

2025 MARKETING SPONSORSHIP RATE SHEET



International Band & Orchestra Conference

EMAIL FEATURES

FULL EBLAST

\$1,000
FIRST 5K
NAMES

\$250 EACH
ADDITIONAL
5K NAMES

INCLUDES
LONG
FEATURE
AND TWO
SHORT
FEATURES

A Message from Our Friends at <YOUR NAME HERE>

**600 x 250px
header image**

Your main feature headline goes here

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Main Button 1 (req) Main Button 2 (opt)

Sub-feature Title 1

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400x400px
image goes
here

Link Button 1

EBLAST FEATURE

\$1,000/EBLAST
REACH OF 20K

NEWSLETTER FEATURE

\$2,000/EDITION
REACH OF 30K

From Our Friends at <YOUR NAME HERE>

**400x400px
image goes
here**

Article Heading

Place article copy here, up to 100 words total to share your message with the Midwest Clinic audience.

Your button

BOTH LISTINGS INCLUDE:

- HEADLINE
- 100-WORD FEATURE
- IMAGERY
- CLICK-THROUGH LINK

SOCIAL MEDIA POSTS



FACEBOOK

- 20,000 followers
- \$350/post



INSTAGRAM

- 6,200 followers
- \$175/post



TWITTER/X

- 5,600 followers
- \$125/post

One post on each: \$500

PACKAGES

Option 1

- Post on all three social platforms
- Newsletter feature

Value: \$2,500 Price: \$2,250

Option 2

- Post on all three social platforms
- Eblast feature

Value: \$1,500 Price: \$1,350

More information and booking: COMMUNICATIONS@MIDWESTCLINIC.ORG

2025 MARKETING SPECIFICATIONS



International Band & Orchestra Conference

Guidelines

- All content is subject to approval by The Midwest Clinic, and partners are responsible for the accuracy of content and permission to use/deploy their content and any linked pages.
- Visibilities must be booked at least 2 weeks out from desired deploy date, and content is due 1 week out from deploy.
- Placements are available at the discretion of Midwest Clinic, and timing and content of Clinic emails is subject to change. All changes will be communicated to clients for sign-off before content is deployed.
- If graphic design/copywriting services are needed to assist partners with content, an additional \$50/hour charge will apply.
- Placements are first-come, first-serve with regards to scheduling and booking. Limited placements available each month.
- Payment in full must be received before content will be deployed.

EMAIL SPECS

DEDICATED EBLASTS

- (1) main feature comprised of:
 - Headline
 - up to 250 words copy
 - 600x250 pixel image at least 72 DPI and under 25MB.
 - Click-through button language (3 words or less)
 - Desired button landing page
- (2) feature articles comprised of:
 - Headline
 - up to 100 words copy
 - 400x400 pixel square image at least 72 DPI and under 25MB.
 - Click-through button language (3 words or less)
 - Desired button landing page

NEWSLETTER & EBLAST FEATURES

- Headline for your feature
- up to 100 words copy
- 400x400 pixel square image at least 72 DPI and under 25MB.
- Click-through button language (3 words or less)
- Desired button landing page

Submit all content to
communications
@midwestclinic.org.

SOCIAL MEDIA SPECS



FACEBOOK

- up to 50 words copy
- your Facebook username for tagging
- 1080x1080px image, 72 DPI/under 25MB



INSTAGRAM

- up to 50 words copy
- your Instagram username for tagging
- 1080x1080px image, 72 DPI/under 25MB



TWITTER/X

- up to 280 characters copy, including link and spaces
- your Twitter username for tagging
- 1600x900px image, 72 DPI/under 25MB

SUBMITTING

Please send all content for your placement (copy, links, imagery) to **communications@midwestclinic.org** at least one week in advance of your confirmed deploy date.

More information and booking: **COMMUNICATIONS@MIDWESTCLINIC.ORG**