rudd: Professor of Trumpet/Brass Area Coordinator
Baylor University School of Music

The Midwest Clinic
Wednesday, December 20, 2023
2:00 PM—W178

1. We Are Designed for Community
 - Loneliness
 - Working Together in Community
 - Nature Speaks
 - The World is Falling Apart, and We're Practicing. Why?
2. Getting Started—Building a Culture
 - At the University/at the Secondary Level
 - Recruiting: Where Reputation and Relationship Meet
3. Know Yourself—Know Your People
 - Understanding and Appreciating Different Personalities
 - Who is a "Good Fit?"
 - What are Vital Needs?
4. Moving Toward Wisdom
 - Safety
 - Keystone Habits
 - Alignment
 - Building Studio Traditions
 - Projects to Prepare for Professional Life
 - Countenance
5. Leadership
 - We are the Waymakers
 - Keeping it Fresh
 - Don't Stretch the Ranch
6. Now is the Time—Make a Game Plan
 - Who Has More Fun Than Us?
 - Motivational Interviewing
 - When Students Surpass Your Expectations
 - When Students Underachieve
 - Burnout; Regret and Fret
 - Time Travel; Forecasting
 - The Unquestioned Answer (Curiosity)
7. Identifying and Overcoming Challenges
 - The Challenges
 - The Saboteur Teacher
8. Building Good People
 - Let Me Tell You a Story/Planting Seeds of Hope
 - The Spirit of Improvisation
 - Empathy
9. How Am I Defined?
10. Gratitude & Blessings
 - Be the Leper
 - Treasure Up and Ponder

Resources available at <https://wiffrudd.com/shop2/>

Side by Side: Building and Sustaining an Effective Community in the Music Studio

Collaborative Practice Concepts for Trumpet (plus. . .Thoughts on Teaching, Team Building & Career Development)



Also available @ Amazon.com

For consults, performances, clinic information or group book orders, contact:

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Wiff joined the faculty of Baylor University's School of Music in 2002 as Professor of Trumpet and Brass Area Coordinator. In 2010 he received the *Outstanding Faculty Award for Teaching* and was named the *Centennial Professor* which provided a grant for the writing of his first book, *Collaborative Practice Concepts*. In 2020, he self-published (WR Enterprises) *Side by Side: Building and Sustaining an Effective Community in the Music Studio*. He was the 2021 recipient of the *Elizabeth Vardaman Award for Excellence in Mentoring Undergraduates*. In May of 2022, Wiff was awarded the *International Trumpet Guild's Award of Merit* for "substantial contributions to the art of trumpet playing through performance, teaching, publishing, research, and support of the goals of ITG."

From 1998-2002 he was Associate Professor of Music at the University of Arkansas and served as Assistant Professor of Music at Oklahoma Baptist University from 1978-1985. Wiff holds degrees from Baylor University (BME) and the University of Northern Colorado (MM). He studied primarily with Michael Ewald, Ronald Fox, and William Pfund.

From 1985-1993 Wiff toured internationally with the Dallas Brass and is a founding member (1993) of Rhythm & Brass. He plays with the Baylor Brass, the Waco Symphony (principal), and performs often with the symphony orchestras of Dallas, Houston, Fort Worth and Austin. Wiff has presented clinics and performances at more than 350 universities and conservatories as well as the Midwest Clinic, Texas Music Educators Association, National Association for Music Education, and Music for All, among others.

Wiff's students have attended notable graduate schools and music festivals, teach in highly successful public school music programs, and perform in various symphony orchestras and chamber ensembles as well as premier and regional military bands across the country. Baylor Trumpet Studio soloists and ensembles are consistently successful in National Trumpet Competition and International Trumpet Guild competitions. Baylor's trumpet ensembles have won twelve prizes at NTC including six first-place wins.

Wiff has been a Yamaha Performing Artist since 1986.