

2026 MARKETING SPONSORSHIP RATE SHEET



International Band & Orchestra Conference

EMAIL FEATURES


FULL EBLAST

\$1,000
FIRST 5K NAMES

\$500 EACH
ADDITIONAL
5K NAMES

INCLUDES
LONG
FEATURE
AND TWO
SHORT
FEATURES

A Message from Our Friends at <YOUR NAME HERE>



600 x 250px
header image


Your main feature headline goes here

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Main Button 1 (req) Main Button 2 (opt)

Sub-feature Title 1

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum.



400x400px
image goes
here

Link Button 1

EBLAST FEATURE

\$1,500/EBLAST
REACH OF 25K

NEWSLETTER FEATURE

\$2,500/EDITION
REACH OF 35K

From Our Friends at <YOUR NAME HERE>



400x400px
image goes
here

Article Heading

Place article copy here, up to 100 words total to share your message with the Midwest Clinic audience.

Your button

BOTH LISTINGS INCLUDE:

- HEADLINE
- 100-WORD FEATURE
- IMAGERY
- CLICK-THROUGH LINK

SOCIAL MEDIA POSTS



FACEBOOK

- 21,000 followers
- \$350/post



INSTAGRAM

- 8,600 followers
- \$200/post



LINKED IN

- 439 followers
- \$50/post

One post on each: \$550

PACKAGES

Option 1

- Post on all three social platforms
- Newsletter feature

Value: \$3,050 Price: \$2,750

Option 2

- Post on all three social platforms
- Eblast feature

Value: \$2,050 Price: \$1,750

More information and booking: COMMUNICATIONS@MIDWESTCLINIC.ORG

2026 MARKETING SPECIFICATIONS



International Band & Orchestra Conference

Guidelines

- All content is subject to approval by The Midwest Clinic, and partners are responsible for the accuracy of content and permission to use/deploy their content and any linked pages.
- Visibilities must be booked at least 2 weeks out from desired deploy date, and content is due 1 week out from deploy.
- Placements are available at the discretion of Midwest Clinic, and timing and content of Clinic emails is subject to change. All changes will be communicated to clients for sign-off before content is deployed.
- If graphic design/copywriting services are needed to assist partners with content, an additional \$50/hour charge will apply.
- Placements are first-come, first-serve with regards to scheduling and booking. Limited placements available each month.
- Payment in full must be received before content will be deployed.

EMAIL SPECS

DEDICATED EBLASTS

- (1) main feature comprised of:
 - Headline
 - up to 250 words copy
 - 600x250 pixel image at least 72 DPI and under 25MB.
 - Click-through button language (3 words or less)
 - URLs you would like linked
 - links to YouTube also accepted
- (2) feature articles comprised of:
 - Headline
 - up to 100 words copy
 - 400x400 pixel square image at least 72 DPI and under 25MB.
 - Click-through button language (3 words or less)
 - URLs you would like linked
 - links to YouTube also accepted

NEWSLETTER & EBLAST FEATURES

- Headline for your feature
- up to 100 words copy
- 400x400 pixel square image at least 72 DPI and under 25MB.
- Click-through button language (3 words or less)
- URLs you would like linked

Submit all content to
communications
@midwestclinic.org.

SOCIAL MEDIA SPECS



FACEBOOK

- up to 50 words copy
- your Facebook username for tagging
- 1080x1080px image, 72 DPI/under 25MB
- vertical videos also accepted



INSTAGRAM

- up to 50 words copy
- your Instagram username for tagging
- 1080x1080px image, 72 DPI/under 25MB
- vertical videos also accepted



LINKED IN

- up to 50 words copy
- your LinkedIn username for tagging
- 1080x1080px image, 72 DPI/under 25MB
- vertical videos also accepted

SUBMITTING

Please send all content for your placement (copy, links, imagery) to **communications@midwestclinic.org** at least one week in advance of your confirmed deploy date.

More information and booking: **COMMUNICATIONS@MIDWESTCLINIC.ORG**