

Blueprint for a Successful High School Band Program

By

*Alfred L. Watkins
Director of Bands
Lassiter High School
Marietta, Georgia*

58th Annual Midwest Band Clinic Chicago, Illinois December 15, 2004

- I. Personal Band Director Philosophy
 - A. Long term and short term goal setting
 - B. Establish focal points for program
 - C. Patience
 - D. Traditions (maintenance or change)
 - E. Yearly calendar of events

- II. Concert Band (large ensemble)
 - A. Centerpiece of your program
 - 1. Place equal importance on all students and groups
 - B. Ability based large ensembles
 - 1. Equal importance to each ensemble
 - 2. Sectional Rehearsals
 - 3. Macro-micro-Macro Approach
 - 4. Guest Conductors
 - 5. Performance integrity, attire, location, acoustics
 - C. Conferences
 - 1. Local, state, regional, national
 - D. Focal Period (explore your options)

- III. Marching Band
 - A. Educational Intent
 - B. Student Leadership
 - C. CEO
 - D. Music Selection
 - E. Festivals, Competition, Adjudicated Events (# of events)
 - F. Winter Guard
 - 1. Instructor(s)
 - 2. Programming
 - G. Parades (local, national)
 - H. Drumline (fall and/or winter competitions)

- I. Designers, programmers
 - J. Rehearsals divided into music and movement components
 - K. Separate warm-up areas/staff/section leaders for: brass, ww's, battery perc, pit guard
- IV. Jazz Program
- A. Big Band
 - B. Combos
 - C. Improvisation Classes
 - D. Educational Materials (videos, cd's, etc.)
 - E. Performances
- V. Chamber Music Curriculum
- A. Small, medium, large Choirs
 - B. 2's, 3's and 4's
 - C. Literature
- VI. Percussion Program
- A. Comprehensive in scope
 - B. Limited marching band activities
 - 1. Very popular with students
 - C. Winter Percussion Ensemble or Winter Drumline
 - 1. Support teacher/trainer philosophy should align itself w/CEO
 - D. Guest artists, conductors, clinicians
- VII. Auditions/Performance Exams
- A. Band placements/chairs a must
 - B. Measurement tools
 - 1. Major scales and arpeggios, fluency, technique, etudes, sight reading, tonguing speed, rudiments
 - a. Must be a challenge to each student taking the audition
 - 2. Practice cassette tapes w/director feedback
 - 3. Class pull-outs
 - 4. Region, District, All-State Band, Youth Wind Bands, Youth Orchestras
- VIII. Private Instruction/Musical Enhancement
- A. Should begin in middle grades or early hs
 - B. Must be an important ingredient in all programs
 - C. Use master classes & artist recitals as a tool for recruitment
 - D. Summer music camps for enrichment (not mb)
 - E. If possible, use school as a host
 - F. Must begin first week of school to be effective

- IX. Band Boosters
 - A. Lead by band director
 - B. Meeting should be held at high school (your working environment)
 - C. Special Meeting with Booster President(s) to establish goals,
 - D. Meet with all committee chairs
 - E. Organizational By-Laws
 - F. Web Page, newsletter, phone tree
 - G. Use all of your booster resources
 - H. Budget (designed by teacher)
 - I. PATIENCE

- X. Personal Enrichment
 - A. Attend band rehearsals local ms, hs, univ, professionals
 - B. 1. Recording devices
 - C. Attend Summer camps
 - D. Visit other local schools in your area
 - E. Attend as many honor band/all-state rehearsals as possible
 - F. Graduate School
 - G. Conferences (state, national)
 - H. DCI/WGI local and national events

LASSITER HIGH SCHOOL BAND
Alfred L. Watkins

List of Accomplishments

- I. Director Philosophy
 - A. Every child will learn to enjoy the beauty of music
 - B. Every child will be able to produce a characteristic sound on their instruments by the end of their first year of hs study
 - C. Every child will have a full understanding of their embouchure and demonstrate good breathing techniques
 - D. Director responsible for: Introduction, motivation, training, information base, scheduling of events and leading of discussion in band
 - E. Musical direction

- II. Concert Band
 - A. University Symposiums
 - 1. Universities: USM '85, UGA '86, FSU '87, USC '88
 - B. GMEA Convention ('86,
 - C. Mid West Band Clinic ('89, 96)

- ea)
 - D. Bands of America National Concert Band Festival ('93, '95, '02 – 2
 - E. Bands of America National Percussion Ensemble Festival ('00, '02)
 - F. Atlanta International Band Clinic
 - G. Black Music Caucus ('90)
 - H. Four or Five concert bands to District Festival
 - I. End of the Year Concert in Symphony Hall each year since 1990
 - J. Pioneered the concept of the Symphonic Band Camp in 1987

- III. Marching Band
 - A. Winner of 75 of 80 competitions in school history (since 1982)
 - B. Bands of America Regional Champions ('95, '97, '98, '98, '01, '02)
 - C. Bands of America Grand National Champions ('98, '02)
 - D. Orange Bowl Parade ('86, '96)
 - E. Citrus Bowl Parade ('97)
 - F. Macy*s Thanksgiving Day Parade ('99, '04)
 - G. Pasadena Tournament of Roses Parade ('88, '01, '05)
 - H. WGI World Champions Scholastic A – 96
 - I. WGI World Champions Scholastic Open – 97
 - J. WGI Finals – 98, 99, 01, 03, 04

- IV. Jazz Band
 - A. District Festivals
 - B. GSU Invitational
 - C. UGA Invitational

- V. Chamber Music Program
 - A. Lassiter Flute Choir (MW '89, FSU '87)
 - B. Lassiter Bassoon Choir (MW '89)
 - C. Lassiter Trumpet Choir (ITG Convention '93)
 - D. Lassiter Trombone Choir (IT Convention – '95)

- VI. Percussion Program
 - A. Four high school percussion ensemble
 - B. One middle school percussion ensemble concert
 - C. Annual Percussion Ensemble Concert w/guest artist

- VI. Auditions
 - A. Separate auditions for all organizations
 - B. 60-80 participants in District Honor Bands (4)
 - C. 30-40 students selected for GA All-State Bands/Orch annually (400 positions)

--

- VII. Music Camps (as hosts)
 - A. 6th Grade Carnival (one day)
 - B. 7th Grade Camp (two days)
 - C. 8th Grade Camp (two days)
 - D. HS Symphonic Band Camp (three days)
 - E. Percussion Ensemble (two days)
 - F. Jazz Ensemble Camp (three days)
 - G. Marching Band Camp (7 days)
 - H. Winter Guard Camp (three days)
 - I. Middle School Summer Band Camp (five days)
 - J. Chamber Music Camp (three days, pending)