



Teaching the Masses

(How to successfully recruit a plethora of
beginning band students)

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&

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St. Leon, IN

The 59th Annual Midwest Band & Orchestra Clinic

Chicago, Illinois

8:30 a.m.

December 14th, 2005

I. Presentation Outline

A. Welcome and introduction.

1.) With 38 years of combined experience spanning 17 years, these two directors have literally started over 3000 band students in balanced ensembles.

B. Keys to success.

- 1.) Knowledge
- 2.) Organization
- 3.) Communication = Support
- 4.) Good Vendor (s) and Product (s)
- 5.) Empathy
- 6.) Energy
- 7.) Testing method

C. How do you guys do it?

- 1.) Demonstration of instruments.
- 2.) Students record 1 choice from both brass and woodwind families.
- 3.) Students go to woodwind or brass stations. Directors then explain the method and rules, including how to make sounds on the mouthpiece.

- 4.) Sanitizer.
- 5.) Switch stations.
- 6.) Finalize choices (encouraging second choices and emphasizing double reeds, low brass and horn).
- 7.) Percussion testing.
- 8.) Deadline for parent approval letter.
- 9.) Placing students by section and starting routine!
- 10.) The rental or parent meeting.
- 11.) Scheduling

II. Closing

A. Now that we have them, what do we do?

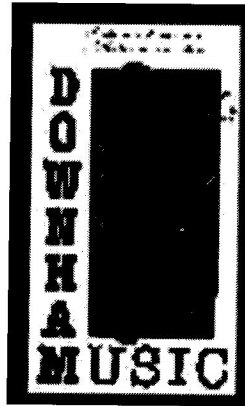
- 1.) Teach to retain.
- 2.) You reap what you sow!
(Teaching affects next year's recruiting).

B. Questions.

C. Thanks.

Thanks!!

Mr. Randy Downham of Downham Music
Mr. Tim Brewer and the good folks at Conn-Selmer
J. Steven Moore. Michael Gerace
The Sunman-Dearborn Community Schools
Amy, Matthew and Andrew Ralenkotter
Darlene, Jaqueline and Tyler Webb
Mr. Jeff Shrieve and Muncie Music Center



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