

Copyright, Self-publishing, and Digital Music

with

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A Hal Leonard Company



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- BM, Belmont University
Commercial Music, Composition/Arranging
- 20+ years in music publishing business
- Began career as a choral editor for Word Music on Nashville's Music Row
- Formerly ran music publishing for the Barbershop Harmony Society
- Freelance arranger, orchestrator, musician
- Nashville, TN resident
- Hometown: Toledo, OH



Session Objectives

1. What do I need to know about Copyright licenses?
2. Self-publishing solution
3. Digital distribution



Copyright types

What does the law say?

- Copyright law grants authors and artists the exclusive right to make and sell copies of their works, the right to create derivative works, and the right to perform or display their works publicly.
- Basically, copyright law says the owner of the work controls what can be done with that work...in most cases.



Copyright types

Public Performance License:

- Music broadcast on radio (terrestrial and satellite), live venues, and other public places
- Royalties are collected and paid by Performance Rights Organizations (PROs) like ASCAP, BMI, and SESAC
- Each venue/broadcaster secures a blanket license from each performing rights organization in exchange for a royalty fee



Copyright types

Mechanical (Sound Reproduction) License:

- Compulsory license = No permission required from rights holder
- The Statutory Mechanical Royalty Rate in the U.S. is currently set at 12 cents per track or 2.31 cents per minute of playing time or fraction thereof, whichever amount is greater
- Sound Recording is distributed in physical or digital form
- Royalties are generally collected and paid by Harry Fox Agency, though some rights holders choose to collect mechanicals directly



Copyright types

Synchronization (“Sync”) License:

- Music used in Film, Television, Commercials, Music Videos, etc.
- Permission from rights holder *required*



Copyright types

Print (Sheet Music) License:

- Music published in written form as music notation (with or without lyrics), as sheet music, bound music folios, online lyric and tablature/chords, etc.
- Permission from rights holder *required*

Hal Leonard's self-publishing program



is the solution!

ArrangeMe Program to-date:

- Access to over 5,000,000 pre-licensed copyrighted songs
- Over \$6.5 million paid in commissions
- Worldwide digital distribution via Sheet Music Direct, Sheet Music Plus, and *Noteflight

**interactive titles*



ArrangeMe covers it all:

- Copyrighted Songs
- Public Domain Arrangements
- Original Compositions

Similar to CD Baby or TuneCore for
sheet music composers & arrangers

n o t e f l i g h t



SheetMusicPlus



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ArrangeMe.com

DEMO

Q & A

Scan to sign up
FREE!



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