



Teaching the Masses

(How to successfully recruit a plethora of
beginning band students)

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&

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St. Leon, IN

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I. Presentation Outline

A. Welcome and introduction.

1.) With 38 years of combined experience spanning 17 years, these two directors have literally started over 3000 band students in balanced ensembles.

B. Keys to success.

- 1.) Knowledge
- 2.) Organization
- 3.) Communication = Support
- 4.) Good Vendor (s) and Product (s)
- 5.) Empathy
- 6.) Energy
- 7.) Testing method

C. How do you guys do it?

- 1.) Demonstration of instruments.
- 2.) Students record 1 choice from both brass and woodwind families.
- 3.) Students go to woodwind or brass stations. Directors then explain the method and rules, including how to make sounds on the mouthpiece.

