

# **How to Advocate for your Band or Orchestra Program**

**Presented by Peter J. Warshaw**

**Fine Arts Director, Leander ISD**

**Midwest Clinic, Wednesday, December 16, 2009, 11:30 am**

This presentation is designed to provide attendees with basic information that one needs to become an excellent advocate for fine arts. The presentation is in two parts:

1. Demonstration and explanation of a Power Point that can serve as a template for a presentation to advocate for any fine arts program. This template is available to anyone at no charge.
2. Demonstration of a Power Point that has been derived from the template and used successfully in a presentation to a group of administrators in Leander ISD.

The following points are addressed in the presentation and have been listed below for your convenience and to add notes of your own.

1. Why is it important to be an advocate for fine arts?
2. What do I need to get started?
3. What do I need to know?
4. What should a presentation advocating the importance of fine arts include?

5. What are things that don't need to be in the presentation?
  
6. Who is going to be in the audience for my presentation?
  
7. What are the concerns of the audience members?
  
8. What resources do I have in my immediate community that can assist me?
  
9. What resources do I have state-wide and nationally that can assist me?
  
10. How should the presentation be organized for maximum effect?

If you have any further questions at the end of this presentation, please do not hesitate to contact me:

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Remember that the template is posted on the Texas Music Educators Association web site:  
[www.tmea.org](http://www.tmea.org).