

**GET IT AND KEEP IT:  
Building, Supporting,  
Maintaining your  
JAZZ program**

**Moderator: Mary Jo Papich**

**Panel: Bob Breithaupt, John Day,  
Ronnie Rios, Larry Green**



# **MidWest Clinic '06-- Session Overview:**

-  **Why teach JAZZ?**
-  **Building the program**
-  **Maintaining the program**
-  **Supporting the program**

**Parent group**

**Community involvement**

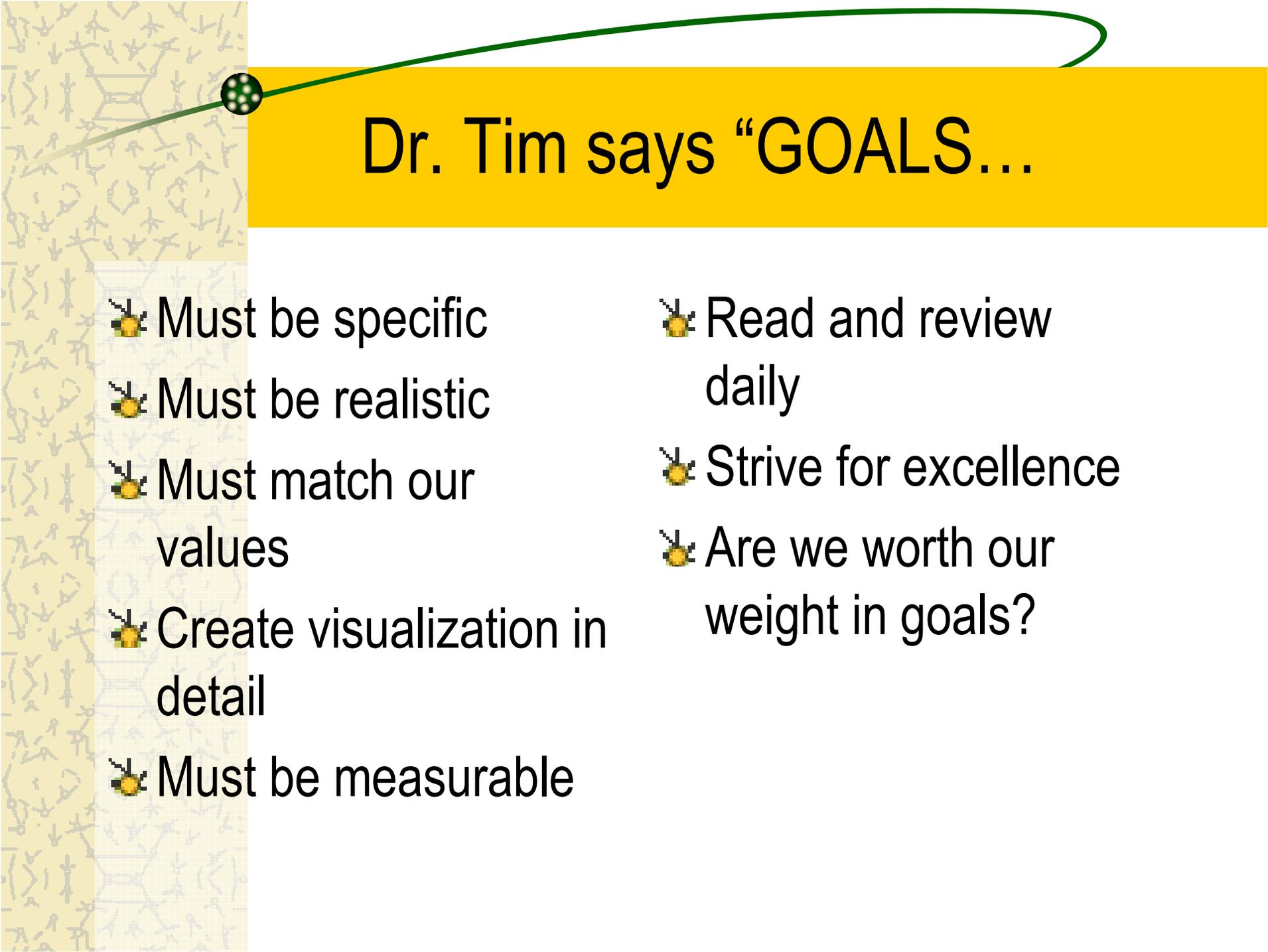
**Media relations = visibility**

**Other...**



# Why Teach JAZZ?

<b>America's Heritage</b>	<b>Recruit &amp; Retain</b>	<b>Cultural fusions</b>
<b>Diversity</b>	<b>History</b>	<b>Improv</b>
<b>Standards-Creativity</b>	<b>Needed in comp curric K-12</b>	<b>Fun!</b>



## Dr. Tim says “GOALS...”

- ✦ Must be specific
- ✦ Must be realistic
- ✦ Must match our values
- ✦ Create visualization in detail
- ✦ Must be measurable
- ✦ Read and review daily
- ✦ Strive for excellence
- ✦ Are we worth our weight in goals?



# Getting started... foundations for instruction

- ✎ Assess ensemble
- ✎ Meet them where they are and GO!
- ✎ Establish practice routine
- ✎ Prepare calendar of events
- ✎ Repertoire selection, variety a must! For festivals= swing, ballad, rock/latin
- ✎ Include old/new/favorites
- ✎ Perform EARLY in the year
- ✎ Establish parent org. meeting schedule
- ✎ Other expectations...



# **Student contact time=Set goals**

**How often does the group rehearse?**

**When? How long?**

**AVERAGE JAZZ TRENDS IN SCHOOLS (WB)**

**High School = 3**

**Middle School = 2**

**30% during, 35% before, 25% after**

**Plan literature accordingly...set goals--**

# Comprehensive teaching

- ✦ Comprehensive jazz ed. Incorporates listening, history, style...
  - ✦ Music selection critical
  - ✦ Be prepared-PLAN!
  - ✦ Utilize sectionals/leadership
  - ✦ Give students recordings originals/arrangement
  - ✦ Pay attention to all of it, dynamics, balance, pitch, articulations, style, feel!
  - ✦ Tape rehearsals and critique together
  - ✦ Ignite passion
  - ✦ Extra credit for attending live concerts, reports on jazz artists = FUN!
- Panel suggestions....

# HOW MUCH \$\$\$ DOES IT TAKE?



- ✦ EST \$ BUDGET & GOALS
- ✦ SCHOOL BUDGETS-
- ✦ LIBRARY BUDGET=CD'S
- ✦ FUNDRAISING
- ✦ PERFORM FOR \$\$\$
- ✦ GRANT \$\$\$
- ✦ PARENTS
- ✦ PR!!!
- ✦ DONATION LETTERS
- ✦ PANEL SUGGESTIONS

# ● Resource Allocation & Revenue---Fundraising

- ✂ We all need \$\$\$!
- ✂ Go for items of biggest profit
- ✂ Solicit donations through letters and ads
- ✂ Showcase concerts, invite BOE
- ✂ Parent projects
- ✂ Trust parent leaders
- ✂ Don't get in the way- but don't let the tail wag the dog
- ✂ Main responsibility is in education
- ✂ Other



# External Motivation & Experiences

Get the beat with Bob!

- 🎸 Private Lessons
- 🎸 Camps
- 🎸 Mentoring/Jam sessions
- 🎸 All Star groups
- 🎸 Kicks Bands
- 🎸 Garage Bands
- 🎸 Church
- 🎸 All-City, District, All-State experiences
- 🎸 Clinics/Festivals
- 🎸 Guest Artists
- 🎸 Listening opportunities
- 🎸 Panel Suggestions

# WHAT'S HOT!!!

- ✦ **Musical & historical legacy!**
- ✦ **Jazz Camps**
- ✦ **Mentors**
- ✦ **Kicks Concerts**
- ✦ **Garage Bands**
- ✦ **Guitar Clubs**
- ✦ **Attending live jazz events!**
- ✦ **Jazz Festivals!**

- ✦ **YOU & LAJE & BOA!**
- ✦ **Combos**
- ✦ **Jammin'**
- ✦ **E-jammin'**
- ✦ **JAM=April**

**Other...**

# Practical & Philosophical ???

## Ronnie's rap...

- ✦ TO COMPETE OR NOT TO COMPETE?
- ✦ TO TRAVEL OR NOT TO TRAVEL?
- ✦ IMPROV OR WRITTEN SOLOS?
- ✦ INCLUSIVE INSTRUMENTATION?
- ✦ ARE PREREQUISITES LIMITING?
- ✦ CONSISTENT LITERATURE STANDARDS
- ✦ Expectations of YOU/JOB
- ✦ Your expectations of students
- ✦ Student/Parent expectations
- ✦ Communicate
- ✦ Assess



# ADVOCACY & SUPPORT GROUPS

**Get them on board...**

**Students**

**Parents**

**Administration**

**Board of Education\***

**Community**

**Media**

**Advocacy groups**

**legislative**





# Green's Great Ideas

- ✚ Build your TEAM—Players, Parent, school & Community
- ✚ Improve the Efficiencies of YOURSELF and YOUR GROUP
- ✚ Prior Preparation Prevents Poor Performance
- ✚ Use your associative knowledge to span the gaps
- ✚ Use your ENERGY to produce the desired SYNERGY

# MEDIA RESOURCES

## John's Daybreakers:

### Video Performances

-  **1. Local Cable Television** **No Cost**
-  **Videotape on Location (school auditorium)**
-  **Personnel**
-  **One camera man (staff member, student, parent)**
-  **Equipment Needs**
-  **One Camera**
-  **Microphone and Cable**
-  **Tripod**
-  **Videotape**
-  **Editing**
-  **Show directly from video**
-  **Student or Parent editing**

# John's Daybreakers

- 2. **Public Television Station**
- Videotape at Television Studio**
- Personnel**
- Public Television Station Staff**
- Equipment Needs**
- All equipment supplied by station**
- Editing**
- All editing done by station staff**
- Editing on Computer (do it yourself)**
- Two digital video editing program websites**
- Avid.com**
- Adobe Premier.com**
- Source of Information and Guidance**
- National School Public Relations Association (NSPRA)**
- Illinois School Public Relations Association (INSPRA)**

**No Cost (sponsored production)**

# Networking...



- ✦ Like building a business
- ✦ Establish yourself in school, community & prof. organizations
- ✦ Utilize all relationships
- ✦ Be an opportunist and your students will benefit!

# On-line resources...www.

- ✪ [smithsonianjazz.org](http://smithsonianjazz.org)
  - ✪ [laje.org](http://laje.org)
  - ✪ [SupportMusic.com](http://SupportMusic.com) NAMM
  - ✪ [jazzintheschools.org](http://jazzintheschools.org) NEA
  - ✪ [Ntjazz.com](http://Ntjazz.com) New Trier HS
  - ✪ [Gotjazz.org](http://Gotjazz.org) JAI
  - ✪ [IntheChair.com](http://IntheChair.com)
  - ✪ [Workshoplive.com/playfree](http://Workshoplive.com/playfree)
  - ✪ [My website!](#) +FA Board ppt. + Passion for Arts Career ppt.
- Type Highland Park H.S., ^Department ^ Papich

Can't find it? **GOOGLE IT!**

# Papich'isms

- ✎ Better to ask forgiveness than permission!
- ✎ It's gotta be fun! Enjoy it all!
- ✎ What is hip?
- ✎ Take time for YOU to revitalize...nurture the spirit.
- ✎ It's only a job...
- ✎ Inclusivity rather than exclusivity!
- ✎ Be a self-proclaimed opportunist!
- ✎ Honor the past, embrace the future.
- ✎ Panel.....memorable words of wisdom?
- ✎ Nurture the student with the natural gift....BB.



# Teaching LIFESKILLS via band

- ✦ Individual Life skills
- ✦ Character building skills
- ✦ Team building skills
- ✦ Work skills
- ✦ Communication skills
- ✦ Advocate Transference

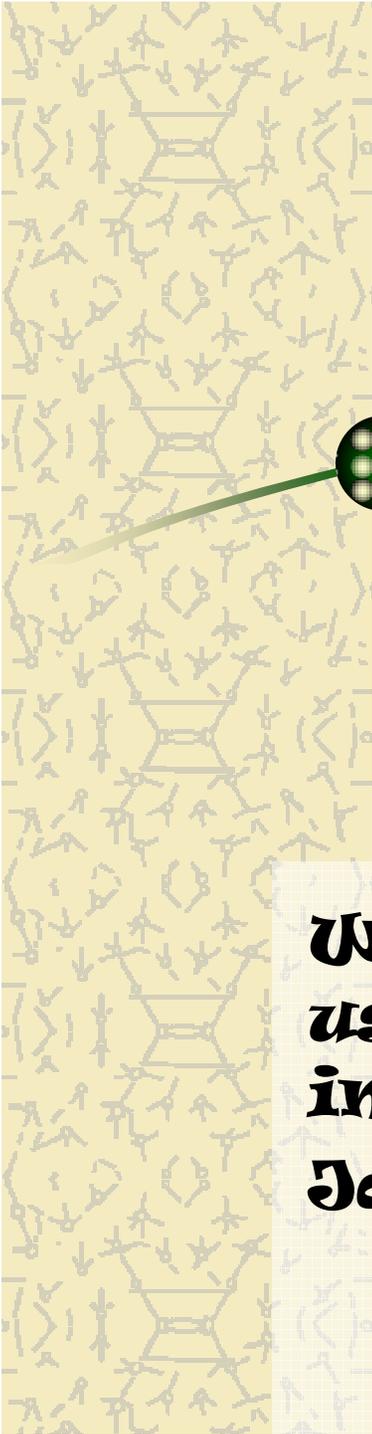


# Learning for Life Abilities

## A vision for learners

- ✦ Complex thinkers
- ✦ Effective Communicators
- ✦ Caring and Understanding People
- ✦ Responsible Citizens
- ✦ Demonstrate Personal Wellness
- ✦ Care for Human Spirit

- ✦ District 113
  - Long range plan
- ✦ THIS IS WHO WE WANT STUDENTS TO BE IN ORDER TO LIVE FULL, PRODUCTIVE LIVES.



**Creativity and use of imagination are essential to our well-beings as humans on the planet earth.** J. Abersold

**With a little nurturing from us, kids truly are boundless in their creative potential.**  
**Jazz exalts the human spirit.**

***Thanks for doing  
all that you do!***



***🌟 Stay tuned....***

***🌟 Keep swingin'!***

***🌟 It IS a wonderful  
world!***

***Mipapich@yahoo.com***